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TUESDAY MARCH 24 1998



Credit Suisse
The McKinsey effect
takes hold
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Munch and friends
Scandinavian painters at
the Musée d'Art Moderne
Arts, Page 15



Lisbon Expo '98
Everything maritime
except sardines
FT Guide, Page 13

Today's surveys
Global Stock Exchanges
Investing in South Africa
Separate sections

WORLD NEWS

Shipowners using new Australian docks group face worldwide action

International shipping lines are threatened with worldwide industrial action if they use the discount stevedoring services of a new Australian operator. The group was set up by a farmers' lobby in an attempt to break the hold of the country's powerful maritime union. Page 6

Clinton hails 'African renaissance' US President Bill Clinton began a six-nation tour of Africa hailing what he described as the "beginning of a new African renaissance". Page 7

Channel tunnel fire 'arson' The fire in the Channel rail tunnel between France and England in 1996 was probably the result of arson, a French judicial inquiry concluded. Page 10

Carmakers fend off emission laws European carmakers appear to have fended off laws forcing them to cut carbon dioxide emissions after volunteering a 25 per cent reduction by 2006. Page 3

Greens' policy cost voters Germany's environmental Green party suffered a drop in support in municipal elections at Schleswig-Holstein after saying it would triple petrol prices. Page 2

West Bank rift deepens US Middle East envoy Dennis Ross is due to arrive in Israel amid growing disagreement within the Israeli government over how much West Bank land to hand to the Palestinians. Page 7

Serbs angry at schools deal Thousands of Serbs demonstrated in Kosovo against an agreement to allow Albanian students to return to state schools and colleges for the first time in more than seven years. Page 2

British seeks environment talks European Union trade commissioner Sir Leon Brittan called for a trade and environment meeting to break the logjam on these issues in the World Trade Organisation. Page 6

Chilean to be ILD leader Chile's ambassador to the United Nations, Juan Somavia, was voted next head of the Geneva-based International Labour Organisation. He will succeed Michel Hansen of Belgium. Page 7

Abortion ruling upheld The US Supreme Court let stand a lower court decision that ruled unconstitutional Ohio's attempt to ban some late-term abortions. Page 5

Japan raises set income tax cuts Japan's ruling Liberal Democratic party ruled out including income tax cuts in an economic stimulus package. Page 18

Hong Kong gets interactive TV Hong Kong became the first big city to be plugged in to fully interactive television. Page 4

GTech to answer questions Officials from US lottery company GTech will today meet the regulator of the UK's National Lottery to answer concerns about whether the company is fit to be involved in running it. Page 10

Nato rebels kill 20 Nato rebels in Rwanda kidnapped seven Roman Catholic nuns and killed 20 civilians in attacks on a health centre and a village, a military official said.

Nato closes university Nairobi university was closed as rioting students protested at cuts in education spending. Page 18

BUSINESS NEWS

Elf Aquitaine to pay \$528m for 5% stake in Russian oil giant Yukos

Elf Aquitaine of France is linking with fellow oil company Yukos of Russia by paying \$528m for a 5 per cent stake, valuing the company at \$10.4bn. Yukos is one of the world's largest private sector oil companies in terms of proven reserves. Page 18

Northrop Grumman stock lost more ground as US regulators fulfilled their threat of court action to block the aerospace company's \$9bn merger with Lockheed Martin. Northrop shares were \$104/04 by noon in New York, having stood at \$139 last month. Page 18

Continental of Germany, the world's fourth largest tyre company, plans to open its first manufacturing plant in Russia. The Russian plant would use Continental's new modular manufacturing process. Page 19

Sazprom, Russia's gas monopoly, is set to land a 12-year contract next month to supply Bulgaria with natural gas. The deal is expected to include large-scale transfers to Turkey via a pipeline. Page 3

CIC, the French state regional banking group, is set to be valued at more than FFr1.8bn (\$2.9bn) as a result of bids for its privatisation. Bidders Banque Nationale de Paris and Crédit Commercial de France were rejected yesterday. Page 23

Cendant, world's largest consumer services company, agreed to acquire American Bankers Insurance Group, the big US quoted credit insurer, in a cash-and-stock deal worth \$3.1bn. It will also pay \$1.5bn for National Parking Corporation of the UK. Page 18; Lex, Page 18; Cendant signals intent. Page 26

Istituto Bancario San Paolo di Torino, Italy's largest commercial bank, saw net group profits last year plunge 27 per cent to L1.68bn (\$63m) from L3.03bn in 1996. Page 23

Atlantic Richfield, West Coast energy group, is selling its domestic coal operations to Arch Coal for \$1.14bn, making Arch the second biggest coal producer in the US. Page 25

Tomkins, the UK conglomerate, has paid \$1.7bn for Schrader-Bridgeport, the US tyre valve and fluid control component maker. Page 26

Indimex nearly doubled its interest rates to boost the rupee and curb inflation. The move boosted the currency to Rs6,900 to the US dollar. Page 4; Currencies, Page 29

AMP, Australia's largest fund management and insurance group, wants to be allowed to hold its own shares after its planned June stock exchange listing. Page 24

Hong Kong Bank, Hong Kong subsidiary of HSBC Holdings, appointed Vincent Cheng, Hong Kong Bank executive director, as acting chief executive and vice-chairman. Page 24

Hong Kong retail sales dropped more than 11 per cent by value and volume in January as the regional shock consumer confidence. Page 4

Japanese car sales fell steeply for the country's five leading manufacturers in February compared with a year earlier. Page 4

Japan's pension fund managers and insurance companies are set to increase their foreign investments. Page 28

WORLD MARKETS

STOCK MARKET INDICES		GOLD	
New York Listings		New York Comex	\$290.0
Dow Jones Ind Av	8846.17	Gold	(291.7)
ASX/SMX Composite	1792.47	London	\$283.45
Bank and Fin Inst	(-2.74)		(292.25)
CMX	3680.13		
DAX	4971.32		
FTSE 100	5947.0		
HKEx	18684.63		
US Listings/SMX			
Food Prods	5.3295		
2-5th Toys/Bldg Yld	5.2815		
Long Bond	1054		
Yen	5.8074		
OTHER MARKETS			
ML 3-500 Stock	7745		
ML 10 yr Gm	102.108		
Forw 10 yr GAT	104.5		
Forw 10 yr Bond	108.23		
Forw 10 yr JGB	110.13		
MONT'S SEA OIL (Argus)			
British Oil	\$14.435		
	(12.519)		

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Index	101.00	Japan	101.00	Yen	101.00
FTSE 100	101.00	UK	101.00	£	101.00
FTSE 250	101.00	Mid	101.00	£	101.00
FTSE 1000	101.00	Small	101.00	£	101.00
FTSE 150	101.00	Large	101.00	£	101.00
FTSE 350	101.00	Mid	101.00	£	101.00
FTSE 400	101.00	Small	101.00	£	101.00
FTSE 500	101.00	Large	101.00	£	101.00
FTSE 600	101.00	Mid	101.00	£	101.00
FTSE 700	101.00	Small	101.00	£	101.00
FTSE 800	101.00	Large	101.00	£	101.00
FTSE 900	101.00	Mid	101.00	£	101.00
FTSE 1000	101.00	Small	101.00	£	101.00
FTSE 1200	101.00	Large	101.00	£	101.00
FTSE 1500	101.00	Mid	101.00	£	101.00
FTSE 1800	101.00	Small	101.00	£	101.00
FTSE 2000	101.00	Large	101.00	£	101.00
FTSE 2500	101.00	Mid	101.00	£	101.00
FTSE 3000	101.00	Small	101.00	£	101.00
FTSE 4000	101.00	Large	101.00	£	101.00
FTSE 5000	101.00	Mid	101.00	£	101.00
FTSE 6000	101.00	Small	101.00	£	101.00
FTSE 7000	101.00	Large	101.00	£	101.00
FTSE 8000	101.00	Mid	101.00	£	101.00
FTSE 9000	101.00	Small	101.00	£	101.00
FTSE 10000	101.00	Large	101.00	£	101.00
FTSE 12000	101.00	Mid	101.00	£	101.00
FTSE 15000	101.00	Small	101.00	£	101.00
FTSE 18000	101.00	Large	101.00	£	101.00
FTSE 20000	101.00	Mid	101.00	£	101.00
FTSE 25000	101.00	Small	101.00	£	101.00
FTSE 30000	101.00	Large	101.00	£	101.00
FTSE 40000	101.00	Mid	101.00	£	101.00
FTSE 50000	101.00	Small	101.00	£	101.00
FTSE 60000	101.00	Large	101.00	£	101.00
FTSE 70000	101.00	Mid	101.00	£	101.00
FTSE 80000	101.00	Small	101.00	£	101.00
FTSE 90000	101.00	Large	101.00	£	101.00
FTSE 100000	101.00	Mid	101.00	£	101.00
FTSE 120000	101.00	Small	101.00	£	101.00
FTSE 150000	101.00	Large	101.00	£	101.00
FTSE 180000	101.00	Mid	101.00	£	101.00
FTSE 200000	101.00	Small	101.00	£	101.00
FTSE 250000	101.00	Large	101.00	£	101.00
FTSE 300000	101.00	Mid	101.00	£	101.00
FTSE 400000	101.00	Small	101.00	£	101.00
FTSE 500000	101.00	Large	101.00	£	101.00
FTSE 600000	101.00	Mid	101.00	£	101.00
FTSE 700000	101.00	Small	101.00	£	101.00
FTSE 800000	101.00	Large	101.00	£	101.00
FTSE 900000	101.00	Mid	101.00	£	101.00
FTSE 1000000	101.00	Small	101.00	£	101.00
FTSE 1200000					

WORLD NEWS

EUROPE

Yeltsin's new man pledges continuity

By John Thornhill in Moscow

As always in Russia, everything changes and nothing changes.

With his characteristic largesse, President Boris Yeltsin yesterday signalled "momentous" changes by sweeping away his entire government. Yet in the same breath he declared that economic policy would remain exactly the same.

Mr Yeltsin said the reshuffle signalled "our desire to impart more energy and more efficiency to economic reform, to give it an additional impetus, a fresh momentum".

He added: "I think the members of the cabinet need to focus better on the solution of concrete economic and social issues. They should be less involved in politics."

That lesson certainly appeared to have been taken on board by Sergei Kiriyenko, the 35-year-old energy minister who was - to the surprise of all, including himself - appointed acting prime minister.

Instead of returning home early for his daughter's birthday yesterday, Mr Kiriyenko found himself with primary responsibility for tackling Russia's economic troubles - at least temporarily.

Sitting calmly in the midst of a frantic press conference, he refused to answer any questions that touched on politics, saying his chief task was simply to fulfil the instructions contained in Mr Yeltsin's state of the nation address in February.

The balding, bespectacled Mr Kiriyenko said his immediate concerns were to pay off wage arrears, tackle the consequences of the fall in oil prices (which has already been partly reversed by the decision of several leading oil producers to cut production), and deal with the problems of spring floods and coal industry restructuring.

"There will be no new government programme," he



And our Kiriyenko (left) becomes acting premier; Chubais, Chernomyrdin and Nemtsov (left to right) were sacked yesterday by President Yeltsin but the economic reform programme is expected to continue. Pictures AP/Reuters

said. "There will be a continuity of policy."

In some respects, the government reshuffle comes at a benign time for the Russian economy. Russia has endured the worst of the financial turmoil that followed Asia's economic meltdown. The re-denomination of the rouble has passed off successfully, giving additional

credence to the government's forecast that inflation will fall to less than 10 per cent this year.

After a decade of contraction, the economy has started growing again, albeit slowly. The finance ministry is forecasting economic growth of 1.5 per cent in the first quarter of 1998.

Even the pressures on

Russia's strained public finances appear to be easing, with sharply higher tax revenues in the first two months of the year. All this provides some hope that the average Russian may finally start to see the benefits of economic reform, as Mr Yeltsin desires.

Anatoly Chubais, the outgoing first deputy prime

minister and the leading reformer in the government, certainly appeared sanguine about his move in sharp contrast with the previous occasion when he was sacked from the government in January 1996. At that time he railed against the dangers of changing economic course.

The perspective for the

'Nothing will change for us'

By Leyla Bostan in Moscow

Russia's reaction to the sacking of the government yesterday ranged from baffled concern among the elite to profound indifference among ordinary people.

"This is the end of a whole era of reform pursued by Gaidar, Chubais and Chernomyrdin," said Mikhail Berger, editor of *Sevodnya* newspaper, referring to the reforms started by Yegor Gaidar in January 1992 and continued by Anatoly Chubais and Victor Chernomyrdin, the first deputy prime minister and premier who lost their posts. "But I don't see any eco-

nomic logic or what the political deal is behind this." Liberal intellectuals were particularly worried by the departure of Mr Chubais, with some seeing it as the work of a group of businessmen close to the corridors of power.

"I don't see anything frightening in this, but I'm sorry about Chubais," said Yuri Sanokosov, a philosopher. "The country needs a man like him to pursue long-term economic reforms separating the state from the economy."

"This is not a change of course because the acting premier is a member of the reformist team," said Lev

Razgon, a member of President Yeltsin's commission for granting pardons to those sentenced to death.

But Mr Razgon, a former inmate of Stalin's labour camps, said the move was a "political manoeuvre" by Mr Yeltsin to avoid a review of the government's performance scheduled by parliament for April 10. This was cancelled yesterday.

Investors were unsettled by the prospect of fresh political uncertainty. "The most likely outcome is that Yeltsin will come up with a cabinet that is no better or worse than the previous ones," said Fredrik Lekman, chief investment officer at

Renaissance, the Russian investment bank. "That is not good for the markets. I think the risk premium for investing in Russia will go up."

Wary and frustrated, indifference was the most common reaction on the streets of Moscow yesterday. "Everything has changed for those in power but nothing will change for us," said Svetlana, a toyshop assistant.

"If they had stayed on, we might have had some stability," said Lena, a doctor. "But now they're going, everything's up in the air again."

Additional reporting by Simon Davies

Legal moves against World Cup organisers

By Emma Tucker in Brussels and David Owen in Paris

The European Commission will today start formal legal proceedings against France's World Cup organisers for rigging ticket sales in favour of French supporters, and for refusing to make all the remaining 160,772 unsold tickets available exclusively to non-French spectators.

A Commission official said that Jacques Lambert, the

director-general of the Comité Français d'Organisation, had telephoned the Commission last night offering to sell the rest of the tickets on a first-come, first-served basis that would include French nationals. The CFO is the organisation which is running France 98, as the World Cup is known.

"This is not good enough," said a Commission official of the CFO head's offer. The European Commission has

the power to fine the CFO up to 10 per cent of its turnover. Brussels challenged the CFO on its ticket sales policy last month, after it received complaints from national federations about the shortage of tickets for sale outside France. The commissioner responsible for competition policy, Karel Van Miert, accused the CFO - which was allowed to sell 80 per cent of World Cup tickets directly - of discriminating

in favour of French fans.

He based this accusation on the grounds that these tickets could be bought only by telephoning a number that can be dialled only within France or via the French Minitel teletext system. Purchasers are also under an obligation to provide a French mailing address.

The remaining tickets which are available for sale represent a mere 6.3 per cent

of the total number of tickets.

The CFO said last night it was proposing to put 50,000 of the remaining tickets at the disposal of foreign federations. The others would be sold by the committees throughout Europe.

Explaining the CFO's refusal to exclude the French public from access to the remaining tickets, Mr Lambert said that to do so would "create a situation of

discrimination in reverse".

It would "prevent buyers in France, and only buyers in France, from being able to buy a single ticket for a specific game of their choice", he said. Such a curb would be "felt in France as a profound injustice and would be totally at odds with the desire of the committee and of the government to give a popular and festive character to the World Cup in all countries".

Voters punish Greens for petrol price threat

By Peter Norman in Bonn

Germany's environmental Green party has learned the cost of interfering in the nation's love affair with the automobile.

As Sunday's municipal elections in the northern German state of Schleswig-Holstein revealed a drop of 3.5 percentage points to 6.8 per cent in Green support, local party leaders trooped before the television cameras to explain how Green plans to triple petrol prices to DM5 (\$2.70) per litre in 10 years' time had resulted in a dramatic fall in voter support compared to local elections four years ago.

Although German municipal elections generally focus on local matters, Sunday's Schleswig-Holstein polls assumed national significance as the first test of voter opinion since the nomination of Gerhard Schröder as the opposition Social Democratic party's challenger to Helmut Kohl for

the chancellorship in the September 27 general election. The elections also took place just two weeks after the Greens, who hope to be the SPD's junior partner in a coalition in Bonn, included the promise of gasoline at DM5 per litre in their election platform for the autumn.

For the Greens, the Schleswig-Holstein result was a warning that voters are looking much more closely at the party's election promises now that it has a chance of sharing power nationally. Joschka Fischer, Green leader in the Bundestag, Bonn's lower house of parliament, yesterday described Sunday's result as a defeat.

He strongly criticised a fellow Green MP, Heiko Saibold,

who on polling day cast a shadow over that other cherished aspect of German life: the annual or twice-yearly holiday abroad.

Interviewed by Bild am Sonntag newspaper, Mr Saibold, the Green tourism pol-

icy specialist, called for a big increase in the price of jet fuel so that Germans would only fly on holiday once every five years.

The SPD's local and national leadership agreed that the party's 2.9 point gain to 43.4 per cent was a further step towards victory in September.

While Peter Hintze, general secretary of Mr Kohl's Christian Democratic Union, hailed a 1.6 point increase in the CDU vote to 39.1 per cent as an "encouraging signal", local leaders said the party would have performed better but for "negative influences" from the Bonn government.

Sunday's election saw support for the small Free Democrat party advance to 4.8 per cent from 4.4 per cent. They were also marked by a record low turnout of 62.8 per cent of the 2.2m citizens entitled to vote. Helmut Werner Arenz (SPD), president of the state legislature in Kiel, said this showed all parties must work harder to reach the voters.

Spain eyes lower deficit

By David White in Madrid

An investment-led surge in growth prospects has led the Spanish government to trim roughly another Pta160-165m (\$1bn) off its expected budget deficit this year.

Spain's overall public deficit, which came in below forecasts last year at 2.6 per cent of gross domestic product, had been expected to fall to 2.4 per cent.

Cristóbal Montoro, state secretary for the economy, confirmed yesterday that Spain was now chasing a target of 2.2 per cent, and described the new figure as "a political commitment".

He said this was made possible by higher tax revenues resulting from economic growth as well as lower interest rates on public debt.

The revision is meant to underline Spain's credentials for participating in the European single currency. Just before the European Commission and the European Monetary Institute present their report on the candidate countries.

Spain has meanwhile upgraded its growth forecast for this year from 3.4 per cent - which would have been the same as last year's - to 3.7 per cent.

Mr Montoro said the revision mainly reflected a strong trend in equipment spending by Spanish companies. Overall investment growth for the year is now put at 8.2 per cent, compared with an initial forecast of 5.9 per cent.

The growth trend has also affected the employment out-

look, with the government now expecting the net creation of at least a further 360,000 jobs this year.

This would mean the creation of almost 900,000 jobs in the three years from 1996, the year the centre-right Popular party came to power. A similar number of jobs were lost in the recession of 1993-94.

Spain, with the highest unemployment rate in the European Union, was now creating jobs at five times the average EU rate, Mr Montoro said. The jobless rate, still standing officially at just over 20 per cent, could be cut by 1.5 per cent a year and in six or seven years Spanish unemployment would no longer be out of line with the rest of the EU.

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EUROPE

FRENCH ELECTIONS PRESIDENT SEES DANGERS IN LOCAL CENTRE-RIGHT ALLIANCES WITH NATIONAL FRONT TO KEEP POWER

Chirac gives warning on extremists

By Robert Graham in Paris

President Jacques Chirac yesterday stepped in to add his weight to concern in the French political establishment over moves by centre-right politicians to forge local alliances with the extremist National Front after regional elections.

At short notice, the president decided to make a nationwide television broadcast to warn of the dangers to French democracy of any embrace with the National Front.

Officials at the Elysée palace declined to reveal the content of his speech, due at 8pm local time, but they said the president was likely to make plain his view that the National Front was racist, authoritarian and against a single European currency.

The president's intervention also appeared designed to bolster the Gaullist RPR

and the moderate UDF, which risk being the chief losers in the débâcle that now threatens the French centre-right.

Last Friday leaders in five of France's regional councils ignored instructions from the RPR and UDF party headquarters and did deals with the National Front to ensure they kept control of their administrations.

The alliances were seen as conceding the political legitimacy the National Front has long craved under the leadership of Jean-Marie Le Pen.

But Mr Le Pen failed yesterday to secure the post of chairman of the Provence-Alpes-Côte d'Azur region when centre-right politicians refused to back him. A Socialist was elected instead.

The deals nonetheless undermined the credibility of the RPR and UDF, whose morale has yet to recover from their general election



Michel Vauzelle, mayor of Aries, embraces Elisabeth Guigou, justice minister, after being elected Provence-Alpes-Côte d'Azur chairman yesterday Picture Reuters

defeat last year - a defeat due in good measure to the 15 per cent support siphoned off from their potential electorate by the National Front.

Yesterday Charles Millon, a former UDF defence minister and close associate of Mr Chirac, was under pressure to forgo the alliance he accepted last Friday with the

National Front to retain the chairmanship of the Rhône-Alpes region.

Marc Censi, the UDF candidate for the Midi-Pyrénées region, resigned yesterday after he learned he won the presidency with National Front votes.

He was the third centre-right member to resign

in similar circumstances.

The regions have been traditional strongholds of the centre-right. But as the ruling Socialist-led coalition looked set to increase its hold from two to more than 10 regions, local centre-right party barons preferred to enlist National Front support rather than lose control

Union-wide tax harmonisation approaching step by step

This could even mean foreign finance ministers objecting in public to other countries' budgets, writes Wolfgang Münchau



Co-ordination implies more than just a courtesy call between finance ministers the day before the publication of budgets. It is about active co-operation on the nitty-gritty details of budgets themselves.

It includes the possibility of foreign finance ministers raising objections, perhaps even in public.

A UK official said that tax co-ordination could be used creatively to achieve some of the desired micro-economic policy goals which have moved to centre stage under the UK presidency.

But behind the scenes a much more intricate operation has been going on, as EU finance ministers and central bankers prepare the ground for the post-Emu world.

At their informal meeting in York over the weekend, it became clear that after Emu, tax policy will no longer be entirely national.

One way for governments to encourage the growth of venture capital would be through the tax system, for example through the use of special tax breaks.

The approach suggests that tax harmonisation will not occur as a single large reform package, but as a step-by-step process. Among the big-ticket items to hit the agenda at some point in the near future, according to EU officials, will be proposals to harmonise corporate taxes and savings taxes.

This process is driven by France and Germany, which fear that the single currency will encourage tax competition as companies relocate to areas with low corporate tax rates.

Ireland and Spain, two of the strongest-growing EU economies, will receive an additional economic boost next year, when short-term interest rates are set to fall sharply as a result of the transition to Emu. Some economists have warned that this could result in a boom-bust cycle in the absence of fiscal policy counter-measures.

The speed of fiscal harmonisation is still difficult to gauge. But policymakers have now set in motion the process.

CO₂ curbs fended off

By Michael Smith in Brussels

European carmakers appear to have fended off the imposition of laws forcing them to cut carbon dioxide emissions after volunteering a 25 per cent reduction by 2003.

Environment ministers of the 15 European Union nations yesterday welcomed an offer by leading manufacturers to reduce average levies to 140 grammes per kilometre within a decade, although they called for targets aimed at achieving a further cut.

"It is not perfect, it is not everything we wanted, but it is a considerable improvement," said Michael Meacher, environment minister of the UK, which holds the EU presidency. "It is a good basis for negotiation."

Last year environment ministers threatened legally binding cuts after Acea, an association representing 11 leading carmakers, offered 150 gm per km by 2003.

They see bigger cuts as an essential element in achieving a commitment by the EU at a conference in Kyoto, Japan, last year to cut greenhouse gases by 8 per cent from 1990 levels by 2012.

The European Commission, the EU's executive, is working towards a target of 120 gm per km for CO₂ emissions from average cars, although it acknowledges measures will be needed in addition to any deal with carmakers.

Ritt Bjerregaard, environment commissioner, is expected to propose to environment ministers in June a

new car labelling system to steer consumers towards models with low CO₂ emissions.

The Commission is also considering fiscal incentives, but it would struggle to win approval from EU nations for Union-wide tax systems for vehicles.

In separate developments, environment ministers yesterday also approved measures to:

- Cut the disposal of waste disposed of in so-called "landfill" sites;

- Reduce emissions of other pollutants, including carbon monoxide, from light vans as part of the EU's "auto-oil" initiative;

- Cut by nearly 60 per cent the amount of solvent emissions from a range of industries.

Gazprom 12-year Bulgarian deal

By Karin Hoep and Theodor Tsvet in Sofia

Gazprom is to increase gas deliveries to Bulgaria for transit from 6bn to 19.5bn cubic metres yearly. Most of the additional supply would be destined for Turkey, where demand for natural gas is increasing rapidly, but deliveries to Greece and Macedonia would also rise.

Bulgargas, the state-owned Bulgarian gas company, has also undertaken to construct a new tranship pipeline to carry Russian gas to Serbia.

Under the terms of last week's agreement, Gazprom will increase its stake from 50 per cent to 100 per cent in Topenergy, the Bulgarian-Russian joint venture set up to mediate bilateral energy deals.

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ASIA-PACIFIC

Indonesia in big interest rate increase

By Sander Thoenes in Jakarta

Indonesia nearly doubled its interest rates yesterday to boost the rupiah and bring down inflation, meeting a key demand of the International Monetary Fund.

The rupiah strengthened to Rp4,900 to the US dollar in response and was trading at Rp8,175 by the late afternoon, compared with Rp8,700 at Friday's close.

Siahril Sabrin, governor of Bank Indonesia, the central bank, said the sharp rise

in interest rates, including a rise of one-month rates from 22 per cent to 45 per cent, aimed to slow the rise in inflation.

"M1 and M2 did not change very much in February," Mr Sabrin said, "but early indications suggest that these two monetary variables increased relatively highly in March."

Hubert Neiss, director of the Asia Pacific Department of the International Monetary Fund and head of a team of IMF officials review-

ing reforms in Jakarta this week, said the move was "welcome as part of the government's strategy to control inflation and strengthen the rupiah." Mr Neiss added Indonesia and his team were making progress on talks about revising an earlier agreement on reforms.

Mr Neiss made no mention of a 5 per cent tax slapped on foreign exchange purchases last Friday, or of its equally abrupt cancellation yesterday, just after it took effect.

The surprise tax had per-

plexed banks and businesses and had so many loopholes that most felt it would do little to reduce demand for dollars.

The finance ministry denied receiving any objections from the IMF over the weekend but most analysts assumed the fund pushed the ministry to back down.

The cancellation left concern in the market that the government may yet introduce some other measure to restrict capital flows, although one government

adviser said that was unlikely.

"The problem is not stopping the money going out – it's already gone," he said.

"The challenge is getting the money back in. They are very serious about strengthening the rupiah because it's just too weak."

The new interest rates will still lag inflation, which some economists believe has already surpassed 50 per cent. But for most borrowers, who are unable to pass on high interest rates in

their prices because of falling demand for their goods, the squeeze is bound to be painful.

Currency traders said the rate increase did attract foreign speculators, mostly from Singapore, but failed to dislodge state banks from buying dollars.

Banks contacted denied making big purchases but banking analysts presume that they were meeting forward swap obligations.

Exim Bank alone has more than \$2bn in such contracts.

NEWS DIGEST

HONG KONG

Retail sales plummet by 11% in January

Hong Kong's retail sales plunged in January, falling by more than 11 per cent in terms of value and volume, as the region's financial crisis shook consumer confidence. The downturn in January, compared with a year earlier, followed sharp falls in December. With the absence of any upturn ahead of the Chinese new year, the sales figures underlined the severity of the decline in the territory's retail sector.

January's downturn also reflected a bout of turnoff on Hong Kong's financial markets as the regional crisis raised concerns about the territory's currency link to the US dollar, sending interest rates higher.

Behind the 11 per cent fall in the value of retail sales in January, and the 12 per cent fall in volumes, lay a continued sharp decline in department store sales. After falling by 26 per cent in value terms in December, they fell by 17 per cent in January. John Riddings, Hong Kong

PHILIPPINES BANKING

Bad debts show increase

Bad debts in the Philippine banking system rose to 4.69 per cent as of the end of December but were substantially lower than those of its neighbours, according to central bank figures. Non-performing loans increased from 2.8 per cent a year ago, as the effects of the Asian crisis started to filter through into defaults.

The central bank stressed that 4.69 per cent for NPLs was "relatively low", citing figures showing a comparable level of at least 11 per cent in Thailand, 14 per cent for state banks in Indonesia and more than 20 per cent in Korea. Loan growth, which has been meteoric during the past several years, slowed from 41 per cent in 1996 to just 4.9 per cent, as banks raised rates and squeezed credit to adjust to the economic downturn.

Loan loss provisions grew from 1.34 per cent a year ago to 2.21 per cent. Justin Marozzi, Manila

CAMBODIAN POLITICS

Prince Ranariddh plans return

Prince Norodom Ranariddh, the ousted Cambodian co-prime minister, plans to return to Cambodia on March 30 following a pardon by his father, an aide said yesterday. King Norodom Sihanouk at the weekend granted full amnesty to his son, who earlier this month was convicted in absentia of serious crimes after he was ousted in a bloody coup last July by co-prime minister Hun Sen.

The king's pardon clears the way for Prince Ranariddh to go home and contest the July 26 general elections. Prince Ranariddh thanked his father for the pardon and also said he wanted to "pay homage" to Hun Sen for thinking of the interests of the people in supporting the amnesty. Two military courts had sentenced Prince Ranariddh to a total of 35 years in jail for smuggling weapons and plotting a coup, and ordered him to pay more than \$50m in damages from the July fighting between his forces and government troops. Reuters, Bangkok

INDIAN ALLIANCE

Government prospects brighten

The prospects of the new Hindu nationalist-led government in a knife-edge confidence vote later this week improved when a key member of India's opposition United Front alliance broke away yesterday. The regional Telugu Desam party (TDP) had earlier declared itself neutral on the confidence vote. But yesterday it left the 15-party alliance coalition together two years ago to stop the Hindu nationalists from coming to power.

Prime Minister Atal Behari Vajpayee's BJP-led minority coalition needs the Telugu Desam's declared neutrality to win the March 27-28 confidence debate. The coalition has 264 of 539 seats in the lower house, less than a majority.

"I have decided to quit the Front and protect my self-pride and safeguard the interests of the state," said Chandrababu Naidu, head of the TDP and chief minister of the southern state of Andhra Pradesh. Reuters, New Delhi

Hong Kong plugs in to interactive TV

By Louise Lucas in Hong Kong

Hong Kong became the first big city plugged in to fully interactive TV yesterday, blazing a trail for other Asian and western countries.

The pioneering service – which pays homage to local passions by running "racing on demand" alongside the more usual mix of video on demand, home banking and shopping – was unveiled by Hongkong Telecom, the dominant carrier, and Tung

Chee-hwa, leader of Hong Kong.

Speaking amid a raft of giant screens, billowing smoke and fluttering glitter, Linus Cheung, chief executive of Hongkong Telecom, said: "It is clearly evident that Hong Kong is ready for the arrival of a new era: the information age."

The territory is regarded as a natural market for VOD, boasting both geographic and demographic advantages. As a densely populated city where most

people live in tower blocks, the economics of wiring up homes are more attractive than in spread-out towns.

Hong Kong has also been at the forefront of advanced technology, and today boasts more fibre optic network below ground – more than 220,000 km of it – than the whole of Germany.

"We believe that having a population with a high disposable income as well as an appetite for new technology, Hong Kong has all the right attributes for interactive

media services development," said William Lo, managing director of Hongkong Telecom IMS which spearheaded the service.

There is also an element of national pride. Mr Tung in his maiden policy address last year earmarked development of an information society, and recently created a new government department, the Information Technology and Broadcasting Bureau. It is an area which has been seized on by other government leaders, not

least in Singapore and Malaysia where Prime Minister Mahathir Mohamad has outlined plans for a M\$35bn (\$9.6bn) plus multimedia super corridor – which have been somewhat derailed by the Asian financial crisis.

Hongkong Telecom's own

plans to be on-stream in 1997

the year when China

resumed sovereignty over

Hong Kong and therefore a

"special" year were scuppered

by bureaucracy over

the issue of licences.

In the end the govern-

Malaysians realise their predicament as bad news at last bursts out

Kuala Lumpur cannot disguise the severity of the financial crisis, writes Sheila McNulty

The concrete pillars on which Malaysia's monoculture was to run through the capital this year stand unfinished and the scaffolding silent. The Asian financial crisis has forced the builders to delay work as they seek financing.

Its prominent location has highlighted the delay in a country where media controls and limited transparency have made it difficult to gauge the impact of the crisis. The monoculture's skeleton now stands as a monument to the difficulties Malaysians are facing as the regional crisis takes hold of the country.

Mounting bad news in recent weeks has led economists to think Malaysia is starting to experience the pain that has for months plagued its neighbours and that the authorities can no longer shield citizens from the truth.

Neil Saker, head of regional economic research at SocGen-Crosby in Singapore, said the situation is far worse than the authorities ever expected. "They've been micromanaging bad news as best they can," he said, "but they can't have their fingers in all these different dykes."

And so the bad news has burst out. Yesterday alone, the Malaysian Motor Traders Association reported that vehicle sales plunged 68 per cent in February over the year-earlier period. And the Securities Commission set deadlines for eight stockbroking firms, which already had their trading restricted, to submit plans to regularise their financial positions or "a merger or acquisition will be forced upon them". The Kuala Lumpur Stock Exchange said it would take over the trading of Halim Securities because it broke trading restrictions.

Before that, Sime Bank announced a M\$1.81bn (\$465m) pre-tax loss in the six months ended December 31, pushing its parent Sime Darby into the red with a M\$876.2m loss for the same period; national carmaker Proton projected a 60 per cent plunge in domestic car sales for the coming financial year; five big corporate deals were dismissed by analysts as bailouts and the central bank was forced to back down on its original plan to merge all finance companies and some commercial banks by March 31.

But economists are cautious about building up expectations. After all, the

authorities have been equally slow to follow the recommendations Daim Zainuddin, economic adviser to the government and leader of what economists call the country's virtual International Monetary Fund programme. Throughout, Mr Daim has continued to seek ways to revive the economy. He said in a recent interview that he would soon make additional recommendations to the authorities: increase transparency in the financial sector; cease lending for commercial, retail and hotel property; and give individuals small loans to create businesses as he did in the mid-1980s to pull the country out of its last crisis.

He also said he would not rule out raising interest rates and was reviewing a number of sectors to liberalise restrictions on foreign participation.

But like the IMF, Mr Daim is an outsider and realises the success of his programme is contingent upon its acceptance by the powers that be. Mr Anwar's announcement this week should provide the first clue on whether they are finally ready to take his advice.

Malaysian King Tuanku Ja'afar, left, is followed by his wife Tuanku Nazihah and Malaysia's prime minister Mahathir Mohamed in the opening ceremony of this year's parliamentary session in Kuala Lumpur yesterday. The king urged the country to keep confidence in the government to deal with the economic slowdown. Picture AP

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ANNOUNCES

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Blow to Japan's carmakers as local sales drop

By Paul Abrahams in Tokyo

by "an excessively weak yen".

Export sales are potentially more profitable than domestic sales, says Peter Boardman, automotive analyst at SBC Warburg. This is because overseas models tend to be larger and more expensive.

The decline was exaggerated by last year's boom in sales, as consumers rushed to make big purchases before April's increase in sales tax.

However, analysts said month-on-month seasonally adjusted figures also made grim reading. Moreover, the sales decline did not fully reflect the groups' plunging profitability.

To maintain sales even at present levels, manufacturers are having to offer huge discounts to dealers. This month Mitsubishi Motors issued a profits warning, revealing it would make a net loss of Y110bn (\$843m).

Three of the groups – Toyota, Nissan and Honda – managed partially to offset the collapse in domestic registrations by increasing exports, particularly to the US and Europe.

Their ability to continue to export their way out of trouble may be limited by political pressure from international trading partners, particularly the US and Europe. Last week Andrew Card, president of the American Automobile Manufacturers' Association, complained of escalating imports boosted

INTERNATIONAL ECONOMIC INDICATORS: PRICES AND COMPETITIVENESS

Yearly figures are shown in index form with a common base year of 1985. The real exchange rate is an index throughout; other quarterly and monthly figures show the percentage change over the corresponding period in the previous year and are positive unless, otherwise stated.

UNITED STATES

Consumer prices Producer prices Unemployment rate Real exchange rate

1987 105.8 100.7 103.9 98.4 76.1 101.3 92.5 100.1 95.0 110.9

1988 106.9 102.2 106.8 100.3 71.0 102.3 98.0 101.2 94.4 102.9

1989 115.2 108.5 108.9 101.9 74.9 105.1 94.2 107.5 99.3 117.1 105.0

1990 121.5 113.3 113.0 104.9 73.2 106.3 95.7 109.7 102.0 123.5 108.9

1991 126.8 117.3 117.0 108.4 74.1 111.9 96.2 107.0 101.0 125.1 107.5

1992 130.4 117.7 121.0 108.3 74.0 114.0 95.9 107.0 101.0 125.1 110.0

1993 134.2 122.1 125.0 108.2 73.8 114.9 95.8 107.0 101.0 127.1 114.3

1994 137.8 119.9 126.5 108.5 74.1 115.2 95.7 107.0 101.0 128.7 114.3

1995 141.7 122.2 128.7 108.2 76.2 115.9 92.0 107.5 101

THE AMERICAS

BRAZIL FOREST FIRES WATER-CARRYING HELICOPTERS BROUGHT IN TO TRY TO DOUSE FLAMES IN INACCESSIBLE AREAS

Air assault on Amazon blaze

By Geoff Dyer in São Paulo

Special helicopters were deployed yesterday to attack fires burning out of control in the Brazilian state of Roraima, in the latest attempt by the authorities to deal with one of the biggest blazes ever in the Amazon region.

The water-carrying helicopters were used to try to douse flames in locations inaccessible by land, as fires continued to spread to new areas in the south of the state, which is on the border with Venezuela.

The fires have devastated huge tracts of the savannah grassland in Roraima, but have also destroyed parts of the dense rainforest, which is usually too wet to burn, and have entered the reserve of the Yanomami Indians.

"Up to now all our work has been by hand, but now with the help of the helicopters, our efforts should improve," said General Luiz Edmundo Maia de Carvalho, who is co-ordinating the fire-fighting effort.

The launch of an air assault comes nearly three months after the fires began to burn out of control. The Roraima government has been asking for outside assistance since January. But it has only been in the last week that a co-ordinated effort against the fires has



Yanomami Indians work to put out a fire blazing out of control near their village in the Amazon jungle in northern Brazil. Picture: AP

been organised, bringing together the federal government, the armed services and forest fire specialists.

At the weekend the authorities also received the help of 100 firefighters from Argentina and a further 100 Venezuelans. Two of the three helicopters being used are from Argentina.

However, some experts believe that the helicopters will have little impact in the

rainforest because the thick tree-top roof will prevent water getting through to fires on the ground.

Ibama, the government's environmental protection agency, originally advised against using helicopters to combat the fires.

Many of the blazes were begun by small farmers, who use fires to clear new land or fertilise soil. But they spread quickly because of the heat

in the region and a long drought caused by the El Niño weather phenomenon.

It has been difficult to deal with the fires because there is no single front, but a whole series of individual blazes.

"There could be as many as 2,000 different points of fire," said Captain Wanus Amorim, of the Rio de Janeiro firefighters.

Roraima state officials said

the fires had entered the Maracá ecological reserve, which has large concentrations of a number of Amazonian flora and fauna, such as monkeys, jaguars and ant-eaters.

Over the weekend, the fires claimed their first human victim, a three-month-old girl who died after a respiratory illness was aggravated by smoke from the flames.

Warning on radical plans for IRS

By Richard Wolff in Washington

Radical plans to abolish the beleaguered US tax service would risk a rise in interest rates and undermine business investment, the Treasury warned yesterday.

Lawrence Summers, deputy secretary of the Treasury, told a meeting of tax professionals that calls in Congress to scrap the Internal Revenue Service would carry "enormous risks" to the economy.

The warnings represent an attempt to head off Republi-

can senators who have held up the administration's own IRS reform bill and promised a more radical approach.

William Roth, chairman of the Senate finance committee, has pledged to unveil his own package of reforms on Thursday leading to "a major restructuring" of the IRS.

Senator Roth argues the government's bill does not go far enough in overhauling the agency, which was undermined last year by disclosures of incompetent management and abuses of power.

But Mr Summers said the only way to proceed was to pass the existing legislation, which was approved by the House of Representatives in October.

Calls for the abolition of the IRS and of the tax code would cause widespread uncertainty, pushing up interest rates and destabilising the housing market, he said.

Mr Summers said the administration was taking further steps to measure tax collectors' performance according to customer service - rather than quota of cash raised.

He also said the IRS had improved its performance in answering its own telephones.

restore public confidence in the agency. Mr Gore said the proposals would help the IRS to "rediscover its last name - service". The proposals include allowing 3m small businesses to file their returns over the telephone.

Mr Summers said the administration was taking further steps to measure tax collectors' performance according to customer service - rather than quota of cash raised.

He also said the IRS had improved its performance in answering its own telephones.

One third of callers found the IRS lines engaged last year, compared with 10 per cent this year.

Senator Roth's staff yesterday said their proposals for new reforms would increase supervision of the agency and give taxpayers "an arsenal" of protection from IRS abuse.

However, the administration believes it has already bolstered taxpayers' rights through the creation of local citizen advocacy panels, which review the performance of IRS offices and handle complaints.

Caterpillar makes peace at Peoria

By Nikki Tait in Chicago

point, and yesterday the company's shares actually dipped slightly, by 1% to just under \$56.

Wayne Zimmerman, a Caterpillar vice-president, said the new agreement had been "tailored to Caterpillar's needs", and should allow it "to remain globally competitive from a US manufacturing base". Although it does manufacture and assemble overseas, it has retained a larger US-based manufacturing capability than some competitors.

The agreement was supported by 54 per cent of the unionised employees who voted compared to a month ago when 58 per cent rejected an earlier contract proposal.

One big difference in the latest deal was Caterpillar's pledge to reinstate 160 workers dismissed as a result of actions related to the strikes. Previously, the company had agreed to reinstate only 110 workers.

Ironically, the deal makes little difference to Caterpillar from a financial stand-

point of view, as yesterday the company's shares actually dipped slightly, by 1% to just under \$56.

The financial aspects of the deal have been less contentious although they will probably have a significant impact on the company.

Caterpillar will now be able to hire new employees at lower rates, "reflecting their beginning experience level". Over time, as older workers retire, this should lower the company's wage bill. There will also be changes to incentive pay, to link employees' compensation more closely to their specific unit's performance.

However, Caterpillar will also improve pension benefits for many employees currently covered by the UAW, and said most employees would have job security guaranteed for the next six years. On the union side, hundreds of unfair labour practices claims against the company, relating to the strikes, will be dropped.

The company kept going through two strikes - one of which lasted 17 months.

Baseball players best placed for home run

By Pascal Fletcher in Havana

Would-be Cuban defectors thinking of fleeing their Communist-ruled homeland and starting a new life in the US should perhaps consider taking up baseball.

Senator Roth's staff yesterday said their proposals for new reforms would increase supervision of the agency and give taxpayers "an arsenal" of protection from IRS abuse.

However, the administration believes it has already bolstered taxpayers' rights through the creation of local citizen advocacy panels, which review the performance of IRS offices and handle complaints.

The latest defectors, three of whom have been suspended, in an official purge of Cuba's baseball sector, seem to be following the example of another star player, pitcher Orlando "El Duque" Hernández, who fled Cuba last December in a boat. He also reached the Bahamas and after circumnavigating US immigration hurdles, El Duque arrived in the US last week to be reunited with his younger brother, Livan, another Cuban baseball star who defected three years ago.

El Duque has signed a \$3.5m contract to play for the New York Yankees. Cuban officials say such offers are behind a rash of defections in recent years.

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WORLD TRADE

Manila's tax break for Ford is challenged

By Justin Marzuoli in Manila

Domestic car producers in the Philippines are challenging tax incentives awarded to Ford of the US, which is planning to establish a \$111m car assembly and parts manufacturing plant in the country.

The government has approved Ford's application to return to the Philippines after an absence of more

than a decade. The Chamber of Automotive Manufacturers has lodged a formal protest, arguing that the incentives on offer go beyond those available to domestic groups. This is the first time that the Philippine Economic Zone Authority (PEZA), the agency that supervises new investments in selected areas of the country, has provided incentives to a domestic

manufacturing enterprise. Under the government decision, Ford would also be exempt from tax on imported capital equipment and would receive a tax deduction for personnel training.

In a letter to Cesar Busta, trade and industry secretary, Vicente Mills, the chamber's president, said the decision should be reviewed. "Special incen-

tives and rules are being contemplated that would slant the playing field clearly in favour of one participant," he said.

Mr Mills said that the government was changing the rules and that Ford should register its investment under the government's existing car programme, like other car manufacturers, such as Toyota, Honda and Mitsubishi.

The row may prove embarrassing for both Ford and the Philippines government,

which is anxious to encourage fresh investments following the economic downturn and the Asian financial crisis. If the case goes to the courts, as some fear, the proposed investment could be in jeopardy.

The Ford plant would give a significant boost to the Philippines' automotive sector. Ford left the Philippines after the turmoil following the 1983 assassination of Ninoy Aquino, the popular opposition leader.

Dockers' unions threaten global action

By Gwen Robinson in Sydney

International shipping lines have been threatened with worldwide industrial action if they use the discount stevedoring services of a new Australian operator embroiled in a waterfront dispute in the country.

The operator, Producers and Consumers Stevedores (PCS), was established last month by a farmers' lobby to break the hold of Australia's powerful maritime union on waterfront labour in the main ports.

Within Australia, the dispute is set to escalate this week with strikes at ports in Sydney and Brisbane. The government has condemned the strike and backed the National Farmers' Federation, the main group behind the new stevedoring operation, in its effort to woo shipping lines to utilise their non-unionised services.

Talks aimed at preventing the strike in Sydney's Port Botany docks were called off yesterday.

The dispute has taken on an international dimension with the involvement of the London-based International Transport Workers' Federation, the main umbrella body for more than 500 unions around the world. The ITF has agreed to back its Australian member, the Maritime Union of Australia, in an international industrial campaign against the new operator and its non-unionised workforce.

The ITF at the weekend sent a circular to member unions around the world listing shipping companies using Melbourne, the headquarters of the farmers' non-unionised stevedoring operation. PCS has offered discounts of up to 30 per cent on charges for handling ship cargo and has said it will load its first ship next month after the completion of training for non-union personnel.

The ITF lists dozens of vessels scheduled to sail from Melbourne in the next few months, including those operated by large international lines such as Mitsui OSK Lines, Blue Star, Columbus Line and Wilhelmsen Lines.

In its circular, the ITF said the lists were "not yet a list of ships to be targeted". Some of the companies listed, however, could decide to accept the PCS offer to have one or more of their ships handled by the non-unionised terminal, the ITF warned. "If that is the case, we will contact you... until then... use this list to inform your members in relevant ports and aboard the ships," said the circular.

Peter Reith, industrial relations minister, said the Australian union's "hit-and-run approach" to industrial relations showed it was interested only in "inflicting maximum economic harm on the Australian public and on Patrick Stevedores," the company which leased part of its Melbourne facilities to the farmers' new operation. Mr Reith has said the government is considering legal action against the union.

Accountants join forces in plea to China

By James Kyte in Beijing

Executives from the world's "big six" accounting firms arrived in Beijing yesterday to make a joint effort to persuade Chinese authorities of the benefits of deregulation and greater market access.

The senior executives from Andersen Worldwide, KPMG, Ernst and Young and Deloitte Touche Tohmatsu International began two days of meetings yesterday with Chinese organisations. Price Waterhouse was represented by Coopers and Lybrand.

The executives said it took them just two days of meetings to formulate the details of a joint approach to the Chinese market because, as one executive put it, "our problems are so similar".

Replacing existing production aid with support for research and development would reduce overall support to European yards at a time when the industry was facing a continuing onslaught from Korea.

European shipbuilders are also concerned over the EU's plans for new industry support based on research and development programmes to replace the existing system of production aid of up to 9 per cent of a ship's price.

The EU's production support has been extended to the end of this year in the wake of continuing difficulties to ratify the 1994 Organisation for Economic Co-operation and Development (OECD) ban on direct subsidies to the world shipbuilding industry. The US

is helping to raise equity finance for industry - an increasingly pressing need in China - by allaying the concerns of portfolio investors, they said.

"They also hoped negotiations for China's entry into the World Trade Organisation (WTO) would reinforce their case for greater market access," Charles Heeter, of Andersen Worldwide's office in Washington, said. US trade officials had made a priority of the early conclusion of WTO negotiations on the further opening of China's accountancy market.

The recommendations set out in a document by the "big six" and forwarded to Chinese authorities urge that accounting firms be allowed to set up operations without geographical or numerical limitations and without curbs on equity or management control. Companies now are restricted to a single 50-50 joint venture and have not been given permission to open branches in multiple locations.

Many of Mr Zhu's programme of reform, particularly the restructuring of 300,000 state-owned enterprises within three years, would benefit from infusion of high quality accounting and auditing skills, the executives said. Reputable audit

Brittan call to end logjam over environment issues

By Frances Williams in Geneva

Sir Leon Brittan, European Union trade commissioner, yesterday called for a high-level trade and environment meeting to break the logjam on these issues in the World Trade Organisation.

Speaking at a conference on globalisation in Geneva, Sir Leon proposed a conference of top policymakers this autumn in Geneva to push the next round of WTO talks in 2000.

A trade accord on environmental products is now under discussion in the Asia Pacific Economic Co-operation (Apec) forum for possible implementation next year, but the EU has not been party to these talks.

Turning to one of the most contentious issues being tackled by the WTO's trade and environment committee, Sir Leon said WTO rules should not be used to frustrate the objectives of multilateral environmental agreements (MEAs) and should be

"reinterpreted" or even amended if they could be used in that way.

For instance, it was vitally important that the trade aspects of last December's Kyoto agreement on global warming, including emissions trading, were not frustrated "by the same governments wearing their WTO hats" or by non-signatories of the Kyoto agreement.

On eco-labelling, a touchy subject for many developing countries, Sir Leon said he saw little difficulty in reconciling voluntary schemes with existing trade rules but more work was needed on compulsory schemes to ensure they could not be abused for protectionist purposes.

Environmental groups contend that the WTO's trading rules often undermine individual country's efforts to promote global environmental aims.

WTO forecasts 'small dent' in world output from Asia crisis

By Frances Williams

Though Asia's economic and financial crisis will lead to some slowing of global output and trade growth this year, the impact on non-Asian economies will be fairly modest, the World Trade Organisation says.

Its preliminary estimates for trade in 1997 show that the volume of world merchandise exports surged by 9.5 per cent in 1997, considerably higher than the 7 per cent predicted by the WTO last December. With the exception of 1994 when exports leapt by 10 per cent by volume, last year saw the best performance in more than 20 years.

For 1998 the picture is clouded by the Asian turmoil but, the WTO says, even if merchandise trade growth fell by a quarter, it would still be above the average rate recorded for the first half of the 1990s.

The WTO's economists predict that, provided the crisis can be contained to

the five countries seriously affected - South Korea, Thailand, Indonesia, Malaysia and the Philippines - there will be no more than a "small dent" in global economic activity and a slowdown of perhaps 2.3 percentage points in world trade growth.

World output is in any event expected to slow somewhat this year from last year's 3 per cent as growth decelerates in North and South America, though this will be partly compensated by stronger activity in Europe, the WTO says.

It notes that the five affected countries account for only 3.6 per cent of world gross domestic product, about 7 per cent of world trade, 6 per cent of global foreign direct investment and less than 4 per cent of gross international bank lending.

No country outside Asia does more than 10 per cent of its trade with the five

nations, the WTO says, so even a big jump in exports of these economies would not cause a big problem overall. Fears of job losses in western economies from a flood of Asian imports "would seem to be largely unjustified". However, the WTO admits that individual industries in importing countries could find themselves under pressure as could oil exporters. Asia became the largest net oil-importing region in the 1990s.

In Asia itself, growth is expected to more than halve to 3 per cent or less on average, and intra-regional trade which more than tripled since 1990 could fall in absolute terms. However, the WTO predicts that the five countries will begin a "reasonably strong" export-led recovery this year.

Because of the strength of the dollar, the value of world trade in dollar terms rose by only 3 per cent last year to \$8,500bn, of which \$5,300bn was merchandise trade and \$1,300bn related to trade in commercial services.



The Grand Princess, to be delivered in the next few weeks. Fincantieri has taken a large share of the thriving new market for large cruise ships. Picture AP

SHIPBUILDING

Europe's yards want curb on Korea output

By Paul Betts in Milan

European shipbuilders are pressing the European Union and their individual governments to withhold international financial support to South Korea unless it adopts a "more responsible" attitude to shipbuilding and reduces its production overcapacity.

"We want to ensure that International Monetary Fund money is not poured into the Korean economy and used to salvage Korean shipyards," said Corrado Antonini, chairman of Fincantieri, the Italian state-owned shipbuilding group. "We are giving them the financial ammunition to kill us later," he added.

Mr Antonini, who is also chairman of the Committee of European Union Shipbuilders' Associations, said the European industry had asked for greater transparency by Korean yards to disclose the relationship between costs and prices as well as "a signal of moderation" from Korea on its production capacity.

He argued that the expansion of Korean shipbuilding capacity, now greater than the entire capacity of European yards, had been one of the causes of Korea's economic collapse. However,



Antonini: 'Don't use IMF money to salvage Korean shipyards'

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Munir Ahmad, Deputy Secretary, Privatisation Commission
Ministry of Finance, Government of Pakistan
5-A, Constitution Avenue, EAC Building Islamabad, Pakistan.
Ph: (92-51) 9205146,47, Fax: (92-51) 9203076, 9211692
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INTERNATIONAL

Oil pact sends up prices by nearly \$2

By Robert Currie in London and Raymond Collett in Caracas

Petroleum exporting countries yesterday welcomed the ground-breaking global oil restraint pact agreed at the weekend as oil prices rose in response to the deal.

The agreement between Saudi Arabia, Venezuela and Mexico signed in Riyadh on Sunday forms the basis for a co-operative cutback involving both members and non-members of the Organisation of Petroleum Exporting Countries, many of which have been hit badly by falling revenues. The three producers agreed to reduce their combined output by 600,000 b/d as an encouragement for others to make additional cutbacks.

In Caracas the Venezuelan government ratified its commitment to reduce production by 200,000 barrels per day as of April 1. The government says commitments from producer countries already total a reduction of 1.2 m b/d.

Negotiations with other Opec and non-Opec countries towards further produc-

tion limitations are under way. But it was unclear how many non-Opec countries will join the cutback. Norway has so far decided not to join. Egypt too has decided against cutting output.

But analysts say the main achievement of the pact is the agreement between Saudi Arabia, the world's biggest oil producer and exporter, and Venezuela, the biggest single over-producer within Opec.

Venezuelan authorities came under pressure to reach an accord after a shortfall in its oil revenue forced budget cuts of \$1.3bn and left a budget deficit of 3 per cent. Venezuela depends on oil for half its government revenue. "The authorities came to their senses. It was impossible to sustain such a shortfall in an electoral year," said Mazar Al-Sherehah, a Caracas-based oil industry analyst.

But it required two weeks of concentrated behind-the-scenes diplomatic activity in order to achieve a face-to-face meeting between the Venezuelan and Saudi oil ministers. The two coun-

tries have been at loggerheads for some months over oil production policies.

Analysts say the fact that the two countries were able to talk directly to each other and conclude an agreement augurs well for the sustainability of the pact.

• The agreement to stabilise world oil markets was an unprecedented accomplishment for Mexico and for Luis Téllez, the country's energy minister, writes Leslie Crawford in Mexico City.

Although new to the energy portfolio, Mr Téllez had already established a rapport with Erwin Arrieta, his Venezuelan counterpart.

"Mr Téllez persuaded Mr Arrieta that production cuts were needed to boost oil prices," a Mexican official said. "He then called the Saudi oil minister to inform him the Venezuelans were ready for talks. Mr Téllez suggested a meeting, and Mr Arrieta agreed to accompany Mr Téllez to Riyadh."

Too soon to roll out the barrel, Page 18; Market report, Page 16; Opec's last stand, Page 16



Richard Butler, head of the UN commission charged with disarming Iraq, yesterday met Tariq Aziz, Iraqi deputy prime minister, a day after arriving in Baghdad. The talks were the first since last month's agreement between the UN and Iraq. Picture AP

Clinton hails 'new African renaissance'

By Michael Wong

Putting his Washington woes behind him, President Bill Clinton yesterday kicked off the most extensive tour of Africa ever undertaken by a US leader, hailing what he described as the "beginning of a new African renaissance".

The presidential entourage was later due to fly across the continent to Uganda, where President Yoweri Museveni – regarded as the linchpin of the continent's "new breed" – will host a meeting of regional leaders in Mr Clinton's honour. Washington has been touring the 12-day tour, which comes as Mr Clinton faces a series of allegations of sexual misbehaviour back home, as the start of a new relationship with Africa based on mutually beneficial trade rather than dependency-inducing aid.

But local analysts point to the marked shortage of concrete initiatives on offer. "This trip is all about activity rather than action," said a Kampala-based diplomat. "The countries visited will bask in the glory, but if they expect a bonanza they are going to be disappointed. Mr Rawlings, whose pur-

suit of economic and political reforms has convinced the White House he is part of a generation of 'progressive' African leaders it wants to do business with, draped a roll of royal kente cloth over his shoulders.

The presidential entourage

With Mr Clinton due to arrive in Uganda in the early hours of Tuesday morning, Kampala residents were frantically putting the finishing touches to the capital's makeover. Across the city, lawns were being manicured, walls painted, sidewalks gravelled, and concrete laid as rose bushes miraculously materialised in flowerbeds.

Other new elements miraculously materialising in the hilly capital have been the hundreds of stocky US security men – sporting identical garish shorts and crew cuts – who have checked into Kampala's hotels ahead of the visit.

Some have been engaged in practice helicopter runs to the sites Mr Clinton will visit. The vigorous efficiency of the US operation has occasionally proved too much for Uganda's fragile infrastructure. At one school, the blast from the helicopter rotors was enough to flatten a couple of shacks perched too close to the makeshift landing strip.

Investment in South Africa, separate section Observer, Page 17

Pressure grows over West Bank

By Judy Dempsey in Jerusalem

Dennis Ross, US Middle East envoy, arrives in Israel this week amid growing disagreement within the Israeli government over how much West Bank land to hand back to the Palestinians.

Although the Israeli cabinet at the weekend rejected a US proposal – not formally presented – to hand back 13 per cent of West Bank land to Palestinian control, it is far from certain that Benjamin Netanyahu, the prime minister, has secured unanimity outside the cabinet for his tough stance.

The cabinet statement said "a 13 per cent withdrawal is unacceptable," while Mr Netanyahu's aides spoke of handing back less than 10 per cent and would not bow to any US pressure.

But in the first sign of opposition to the cabinet's decision, several leading officials yesterday questioned the wisdom of provoking a crisis with the US, just days after Mr Netanyahu snubbed the European Union's mediating efforts led by Robin Cook, UK foreign secretary.

Aryeh Deri, leader of Shas, the powerful ultra-Orthodox party in the coalition, said it was time to reach an agree-

ment with the Palestinians. "If... the debate is over only a few percentage points, then the strongest efforts should be made to reach an agreement with the Americans and the Palestinians, not in a warlike way... but diplomatically."

Other coalition partners echoed Shas' call. Alex Lubotzky, a member of the centrist Third Way party, said that sooner or later a deal had to be cut.

An agreement guaranteed by the US in January 1997 stipulated the first pullback should take place in March of last year. The Palestinians rejected it on the grounds that the Israeli offer of 2 per cent was insulting.

Other pullbacks were supposed to be completed "within 12 months from the implementation of the first phase... but not later than mid-1998". But the government wants to link the third pullback to "final status" talks focusing on the future status of Jerusalem, Jewish settlements and other issues.

• The Bank of Israel yesterday said it was cutting its key lending rate by 0.4 percentage points to 12.2 per cent. This reflects its confidence that inflation is under control.

Bankers seek new formula

By George Graham, Banking Editor

International bankers are calling on the Basle committee of bank supervisors to change their formula for calculating how much capital banks need to hold as a cushion against risk.

The Institute of International Finance (IIF), a Washington-based organisation representing commercial and investment banks as well as insurers and fund managers, said the ten-year-old Basle capital accord was "flawed" and could encourage banks to take more risks.

As a first step, an IIF report called for changes to the Basle risk weights, which recognise only a few simple categories of credits and treat all private sector loans as carrying the same risk. Banks are required to hold capital equivalent to 8 per cent of their assets, with some less risky assets such as mortgages and sovereign loans carrying a reduced risk weighting.

"The problem for us is that today if a bank grants a credit to General Electric or to an Indonesian company, it will get the same risk weighting," said Georges Blum, IIF chairman.

But the IIF also wants supervisors to begin the process of recognising the credit risk models banks use internally.

"Recommendations for revising the regulatory capital rules for credit risk" published by Institute of International Finance, <http://www.iif.com>

Chilean elected ILO head

By Frances Williams in Geneva

Juan Somavia, Chile's ambassador to the United Nations in New York, was yesterday elected to become the next head of the Geneva-based International Labour Organisation, succeeding Michel Hansenne of Belgium.

Mr Somavia, 56, will be the first ILO director-general in the organisation's 75-year history to come from a developing country. The current chairman of the UN's economic and social council, he has a background in international economic and social diplomacy and human rights.

The ILO's 56-member governing body voted 44 to 12 for Mr Somavia against Maria Nieves Roldan-Confessor of the Philippines, who was backed by east Asian nations.

Mr Somavia, who began his ILO campaign last summer, had the support of the US and Latin American governments as well as the trade unions which, under the ILO's tripartite structure, are represented alongside employers' organisations in ILO bodies.

The Chilean is not due to take office for another 12 months when Mr Hansenne completes his second five-year term.

The governing body will this week discuss the text of a "solemn declaration" by the ILO's 174 members to uphold seven core labour standards including freedom of association and collective bargaining, and elimination of forced labour and child labour.

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BRITAIN

PRIME MINISTER SPOKE TO HIS ITALIAN COUNTERPART AS US MEDIA MAGNATE'S NEGOTIATIONS OVER MEDIASSET REACHED DELICATE STAGE

Blair intervenes on Murdoch's behalf

By James Blitz in Rome and Robert Peston in London

Tony Blair last week intervened on behalf of Rupert Murdoch, the Italian premier, about the US media magnate's attempt to acquire an Italian television network.

The UK prime minister asked his Italian counterpart whether his government was likely to obstruct Mr Murdoch's £4bn (\$6.6bn) attempted takeover of Mediaset, Italy's leading commercial television company.

It is the clearest sign to date of Mr Blair's close interest in Mr Murdoch's affairs and will spark controversy in the UK. Mr Murdoch's Sun newspaper, the top-selling UK daily, has given strong support to Mr Blair for the past year, but is mistrusted by the bulk of back-bench Labour MPs, who hold him responsible for Mr Blair's cautious approach to European monetary union.

Mr Blair spoke to Mr Prodi on the telephone as Mr Murdoch's BSkyB satellite television network, 40 per cent owned by News Corporation, was involved in delicate talks over the deal with Silvio Berlusconi, the former Italian prime minister. Mr Berlusconi's Fininvest

investment fund holds 50.6 per cent of Mediaset.

A UK official said it was perfectly normal for government heads to talk to each other about the activities of their domestic companies. BSkyB fits into this category, but its biggest shareholder, News Corporation, is Australian and Mr Murdoch is a naturalised US citizen.

Mr Murdoch's attempt to take control of the television group, which runs three national channels, collapsed on Friday after Mr Berlusconi rejected a £4bn offer.

Earlier in the week Mr Blair spoke to his Italian counterpart to

find out whether there could be any government objection to a takeover on legal grounds.

"Mr Blair was enquiring whether there would be any official obstruction to the deal, what the Italian government's attitude would be to it," said an Italian official.

The question was whether such a deal could turn into an affair of state as we have seen many times in the past." The Italian official said the impression that Mr Blair was acting on behalf of Mr Murdoch "would appear to make sense".

The prime minister's office confirmed last night that Mr Prodi and the prime minister had spoken last week about "a range of things, mostly relating to the UK's role as European Union president," but refused to comment on whether Mr Murdoch had been discussed.

A spokesman for Mr Blair disputed one aspect of the Italian version of events. He said that the conversation had taken place at Mr Prodi's request, although an Italian official had earlier said Mr Blair had placed the call.

In their conversation, Mr Prodi said he envisaged there would be no obstacles to a Murdoch acquisition from the Italian government.

News Corporation last night said it had "nothing to say".

NEWS DIGEST

NORTHERN IRELAND

Moderate nationalist chief urges peace talks rescue

John Hume, leader of the moderate nationalist Social Democratic and Labour party, yesterday called on the British and Irish governments to take "direct and effective action to promote agreement". He added: "The time has come for the concentration of minds." His appeal came amid nationalist concerns that pro-British unionists may be seeking to frustrate the May deadline for the Northern Ireland talks.

As parties reconvened, with Sinn Féin, political wing of the Irish Republican Army, re-admitted following a two-week expulsion after police linked the IRA with two recent murders, Mr Hume said delaying tactics would not work.

David Trimble, leader of the Ulster Unionists, the largest pro-British party, is calling for a full session of the talks today to review progress on a range of issues including the vexed question of arms decommissioning, which is being dealt with by a separate committee. Mr Trimble was last night due to meet George Mitchell, the US senator who chairs the talks, to discuss the agenda. The UUP has collected what it claims are breaches of the IRA ceasefire in an effort to win Sinn Féin's permanent exclusion from the talks. John Murray Brown, Belfast

SINGLE CURRENCY

Siemens sets up euro account

The UK's first euro-denominated bank account, launched yesterday, will remain empty for another nine months until the currency is created. But there was more than symbolism behind National Westminster Bank's opening the account for the UK subsidiary of Siemens, the German engineering group.

Siemens, a long-time champion of the euro, is hoping that its head start will help to sell the commercial advantages of using the currency to its UK suppliers and customers.

Bernard Euler, UK finance director, also wants technical snags to be sorted out long before the euro goes live. Siemens has been anxious to avoid the appearance of obliging suppliers or customers to use euro. "We will not force them, that would be foolish," Mr Euler said. Clay Harris, London

SCOTCH WHISKY

Sales to Japan up by 17%

Exports of Scotch whisky rose last year with sales to Japan up 17 per cent compared with the previous year, the Scotch Whisky Association reported yesterday. But the US remained the biggest Scotch whisky drinking nation outside Britain with sales worth £311m (\$520m), an increase of 14 per cent. Spain bought 15 per cent more Scotch whisky, making it the second biggest importer.

Although the French remain third in the export market, sales there decreased by 9 per cent resulting in a fall in sales of almost 220m. The total export market rose from £2.27bn to £2.39bn.

EXCISE DUTY CHALLENGE

Brewer wins right to hearing

Privately owned brewer Shepherd Neame yesterday won the right to take its case over rates of beer tax to the Court of Appeal in London. The appeal, for the right to take the case to the European Courts of Justice, will be heard in about three months' time, said Charlie Booth - who presented the case - after a 90-second hearing. She is the wife of Tony Blair, the prime minister.

Shepherd Neame, a 300-year old family-run brewer, argues that raising beer tax in Britain runs counter to the Treaty of Rome. European Union target of harmonising excise duties, which are much lower on beer on the continent than they are in Britain.

"The question is whether Britain has the right to set unfair rates in its own excise duties, or whether it should fall within EU jurisdiction," said Stuart Neame, company vice-chairman.

PROPERTY TAX

Landmark ruling for utilities

The prospect of the government losing hundreds of millions of pounds a year in business rates (municipal property tax) paid by the former nationalised industries lessened yesterday after a landmark ruling in which British Telecommunications lost a bid to have part of its annual rates bill eased out in half. In a judgment which could affect all privatised utilities, the Central London Valuation Tribunal ruled that BT should pay business rates according to a new formula that would roughly maintain its payments. BT said it would appeal.

The speech has a philosophical tone and is being billed as the fullest exposition of Mr Blair's political creed since the general election. He is thought to be the first British prime minister to address the assembly.

He will say he is guided by a belief in "solidarity, justice, freedom, strong communities and of societies as a necessary means for individual advancement". His definition of the "third way" goes beyond economic management and into social affairs. He will accept that the old communal bonds were gone, but that it was possible for governments to impose order among social disintegration.

However, uncertainty still remains over the £1.1bn (\$1.63bn) the government collects in business rates from the former nationalised industries. John Mason, London

RADIO BROADCASTING

DJ's company in digital bid

Ginger Media Group, the broadcasting company owned by Chris Evans, the disc jockey, will today announce it has teamed up with GWR Group to bid to run the UK's only national commercial digital radio licence.

The licence will be advertised today by the Radio Authority. It will carry three existing national stations - Talk Radio, Virgin Radio and Classic FM - and five new ones.

Ginger, formed as part of Mr Evans' purchase last year of Virgin Radio, has signed an exclusive deal to join GWR's consortium. Digital One, Equity shareholders have not been finalised, although Ginger is believed to have been offered a 10-15 per cent stake in the group. GWR, which owns Classic FM, is expected to take a controlling interest. Cathy Newman, London

Casinos' hopes of early reforms are rebuffed

Industry insists it is governed by a set of antiquated laws, Scheherazade Daneshkhur reports

The British casino industry is urging the government to reform the UK's antiquated gambling laws. The pressure follows last week's Budget, in which a hefty rise in casino gaming duty was imposed.

The industry argues that it was unfair of the government to impose higher taxes when the industry cannot increase revenues because of the constraints on it under the 1968 Gaming Act. All gambling industries have demanded a relaxation of the tight rules governing them after the launch of the National Lottery in 1994 made nonsense of the act's premise that the public's appetite for gambling should not be stimulated.

The previous Conservative government implemented reforms through deregulation orders to avoid the need for full legislation. Restrictions on bingo and football pools (betting on the results of soccer games) advertising were lifted, betting shops were allowed to open up their shop fronts and fruit machines were allowed higher stakes and prizes - measures welcomed by the industries but also criticised as slow in coming.

However, the casino industry complains that it has been given few concessions. Although the governing Labour party has appeared sympathetic to its demands, there has been little in the way of deregulation since the government took office 11 months ago.

The casino industry wants limited advertising rights - casinos cannot list their address in a directory -



Long odds: George Howarth, the minister responsible for gambling, holds out little hope for speedy reforms Picture: Brendan Corr

\$4.3bn paid for gambling chips in 116 establishments

There are 116 casinos in the UK, 21 of which are in London, Scheherazade Daneshkhur writes.

Two-thirds of the UK's casinos are owned by public companies. The Rank Group, the leisure company which also owns Butlin's holiday centres

and Odeon cinemas, is the largest single operator with 31 casinos. Stakka, the Glasgow-based hotels company and Stanley Leisure, the Liverpool-based betting group, are the other large operators of casinos outside London.

Money exchanged for chips

deregulation order would be laid before parliament before the autumn, or that the measures will be enacted before next spring.

The proposals have already been through two rounds of consultation under the last government, but Mr Howarth said these had been incomplete.

Other demands, including those for more jackpot machines, would take longer

ger, said Mr Howarth. They depended on the outcome of negotiations between the leisure industry and the Gaming Board, the regulator, to reach a compromise on the number demanded by casinos.

Proposals to allow more casinos were not a priority.

He said: Labour appears less comfortable than the previous government with the deregulation mechanism - regarded by critics as law-

making through the back door.

The piecemeal nature of gambling deregulation has led to complaints of inconsistency between the industries and calls for a complete overhaul of the legislation. The Gaming Board has joined the gambling industry in calling for a thorough review not only of the Gaming Act but also of related legislation on betting and lotteries.

The gambling industry is seen now as an extension of the leisure industry. There have been enormous changes such as gambling on the internet not foreseen by the legislation," said Mr Howarth. "But we are a new government and have a heavy legislative programme. I cannot see any prospect of a review within at least the next two years."

gerity in the labour market can result in another form of injustice," Mr Blair will say. He will argue that governments have a duty to impose order on rapid change by improving training and education. "If you don't take that attitude, change traps us, paralyses us and defeats us," he will say.

The third way was neither *laissez faire* nor state control, but about governments improving the employability of their workforce: "There is no left or right in economic management today - there is good and bad."

The prime minister's office said Mr Blair had written the speech in English, and that it had been translated into French. In his youth, he spent a summer working in a Parisian bar, but he has been practising his delivery with a French-speaking government official.

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MANAGEMENT STRATEGY

Gigantic misconceptions

Achieving mass has virtually no effect on long-term company survival - despite the myths about size, says John Kay

In the past few weeks, it could not be long before the whole of British industry was merged into a single company. The new Glaxo Wellcome Smith-Kline Beecham Barclays NatWest would be advised by Deutsche SBC Warburg Dillon Reed Morgan Merrill and audited by KPMG Coopers Price Waterhouse Ernst & Young and its share price would drift gently towards the stratosphere.

Never has the cult of gigantism gone so far. Two themes keep recurring. One is that the modern business environment favours large companies: "We need critical mass."

The other is that most industries are going through, or need to go through, a process of rationalisation. "There will only be a few global players in this industry and we intend to be one of them."

These arguments, although similar, are distinct. It may be true that the financial services industry has too many companies and the process of reducing that number will inevitably mean that existing ones get larger. But that does not necessarily imply that the largest companies, either now or in the future, will do best.

Lloyd's Bank has been both a beneficiary and a successful promoter of rationalisation, not because it is the biggest British bank, but because it has been the best performing. And there are industries - of which banking is one - which have been dominated by large companies but there have been changes in the ranking of these large companies.

Here, I focus on the first of these issues: are large companies more likely to survive? In subsequent articles I will look at whether there is a general tendency for industries to become focused around fewer and fewer companies, and why certain beliefs about size are so widespread despite the absence of much evidence of support for them.

As the 20th century draws to a close, it is a timely moment to look back at those companies that were largest when the century began. In 1912, US Steel was

the largest industrial company in the world. The arguments that its promoters used then are entirely familiar today.

US Steel achieved leadership through a combination of success in the marketplace and strategic acquisitions. It was well placed to achieve cost reductions by rationalisation and had established the size to dominate what was to become an important international industry.

US Steel became when it misguidedly sought salvation by buying an oil company twice its own size is now a shadow of its former self. Its market capitalisation is now less than one twentieth of the largest corporation of today, General Electric.

General Electric itself, with Exxon and Shell, is one of the three companies to have remained in the top dozen throughout the century. Of the other leaders of 1912, several have disappeared and the others have shrunk.

That is broadly par for the course. One-third of the top companies of 1912 are, or are part of, successor companies, which have grown during the course of the century; the remaining two-thirds are relatively smaller now than they were then. In the long run, most large companies fail.

Being in the right industry clearly helps. The oil business was a good one to be in as the 20th century dawned and Exxon and Shell prospered accordingly. Other companies, such as Coms

(textiles), Pullman (railcars), Singer (sewing machines), Anaconda (copper), American Brands (cigarettes) and Navistar (agricultural machinery) were big players in industries that declined in relative importance.

But this is only a small part of the explanation. It is not just that USX is no longer the largest company in the world: it is no longer even the largest steel company.

American Brands and BAT were perhaps unlucky to be in tobacco, and perhaps wise to diversify out of it. But there is still one tobacco company among the top dozen today, Philip Morris, which no one had heard of in 1912, outclassed American Brands and BAT in their core business.

Great corporations rarely go bust. But their normal fate is ultimately to disappear from the scene when, after a period of attrition, they are acquired by more vibrant successors

And General Electric is a complex story. While the electrical business was a good industry to be in, the company failed or performed poorly in the principal new electrical industries (computers, consumer electronics, nuclear power) and is best known today for its successes outside its apparent core (aero engines, financial services).

The view that scale is an insurance against decline is not a complete misconception. Great corporations rarely go bust. But their normal fate is ultimately to disappear from the scene when,

Each of these companies sought success from scale through acquisition and temporarily entered the global top 100, only to leave it again. The merger of several poorly performing companies served only to create poorly performing large companies.

The author is the Peter Moores Director of the Said Business School at Oxford University and a director of London Economics. This is the first of three articles: the second will appear in tomorrow's FT.

Top 12 industrial companies

Then 1912			... and now				
Rank Company	Industry	HQ Country	Equity Cap. \$m	Rank Company	Industry	HQ Country	Equity Cap. \$m
1. USX	steel	US	741	General Electric	electrical	US	221
2. Exxon	oil	US	360	Royal Dutch Shell	oil	UK/NL	191
3. J.P. Morgan	industries	UK	267	Exxon	chemicals	US	186
4. Pullman	railcars	US	200	Coca-Cola	brands	US	181
5. Royal Dutch Shell	oil	UK/NL	187	Intel	chips	US	151
6. Anaconda	copper	US	176	Merck	pharmaceuticals	US	121
7. General Electric	electrical	US	174	Toyota Motor	cars	JP	117
8. American Standard	machinery	UK	159	IBM	computers	US	104
9. Westinghouse	machinery	US	150	Philip Morris	brands	US	101
10. Nestle	machinery	US	150	Pfizer & GSK	brands	US	92
11. B&T Brewster	chemicals	UK	150	British Petroleum	oil	UK	86
12. De Beers	diamonds	SA	150				

* Making sense of these abbreviations from the original 1912 data: 10. B&T, Jersey Standard, American Tobacco, International Harvester and British-American Tobacco. Source: L. Hirsch, 'Merton's "Then" and the Other Forest'; from 'Great Performers' (1987) by M. Lazonick, ed. and P. T. Hermalin, eds., Oxford University Press, Oxford.

FT GUIDE TO EXPO '98, LISBON

Voyage into ocean heritage

Export goods, technology, research, arts, and sheer wealth will be on display from 150 countries, writes Peter Wise

What exactly is an "Expo" anyway?

An international exposition, exhibition or world fair. The Great Exhibition of 1851, at the Crystal Palace in London, was one of the first. They were basically trade shows back then, nation selling unto nation. International co-ordination was somewhat lacking too - five were held in 1858 alone, in Barcelona, Brussels, Copenhagen, Glasgow and Melbourne.

Today, Expos set themselves the more lofty aim of inviting countries to "set out ideas rather than wares". But you can bet most of the 150 or so countries exhibiting in the Lisbon event, which opens on May 22, will also be putting their best export goods on display. Others will be hoping to impress with their technology, research, arts or just sheer wealth.

One hundred and fifty countries - that's quite a big turnout, isn't it? The largest number for an Expo to date. The most conspicuous absences are Australia and Ireland. The latter says its world fair budget won't stretch to Lisbon. The former is at odds with Portugal over oil off East Timor, a former Portuguese colony invaded and annexed by Indonesia, which isn't coming either. Of course, a few more countries have come into the world since Expo '92 in Seville. This is also the last one this century. But Lisbon likes to think it is the theme that has created the most interest.

That being? The oceans: a heritage for the future.

I see what you mean about "lofty". The aim is to encourage debate on how to protect the seas from pollution and preserve the ecological balance of the planet. It all ties in with the declaration of 1998 as International Year of the Oceans, a Portuguese proposal approved by the United Nations. It's no coincidence that 1998 also

kind of aquatic experience imaginable is planned for the 8.5m visitors expected.

To give you an idea, an audience of 10,000 will file four times a day into the Utopia Pavilion for a multimedia show on the myths and legends of the oceans. In the Knowledge of the Seas Pavilion, an ocean storm complete with thunder and lightning, will be conjured up behind glass panels every five minutes.

One of the biggest attractions is expected to be the Oceans Pavilion, the biggest aquarium in Europe, where four sea habitats are being recreated. Visitors will be able to walk around as if at the bottom of the Antarctic, Atlantic, Indian and Pacific Oceans. The 200,000 fish, birds and animals from 200 species will include sharks, rays, sea otters and a penguin colony.

A pretty good place for fish lovers?

Except if your taste is for grilled sardines. These are a favourite of the Portuguese, but they have been banned from the Expo site because of their all-pervading aroma - apparently in silent protest, small grilled fish bones have appeared on some Lisbon walls.

But don't worry about going hungry, there'll be more than 80 restaurants on the site, including five-star cuisine from Morocco, Brazil, Finland and

elsewhere. The night life will go on to 3am daily. The end of the exhibition, which closes on September 30, will be marked by the world premiere of a specially commissioned opera by Philip Glass, *The White Raven*.

What will all those 150 countries be doing?

China will be showing a replica of the Great Wall. Britain is staging a ride through submarine landscape on a moving, spiral staircase. Russia was apparently considering towing an iceberg to Lisbon but has given up the idea. Just as well, perhaps, as several ocean liners are being brought to the site to serve as floating hotels. Instead, Russia will be displaying the Mir underwater camera used to film the wreckage of the Titanic. Finland will be keeping visitors cool with a large ice rink.

Does all this cost a packet? Tickets for the Expo cost Es52 a day, or Es12,500 for three days - that is the estimated time needed for a reasonably thorough visit. Children and senior citizens go half-price. Or you can buy a special computerised watch for Es12,000 that also functions as a one-day ticket. The whole thing is estimated to cost about \$2bn. Ticket revenue and an associated property development are forecast to cover 85 per cent of the investment. Taxpayers will fork out the rest.

What is Portugal getting out of all this?

Investment, jobs and tourism revenue are some of the benefits. The long-term economic benefits are expected to account for almost a third of economic growth this year. More importantly, Expo '98 is the catalyst for the regeneration of a run-down dockland area through a big property project. The aim is to bring new life to a 5km stretch of the Tagus riverside. Don't fret if you can't get to Lisbon this summer, the Oceanarium, the Utopia Pavilion and much of the rest will be there permanently. They may even be serving sardines by then.



Might not always be the evidence is that larger scale has no effect on the chances of long-term survival. Kobayashi



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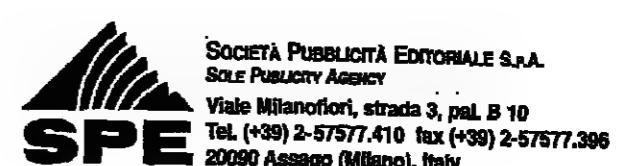
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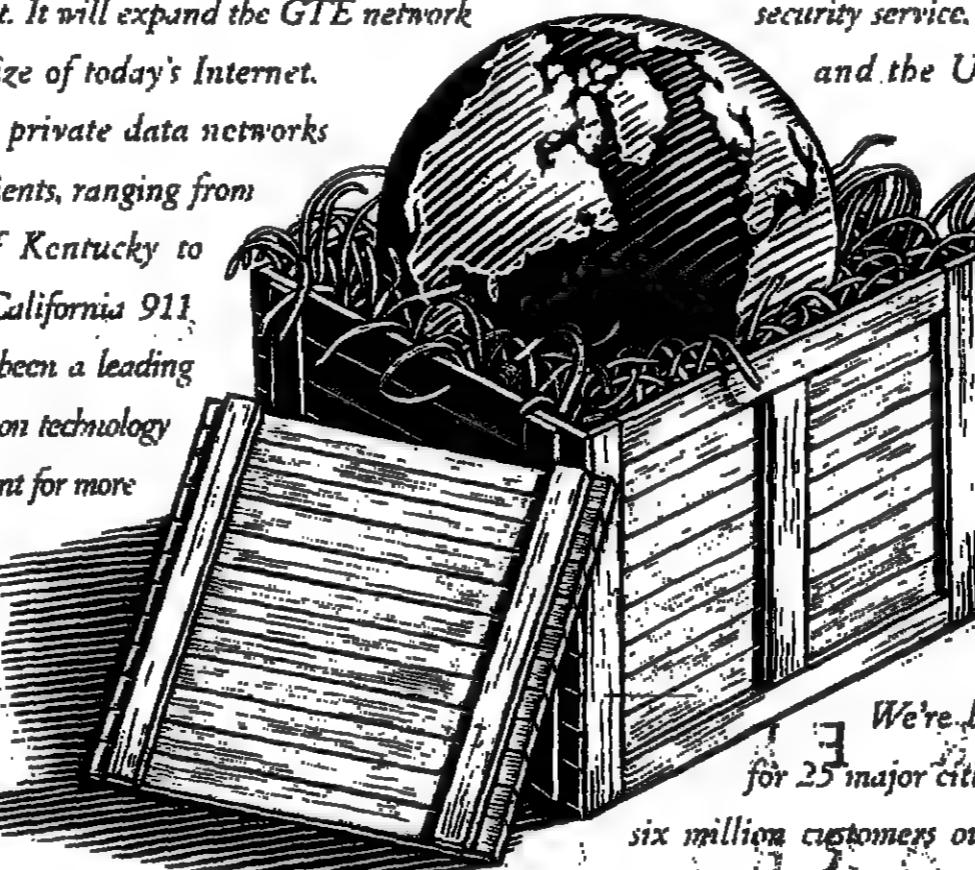
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Challenge to calf exports rejected



ing argued that such a restriction would be justified in the light of Article 36.

Having noted that there was a European regulation on the common organisation of the market in beef and veal, the Court pointed out that recourse to Article 36 was no longer possible where directives provided for harmonisation of the measures necessary to achieve the specific objectives of public morality, public health or the protection of the health of animals.

Analysing the directive's wording, context and objectives, it concluded that it laid down minimum common standards for the protection of calves that were confined for the purposes of rearing and fattening.

Those standards were exhaustive and contained well-defined temporary derogations. Member states were not entitled to adopt stricter measures for the protection of calves other than provisions applying within their own territory. The UK had taken advantage of this to apply stricter provisions.

However, a ban on exports would strike at the harmonisation achieved by the directive. Accordingly, a member state could not rely on Article 36 in order to restrict the export of calves to other member states for reasons relating to the protection of the health of animals. That was the specific objective of the harmonisation undertaken by the directive.

Finally, the Court ruled that public policy and public morality were not being invoked as a separate justification for the justification relating to the protection of animal health.

A member state could not rely on the views of the behaviour of a section of public opinion in order unilaterally to challenge a harmonising measure adopted by the EU institutions.

The Court then considered whether a member state that had implemented the recommendation could rely on Article 36 of the Treaty of Rome and, in particular, on the grounds of public morality, public policy or the protection of the health or life of animals set out in Article 36, to justify restrictions on the export of live calves.

It was uncontroversial that a ban on the export of live calves from one member state to another constituted a restriction on exports contrary to the treaty. However, the Court said the directive's validity was not affected.

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C-1/96: The Queen v Minister of Agriculture, Fisheries and Food, Ex parte Commission in World Farming Limited, ECJ FC, March 19 1998.

BRICK COURT CHAMBERS, BRUSSELS

DMG names Herron as global forex chief

Hal Herron is taking over as global head of foreign exchange at Deutsche Morgan Grenfell, the investment banking arm of Deutsche Bank.

DMG has spent heavily in the past three years to become a global player in foreign exchange, which was never one of Deutsche's strengths.

Herron, who has been with the bank for nine years, had shone as head of global markets in Australia and New Zealand for DMG.

He succeeds Michael De Sa, who this month became DMG's deputy chief executive for Asia Pacific. De Sa,

who had a busy four years running foreign exchange, will once again have to manage change. The bank is cutting 9,000 of its 76,000 jobs worldwide,

with much of the reduction to come in Asia. The redundancies will barely affect DMG's currencies business, executives said.

DMG is making various other changes to its global markets division. Steve Kennedy and Chum Darvall will replace Herron as co-heads of the Australian global markets business. Kennedy will continue to run fixed income at DMG in Australia, and Darvall remains as treasurer

of the Australian operation. Saman Majid, the bank's global head of over-the-counter derivatives, is to assume the additional role of running high-grade fixed income trading in Europe. The bank said it was combining the two businesses because of the planned launch of the euro and "the increasingly integrated nature" of the fixed-income cash and derivatives markets.

Mark Yallop, chief operating officer of the global markets division, will become global co-head of money market/repo at the start of April. He replaces Detlef Bindert, who has moved to Frankfurt to become Deutsche's group treasurer.

Herron, Majid and Yallop will be based in London and will report to Edson Mitchell, head of DMG's global markets division.

Simon Kuper, London

Koor acceptance for outsider Kolber

When Canadian-born Jonathan Kolber, 36, was this month appointed chief executive of Koor Industries, Israel's biggest holding company, he may have finally put an end to his image in Tel Aviv as a foreign investor.

Kolber first arrived in Israel 10 years

INTERNATIONAL PEOPLE

ago as chief executive of Claridge Israel, the investment arm of the Charles Bronfman family of Canada, which acquired control of Koor last year. In time, he became fluent in Hebrew and married an Israeli. But even this did not help him shake free of his outsider image.

But by shrewd investments in several companies, later to become some of Israel's biggest, Kolber proved that even a "Canadian boy" – as one newspaper once called him – could successfully penetrate Israel's tight-knit business community. And in the process, he helped import a new type of business culture to Tel Aviv – one that focused on return on capital.

Kolber recently scoffed at how in 1987, when he was working for Claridge in Canada, some Israeli financial journalists accused the group of making a politically motivated decision in selling its holdings in Supersol, an Israeli supermarket chain.

"Nobody understood that we wanted to invest in companies like ECI Telecom and Teva Pharmaceuticals because we thought there was more growth potential," he said in his characteristically relaxed tone.

Kolber never studied business, although he worked as an analyst at Salomon Brothers, the investment bank, between 1983 and 1985. He has

a degree in Near Eastern Civilisations from Harvard University, and lived in Cairo for a year, where he learned the Arabic skills at the American University.

Avi Machlis, Jerusalem

Pacific Dunlop recruits Eady

Pacific Dunlop, one of Australia's largest diversified industrial groups, has recruited an executive of Rio Tinto, the Anglo-Australian mining giant, to head its manufacturing operations.

John Eady, president of Rio Tinto, Japan, will join Pacific Dunlop as executive general manager of manufacturing from May 1. Eady's appointment reflects Pacific's recent decision to step up its rationalisation programme and to turn around flagging profit performance.

Rod Chadwick, managing director of Pacific Dunlop, said Eady's appointment would help realise "tens of millions of dollars" of profit improvement in the group's manufacturing operations worldwide. Eady was a senior executive with CRA, the Australian mining company that merged with RTZ Corporation to form Rio Tinto. He moved to Tokyo two years ago to oversee the Japanese merger of CRA and RTZ operations and displayed considerable

skill in welding different corporate cultures together, as well as in improving quality and improvement practices, Chadwick said.

At Pacific Dunlop, Eady will be responsible for overseeing the group's efforts to overhaul global manufacturing operations. He will work closely with the heads of Pacific's six business groups to identify and to introduce changes required to improve group performance.

Eady's appointment follows a minor management shake-up in early March. Pacific Dunlop acknowledged that its disappointing interim results were largely due to poor performances in cables and distribution. The group also sold its communications cable business for A\$26m to Belden Inc. of the US.

Gwen Robinson, Sydney

Sir Alastair Morton joins Lonrho board

Sir Alastair Morton, the former chairman of Eutel, is joining the board of Lonrho as the conglomerate implements the last stages of its plan to become a focused mining group. South-African born Sir Alastair spent four years in the mining industry at the beginning of his career, working for Anglo American and De Beers.

• Paul Borgward, the managing director of the Paris office of GE CAPITAL REAL ESTATE, has been appointed deputy chairman for Europe. Kim Bradley, previously financing director, succeeds Borgward as head of the Paris office.

• MICROSTRATEGY, the relational on-line analytical processing vendor, has announced that Frank Ingel, former chief executive and chairman of Shiva Corporation and former vice-president of worldwide marketing at Lotus Development Corporation, has joined its board of directors. MicroStrategy also announced the appointment of Ralph Terkowksi, vice-president of technology for the Washington Post Company, to its board.

• Stanton Blende has been appointed commercial director of SMITHS INDUSTRIES, MEDICAL SYSTEMS (South Africa).

• **INTERTELECOM**, the Italian telecommunications group, has appointed a new management and remuneration committee.

• **GE CAPITAL REAL ESTATE**, has appointed Gary Toomey to its board of directors. He is chief financial officer and executive general manager of operations with Qantas Airways.

• **KONG TAI INTERNATIONAL HOLDINGS** has appointed Clive Cadey as a non-executive director.

• **SCANDIA BANK**, has appointed a new management and remuneration committee.

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THE ARTS

ART SELECTION FROM SCANDINAVIA

Artists of the mind

All too often, the *Light*, these artists are on the whole a gloomy bunch, with Munch himself profoundly if famously disturbed, and another of them, Carl Fredrik Hill, frankly mad. Clearly the selection was made with a strongly psychological reading of the work in mind which, though not unreasonable in itself, again reinforces the common prejudice against the dark, strange and gloomy north. Anyone with fuller experience of Scandinavian art knows there is more to it than that.

That said, each of the five artists is remarkable, and with three of them, at least, one is left wishing to see considerably more. Each is shown separately and the figure compositions and landscapes of Akseli Gallen-Kallela (Finnish, 1865-1931) occupy the first room.

After some quietly Symbolist works, made around the turn of the century, come some rather beautiful snow and lake-scapes from the mid-1900s, which, while retaining something of Symbolism in their schematised manner, are fairly cheerful and robust.

Even more direct, and frankly exuberant in the excitement of it all, are the small, magnificent oil studies he made on a journey into Kenya in 1909 - a rich and entirely unaffected Expressionism.

Next, and rather more intriguing, is the haunting sequence of self-portraits by Helena Schjerbeck (Finnish, 1882-1945) which, though it began in her youth, here follows her from about 50 into her extreme old age. She was more various an artist than that, had travelled throughout Europe as a young woman, and had shown several times in Paris and even in London before she was 30. But with age she became more and more reclusive, and her work ever more fixed upon still-life and the portrait. Though she continued to show, her reputation, such as it was, was limited, and so it has remained until now.

These few self-portraits are astonishing in their psychological intensity. Simple enough to begin with, they grow ever simpler until, in the paintings and drawings of the last year or two of her life, they are reduced to the barest formal indications of form and line. And yet her finesse and delicacy never desert her. Even as she confronts her mortality, and we too find ourselves staring with her into the void, her face remains extraordinary and, perhaps by that very virtue, her



Refined intensity: self-portrait by Helena Schjerbeck, 1915

paintings the most beautiful things.

With August Strindberg (Swedish, 1849-1912) the temptation is overstate and understate the case by turns. For with all great writers who paint (the reverse holds true, I'm sure), and who move among painters, the tendency is to allow talent by association. One is always interested in what they do, but rather for who has done it than for what it is. Strindberg knew Gauguin

well, and showed with Munch, who was his friend. Yet here in Paris is a group of his paintings that would have been worth the showing, no matter whose hand they came from. They are oddly clopped in the paint and awkwardly handled things, these sometimes near-abstract evocations of heaving seas, teeming skies and desolate cliffs. They may not have quite the magisterial authority of Munch, the refined intensity of Schjerbeck, the sophisticated ease of Gallen-Kallela, nor even the mad despair of Hill, but yet they are interesting as any, and hold their own. They make the case that Strindberg was a painter too.

William Packer

Lumière du monde: Lumière du ciel: Musée d'Art Moderne de la Ville de Paris, 11 Avenue du Président Wilson, Paris 16, until May 17.

More poetry, less bombast

MUSIC

ANDREW CLARK

The Tchaikovsky Experience
Orchestra of the Age of Enlightenment

In a programme note for "The Tchaikovsky Experience" at Birmingham's Symphony Hall last weekend, Sir Roger Norrington described the prospect of performing works like the *Pathétique* on period instruments as a voyage into the unknown. "We want to be able to hear the differences between ours and modern performances, to compare sonorities and styles." For Sir Roger's sake, it would be nice to report that his performances were a revelation, that they repre-

sented as stark a contrast to tradition as his forays into Mozart, Brahms and Bruckner.

The fact that this did not happen is no reflection on Sir Roger's missionary zeal or the skill of the Orchestra of the Age of Enlightenment. It simply suggests that compared to previous "Experience" composers, there are fewer differences in playing style and interpretation between the 1890s and the 1990s. And even when the differences are clear - the fact that the brass don't scream so much, the less vibrant sound of an 1870 Erard piano - they are less startling.

It's not just a question of diminishing returns, as the era of composition gets

nearer to our own, and the notation has more clarity and detail. It's the fact that Sir Roger has done too thorough a job for his own good. Thanks to his work on classical and early Romantic composers, our ears are accustomed to minimal vibrato and all the other style features of the pre-modern orchestra.

It's in Sir Roger's interest, of course, to exaggerate the abuses to which Tchaikovsky's music has been subjected. Tchaikovsky, he says, needs to be "de-hijacked". Tchaikovsky is all about huge changes of speed, huge vibrato, huge gestures, hysteria.

Really? Perhaps Sir Roger is thinking about some concerts he attended in his

youth. If he had heard Alexander Polianichko conduct *Eugene Onegin* at the London Coliseum earlier this season, he wouldn't need to tell us Tchaikovsky's models were classical; if he had seen *The Queen of Spades* at Glyndebourne a few summers ago, he might not have gone out of his way to stress Tchaikovsky's modernity; if he had listened to one of Maria Jansons's Tchaikovsky CDs, he might have drawn a distinction between hysteria and intensity of emotion.

There was hysteria in Sir Roger's handling of the first movement development of the *Pathétique*, because it's there in the music. One could go on nit-picking about the inconsistency of

his approach - his failure to observe the *pizzicato* markings in the same movement, his tendency to glide over important structural points, the fact that Birmingham's Symphony Hall is too large for "authentic" sound. And it is really true to the spirit of the music to encourage applause between the rhetoric and resignation of the *Pathétique's* final two movements? That's the very worst of tradition.

In the end, what counts about these weekends in Sir Roger's personality - his shameless wit, his scholarly enthusiasm, his musical chutzpah - and the spadefuls of critical information the audience receives when the music is not being played. Sir Roger has an endearing habit of writing his own reviews before each piece he conducts, but we'll allow him that, because he'll

make us realise what an intelligent composer Tchaikovsky was.

He was admirably supported: Nikolai Demidenko's performance of the First Piano Concerto told us that this music is about poetry, not bombast; Joan Rodgers, most fragrant of English sopranos, relieved the romantic quandaries of the song repertoire as if she was Russian to the bone; and David Brown, Tchaikovsky's biographer, brought the man alive - his precision, his courtesy, his love of literature, his guilt-ridden visits to gay brothels, his way of building melodies from fragments of other melodies, his creative combination of craft and passion. That combination is the key to "The Tchaikovsky Experience", which is repeated at the Queen Elizabeth Hall in London this weekend.

by George Manahan and staged by Grazia Scutti; Mar 26, 29

PARIS

CONCERT

Salle Pleyel

Tel: 33-1-4597 6529
Orchestre de Paris: conducted by Paul Daniel in works by Messiaen, Berlioz and Rachmaninov. With mezzo-soprano Vessela Kasarova; Mar 25, 26

26, 27, 28

TOKYO

CONCERT

Tel: 31-3-3477 9999
Tokyo Philharmonic Orchestra: conducted by Kazushi Ono in a concert performance of Janacek's *Jenufa*; Orchard Hall; Mar 26

UTRECHT

CONCERTS

Vredenburg Music Centre
Tel: 31-30-231 4544
Rotterdam Philharmonic Orchestra: conducted by Valery Gergiev in works by Brahms, Mozart and R. Strauss; Mar 24

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■ CNN International
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1330: *Business Asia*
1830: *World Business Today*
2200: *World Business Today Update*

■ Business/Market Reports:
0507, 0607, 0707, 0820, 0920;
1020, 1120, 1220, 1320, 1420.
At 0820 Tanya Beckett of FTTV reports live from Liffe as the London market opens.

To the heart of the dance

Clement Crisp remembers the Russian ballerina Galina Ulanova

On October 3, 1956, the curtains of the Royal Opera House, Covent Garden, parted to reveal the tryst of Romeo, Friar Laurence and Juliet which is the opening moment of Leonid Lavrovsky's *Romeo and Juliet*. The occasion was the first appearance in the west of the Moscow Bolshoi Ballet.

No ballet performance in Britain had excited such public interest. Queues for tickets started three days before booking opened. Cold War manoeuvres had threatened the visit, not least in the arrest of a Soviet female athlete for shoplifting a few days earlier. The house seemed on an in-held breath at that curtain rise: but there was a slight, girlish figure, serene of brow, pale blonde in colouring. This was Ulanova, already a legend in reputation, and already 46 years old.

And she danced. We saw a

unique, and uniquely wonderful dancer, whose interpretation took us to the very heart of the dance itself. Her movement was light, ravishing in schooling, seemingly quiet, absolutely self-less, and its greatness seemed to lie in its dedication to expressive truth. As Juliet, as Giselle - her two great roles on this her only London visit as a performer - she transformed our ideas about what a ballerina might achieve.

She

transcended the dance itself in an act of metamorphosis which was wholly expressive, held high in her Romeo's arms as she gazed down at him, and we saw every young girl who has ever known the ecstasy of first love: running to Friar Laurence, a silk cloak fluttering behind her, she was like a wave of feeling breaking and pouring across the stage. This was dance genius, felt by everyone who saw her, and offered to the world with a kind of humility and decorous grace that was uniquely potent.

On Friday, Galina Seruyevna Ulanova died in Moscow. She was 86 years old. Born into a family of dancers in St. Petersburg, she became a pupil of the great pedagogue, Agrippina Vaganova. She graduated into the Leningrad Ballet in

the result of ceaseless work, both on technique and on expressive means: she believed, with Gorsky, that "talent is work". She retired from the stage in 1963 and devoted herself to teaching, coaching, and to sitting on juries for ballet competitions. Off-stage she was always elegant, lovely, almost unassuming in manner - though her "presence" could be felt wherever she was. She had an enchanting smile, and a delightful sense of humour. She was twice married - to the director Yury Zavadsky, and then to the stage designer Vadim Rydin. She received what must seem every honour and award that Russia could bestow upon her. More importantly, she received the devoted affection and respect of dancers and audiences.

Years ago, Alexandra Balashova, who had been ballerina in Moscow in the 1900s, inscribed a photograph to me with the phrase "The theatre is a temple in which I worship every day." Ulanova might well have said the same: her art, sublime and life-enhancing, was just such an act of worship, and we were singularly fortunate to see of it.



Ulanova, pictured in 1996, with a porcelain image of herself

INTERNATIONAL

Arts Guide

AMSTERDAM

EXHIBITION

Stedelijk Museum

Tel: 31-20-5732911

www.stedelijk.nl

Stuart Davis (1892-1964): survey of work by the American painter often seen as a link between American modernism, abstract expressionism and Pop Art. Deeply impressed by the painters of the European avant-garde, Davis was also influenced by Afro-American jazz, and made his mark with a series of still lifes on the theme of tobacco; ends on Sunday

OPERA

Netherlands Opera, Het

Musiktheater

Tel: 31-20-551 8911

Oedipus Rex and Psalmsymfonie

Stravinsky double-bill. Conducted by Hans Vonk in a new staging by Peter Sellars, with a cast including Willard White; Mar 25, 28

BALTIMORE

OPERA

Baltimore Opera Company, Lyric

Opera House

Tel: 301-9-4030 2211

The Magic Flute: by Mozart. New

BOLOGNA

OPERA

Teatro Comunale

Tel: 39-51-529 999

www.netuno.it/bo/teatroculturale

● Don Carlo: by Verdi.

Co-production with the Grand

Théâtre de Genève, conducted by

Elihu Inbal in a staging by André

Sennet; Mar 24, 26, 29

● Il Campiello: by Wolf-Ferrari.

Production conducted by Bruno

Bartolotti in a staging by Nanni

Fiorenzino; with designs by Antonio

Fiorenzino; Mar 25, 27, 28

CHICAGO

CONCERTS

Orchestra Hall

Tel: 44-324-3000

www.chicagosymphony.org

● Chicago Symphony Orchestra:

conducted by Olaf Knussen in

works by Mussorgsky/Stokowski and

Knussen. With soprano Rosemary

Hardy; Mar 24

● Chicago Symphony Orchestra:

conducted by Daniele Gatti in works

by Brahms. With violin soloist

Samuel Magad; Mar 26, 27, 28

HELSINKI

OPERA

Finnish National Opera

Tel: 358-9-4030 2211

The Magic Flute: by Mozart. New

Royal Festival Hall

LISBON

CONCERTS

Bartolomeu Hall

Tel: 44-171-638 8891

London Symphony Orchestra

Riccardo Chailly conducts concert

performances of Mahler's Totentanz

and the closing part of Act 3 of

Wagner's *Gotterdämmerung*. With

soprano Jane Eaglen and Janice

Watson; Mar 25

LONDON

COMMENT & ANALYSIS



MARTIN WOLF

Opec's last stand

Once the oil cartel had the world at its feet. Today it is desperate to stop a collapse in the price of crude

Lest week the price of crude oil fell to its lowest level, in real terms, for a quarter of a century. Indeed, it came very close to where it had been before the Organisation of Petroleum Exporting Countries appeared on the scene. Terrified of the abyss before them, Opec's leading members struck a surprise deal to shore up their crumbling cartel.

Oil is the most important raw material. Its price rise also began the panic of the 1970s over the alleged scarcity of raw materials. After the first oil shock in 1973, respectable people agreed that oil would remain in short supply. Price rises went as far into the future as their minds could forecast. This belief became dogma when the second oil shock followed the Shah of Iran's fall.

Respectable people were, as usual, wrong. The collapse in the price of crude oil they did not expect is a glorious memorial to Julian Simon, who died last month. Simon – a professor of business administration at Maryland University – was known to his admirers as the "doomsayer" for his coruscating attacks on neo-Malthusian environmentalists. He is best-known for his bet against a celebrated prophet of environmental doom, Paul Ehrlich, that the prices of copper, chrome, nickel, tin and tungsten would fall between 1980 and 1990. Simon won: prices of all five duly declined.

To my regret, I bought the story about the scarcity of oil in the 1970s. What I then learned is what wiser heads already knew: the market may grind slowly, but it grinds exceedingly small. Then Opec seemed to have the world economy at its feet. Today it is desperate to

stop oil prices from collapsing. Three questions arise: Why is the price so weak? What might this weakness mean for the world economy? And will it last?

There is a longer-term and a shorter-term answer to the first question. The long-term one is that the ratio of global reserves to production has risen from below 30 in 1978 to over 40 in 1996. Even since 1989 – an era of low prices, notwithstanding a brief spike before the 1990 gulf war – production has been matched by new discoveries, additions and revisions, leaving reserves unchanged. There is no scarcity: price depends, in practice, on quite tight control over output, principally by the Persian Gulf producers, who control two-thirds of the world's reserves.

Global consumption of oil has grown since the mid-1980s, but only modestly: between 1986 and 1996, it rose by only 1.5 per cent. Production has kept up with consumption, despite the collapse of output in the former Soviet Union, from a peak of 625m tonnes in 1987 to 571m tonnes in 1990 and a mere 455m in 1996. But production rose strongly elsewhere, above all in the Middle East, from 644m

tonnes in 1986 to 983m in 1996.

This performance by Middle Eastern producers is in marked contrast to what happened to them in the first decade after the oil price shock: their output contracted sharply, as high prices squeezed global demand, production rose elsewhere and the Iranian revolution and Iraq-Iran war shattered production in those two countries. Once prices fell in 1986 and consumption started to recover, so could Middle Eastern production, to the pleasure of suppliers. The motor behind the increase was Saudi Arabia, whose output soared from 220m tonnes in 1987 to 429m in 1996.

Yet events of the last year and a half show how easily the market can still be swamped. Towards the end of 1996 the price of Brent crude was \$35 a barrel. Stocks were low and the balance between supply and demand was tight. Then along came the commencement of Iraqi exports and a mild winter: the price was down to below \$18 by last April.

This was followed, last November, by the decision to

raise Opec quotas, just as

the east Asian financial crisis hit. On the supply side, this produced the combination of higher prospective Iraqi exports, surging Saudi production (8.5m barrels a day in January) and increased production by non-Opec members, particularly Venezuela, and non-Opec suppliers. Meanwhile, Asian absorption is expected by knowledgeable analysts to be about 0.5m barrels a day below previous forecasts, while this winter's warm weather has curbed demand elsewhere.

Suddenly, the market has found itself facing an average daily surplus of as much as 1.5m barrels a day this year. The low short-term responsiveness of demand to supply – which so confused analysts of the 1970s – meant prices swiftly collapsed, from \$20 last October to \$12 last week.

Turn to the second question. The oil price retreat is bad for producers, a group that includes some important and vulnerable countries, among them Mexico and Russia. But the wind blows much good to members of the Organisation of Economic Co-operation and Development. It is helpful, in two ways: first, it lowers inflationary pressures; second, it improves the terms of trade. In its March analysis of the European economy, Goldman Sachs stated that its price index for energy products had fallen 21 per cent in D-Mark terms since last August and that for non-energy products 13 per cent. This boosts the real incomes of the 11 prospective members of economic and monetary union by 0.3 per cent.

The increase in "Euroland" real incomes was thought to offset the estimated direct impact of the Asian crisis. The subsequent price falls for oil should strengthen this beneficial effect. If the lower inflationary pressure also leads to looser monetary policy than would otherwise have been the case – as it is bound to do – this should outweigh the negative impact of the Asian crisis, not only in Europe, but also in North America. This helpful development helps explain the soaring stock markets of recent days.

Finally, will the weakness last? In the short term, the question is whether the cartel can bring output under control. A mark of their desperation is the fact that the weekend's deal was the first between Opec and non-Opec producers since 1986. Under the terms of the deal Saudi Arabia will match a combined 300,000 barrels a day cut offered by Mexico and Venezuela. This, in turn, is the foundation for a wider agreement between Opec and other important non-Opec producers.

Prices jumped \$2 a barrel a day yesterday. They will stay up only if production remains under control. The obstacle to sustained success has been obvious for years: however much producers may benefit, in aggregate, from tight control over production and the resulting higher prices, it is in the interest of each to cheat on whatever they have agreed.

This merely shows the fragility of the cartel. In the longer term, sustained low prices should lead to faster growth in demand and lower expansion in potential supply. This would make it easier for producers to gain the incomes they desire, without feeling constrained. This should, in turn, make it easier to run the cartel. But the fact that prospects must be analysed this way demonstrates how right Simon was: oil is not running out – and is not going to do so.

Martin Wolf@FT.com

The article by Paul Krugman referred to last week is temporarily unavailable. His web site is at <http://web.mit.edu/krugman/>.

LETTERS TO THE EDITOR

UK should help restore Turkey's EU hopes

From Mr Brian H. Gill

Sir, We should all be extremely grateful to German Chancellor Helmut Kohl's favoured successor, Wolfgang Schäuble, for finally dispelling the mists of misinformation surrounding EU-Turkish relations ("Turkish membership 'too much for Europe'", March 21-22).

The implications to be drawn from his remarks (as reported by your correspondent) are clear: the European Union in its final form is to be a (very large) Christian and western nation state, and the ideal long-term vision of a confederation including all the states around the Mediterranean is not acceptable.

Of course, if a principal aim of the European Union is the assembling of a large coherent entity capable of challenging US hegemony successfully (as is suggested by a number of comments from senior EU politicians and bureaucrats), then the exclusion of Turkey makes a certain sense – however

wrong-headed and outdated that may be.

However, in global terms this viewpoint really represents a massive failure of nerve and a catastrophically blinkered vision of the future, and I believe that this is, or certainly should be, unacceptable to the "liberal" members of the EU (in particular, countries such as Denmark, the Netherlands and the UK).

It follows, therefore, that the UK prime minister (either as current EU president or as a matter of UK foreign policy) should take steps to reverse this appealingly damaging and insulting blow to Turkey's wholly legitimate aspirations to be accepted as a modern, western-oriented country, albeit one suffering from very difficult problems relating to its history which still require resolution.

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UK

Sensitivity and charm needed

From Dr N. Yellon

Sir, As a faithful FT reader since my student days in 1968, I have yet to come across such a convoluted nonsense in a foreign affairs article as in the recent "Back to Har Homa" column (March 20) by your young scribbler, Philip Stephens. He is obviously not familiar with the Middle East or Middle East politics.

Sensitivity is the operative word. That usually means a row ("full and frank" discussion) in private, by the visiting foreign secretary and his opposite number. Publicly he will be oxing charm.

Robin Cook, the UK foreign secretary, is not a "prickly character" – he simply lacks common sense. The sooner the prime minister finds a place in the House of Lords the better it will be for UK foreign affairs.

N. Yellon,
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Government needs to feel power of consumers

From Mr Andrew Cecil

Sir, I read Joseph Nye's analysis of the demise of public confidence in government with great interest (Personal View: "We blame the government", March 18). What he describes and advocates is what I would term the reform of government, in particular making government more efficient. However, there is a strong argument that what is required is not merely reform but a restructuring and consolidation of government if the public's confidence is to be restored.

The main difference between government and corporations in this respect is the time-frame in which reaction to dissatisfaction is required. Government is able to remain unaltered even

with 30 per cent to 40 per cent electoral turnouts. No corporation would survive such adverse public reaction. However, as the consumer begins to exercise his power of choice – not only which services are provided by government but also which government provides these services – the pressure for change will surely grow.

As Mr Nye correctly points out, "the systems may or may not be life threatening, but it would be unwise to ignore them". Government needs to take note and begin to respond to the consumer's needs.

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The technology of magic

Titanic's success lies partly in its vision of technology, asserts Oliver Morton

By the time you read this *Titanic* will have its Oscars – perhaps just a few, just possibly an unprecedented 14. More to the point for Paramount and Fox, the studios that paid for it, it has its billion dollars at the box office, too. Even taking account of inflation – which Hollywood studios, who suffer from it more than most, are loath to do – a billion dollars still means a lot, leaving *Titanic* set to outstrip *ET*, *Star Wars* and *Jurassic Park*. And the bums keep hitting the seats.

This unparalleled and unexpected success has depressed *cinéastes* around the world. They point to the corniness of *Titanic*'s plot, the tin ear evidenced in much of its dialogue, the overblown effects, the stereotyping, the bathos and many other faults real and imagined. They read into it terrible warnings about the future of Hollywood. In doing so, they ignore both the true worry for Hollywood – which is not that something *sui generis* like *Titanic* costs more than \$200m but that an average film costs more than \$70m – and they ignore the real evocative power that has made *Titanic* a success.

Just as the liner *Titanic* summed up the technological aspirations of the century's beginning, the film *Titanic* is a hymn to the technological dreams of its

audience. The story told in the film is technological at every level: it is a piece of science fiction set in the past. When she left Southampton, *Titanic* was the embodiment of her day's high technology – a technology that the director, James Cameron, delights in showing in all its piston-pounding oversized glory. Steam ships were the cutting edge of technology, the providers of grain to the heartland, the enforcers of empire, at its borders, and *Titanic* was the greatest of them all, a city afloat.

When she sank, all this power seemed for naught. The world's most extraordinary artefact was reduced to a memory and a warning – a fable that has haunted our attitudes to technology ever since.

Perhaps the most stunning

example is the scene in which the ship leaves Portsmouth. The 90 per cent scale model of the ship that had been built in Mexico was only complete on its starboard side, but the passengers actually boarded from the port. So the sequence was shot with mirror-writing on all signs, with men's suits buttoned right to left, with partings meticulously changed by hairdressers and so on. Then the foot of this looking-glass world was flopped over from left to right to show off the ship's proper profile.

Such costly technical mastery could easily have been meaningless – as it was, say, in *Batman and Robin*, rumoured to have run up costs similar to those of *Titanic*. But in *Titanic* there is a remarkable resonance between the technology used to make the film and the technology that inhabits it and drives it forward.

Deep-sea diving did for Cameron and his characters what the special effects wizardry of the film does for the audience. They provided a memory of the *Titanic*. Somehow, in the viewer's imagination, the two technologies merge; the technology that shows us the *Titanic* on the ocean floor today comes to stand for the technology of recreating it on the cinema screen.

One technology has shown us – the audience, the characters and, for that matter, the director – the ship as she is today, it is easier for us to accept the second technology showing us the ship as an old woman remembers it. The transition as the weed-strangled hulk on a video monitor is transformed into the brand new behemoth thronged with passengers at Southampton dock is unfurled.

We realise we are in the presence of all sorts of technological trickery. But we

don't mind, because this is a film that knows and accepts that everything about it is technological; that it is as much an artifice as a huge piece of iron floating in an ocean.

If that remarkable shot has an ancestor, it is 2001: *A Space Odyssey*, where a bone thrown skyward by an exultant ape-man is transformed in an instant to a satellite falling around the earth as Stanley Kubrick, the director, cuts from mankind's first technology to its last. Like Cameron, Kubrick is fascinated by technology both in the world at large and in the film studio.

Sir Arthur Clarke, Kubrick's collaborator on 2001 and a man fascinated enough by the *Titanic* to have written a book about her, likes to say that any sufficiently advanced technology is indistinguishable from magic. By this definition, Cameron's film is a magical illusion. And like most magic, it is personal. It may not have all the subtleties of great art, but it is far more impressive than others on the "most lucrative film of all time" list. Where they have offered more spectacle, *Titanic* presents the memory of spectacle recreated.

And this is what we now want technology to do. We no longer seek to use it to conquer nature. We worry too much about what we have done to nature. Instead we use technology to create images of the world and to communicate across it. *Titanic* brings a sentimental story and a spectacular event together to tell us that we can communicate across a whole century – and that technology can help us do it.

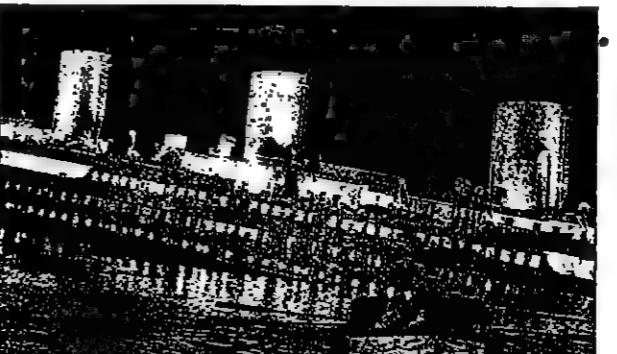
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Titanic: hymn to this century's technological dreams

Top 10 films of all time
1. *Star Wars* (1977)
2. *Star Trek* (1979)
3. *Aliens* (1986)
4. *Close Encounters of the Third Kind* (1977)
5. *Star Wars: The Empire Strikes Back* (1980)
6. *Indiana Jones and the Temple of Doom* (1984)
7. *Home Alone* (1990)
8. *Jurassic Park* (1993)
9. *Back to the Future* (1985)
10. *Aliens* (1986)

COMMENT & ANALYSIS

FINANCIAL TIMES

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Tuesday March 24 1998

Yeltsin and Russia's future

Boris Yeltsin likes to keep his ministers on their toes. His decision yesterday to sack the entire government certainly achieved that. What it will mean for the future of economic reform in Russia is not so clear.

Mr Yeltsin claimed that he had dismissed the government because it had failed to make enough progress on economic reform. If this were the only reason, his timing would be questionable. In recent weeks, confidence in Russia's reform programme has been improving.

The trouble has been stabilised after last year's speculative attacks. Interest rates have fallen, and the stock market has recovered some ground, after dropping 20 per cent during the last quarter of 1997. And fiscal reform has been taken forward, with a push to increase revenues and to control spending.

But despite these achievements, the new government has a huge task ahead to set Russia on a sustainable growth path.

Fiscal reform needs to go much further. Tax revenues were just 10.8 per cent of gross domestic product last year, compared to spending of 18.3 per cent of GDP, according to the IMF. Tightening up compliance with the existing tax system is certainly necessary, but it is not enough. Russia's complex and inefficient tax system needs an overhaul.

And reform of Russia's business environment, essential to growth, has been neglected. Poor regulation and an inadequate

legal system are stifling the creation of new companies and inward investment. A whole programme of reforms is needed, including better corporate governance and the liberalisation of company regulations. Mr Yeltsin needs to show that he is determined to reduce the influence of business on government, by distancing himself from Russia's corporate barons.

Mr Yeltsin is certainly aware of the need for these reforms. But his attention may be distracted by two other priorities. One is to keep up economic growth. Mr Yeltsin has made it clear that he is still aiming for growth of 2.4 per cent this year, although the central bank is expecting growth of 1 per cent at best.

His other priority, of course, is political manoeuvring, ahead of the presidential elections in 2000. Mr Yeltsin has long been playing off Russia's political factions against each other, trying to prevent any of them from gaining too much power. The dismissal of the government, whatever reasons Mr Yeltsin gave, was certainly motivated by political rather than economic.

It is too early to say whether Mr Yeltsin's decision will, as he has implied, increase the influence of the economic reformers. But one thing is certain. Mr Yeltsin's constantly shifting alliances are undermining the development of a consistent and bold reform strategy. He must give his new government the breathing space to act.

Right mess

Jean Marie Le Pen may have lost his bid yesterday to head the Riviera regional council; mainstream conservative councillors preferred in the end to vote the left into power rather than be led by the loudmouth National Front leader. But the role of his far-right NF after the March 15 regional elections has thrown into disarray the country's centre-right parties, which took a further pounding two days ago in a separate poll for French department councils.

In the past the traditional left and right have usually backed each other as a last resort to block the NF. But this time some on the centre-right, made all the more anxious to retain their local strongholds after their parliamentary drubbing last year, could not restrain themselves. Five leading members of the UDF federation, including Charles Milon, a former defence minister, have done deals with NF councillors to win office, and have been suspended by the UDF. Meanwhile, the UDF's Gaullist ally, the RPR, has expelled its former secretary-general for calling the NF "part of the conservatives of tomorrow".

This is a triumph for Bruno Mégret, the NF's soft-spoken number two and increasingly probable successor. Rather than hurl equal abuse on left and right like Mr Le Pen, he has sought to

seduce the right with a "minimum" programme that avoided explicit racism. But his cynicism in doing so came out when he acknowledged the right is "caught in the pincers, but that's their problem".

The NF phenomenon is partly due to lack of choice elsewhere. The traditional left and right have not colluded in coalition in the way that has, for instance, helped produce Jörg Haider's far-right Freedom party in Austria. But there is much overlap in policy, if not in rhetoric, between the mainstream left and right in France. In recent years, protest voters have also gone straight from the Communist party to the NF. Communist participation in Lionel Jospin's Socialist government may accelerate this trend.

But above all the NF is thriving on the political bankruptcy of the fragmented right. Before the 1995 presidential election there was talk in the RPR and the UDF of a merger to form a big conservative party as in Germany and Britain, but this was killed off in their civil war in that election.

Now the UDF is busy splitting into a pro-European centre which has little in common with the RPR under Eurosceptic Philippe Séguin and a right that has all too much in common with the NF. For survival, they must combine to create a modern party to face today's enemy.

Nigeria's chance

If nothing else, Pope John Paul's visit to Nigeria, which ended yesterday, has focused attention on the country's deepening crisis. His appeal to General Sani Abacha, Nigeria's military leader, to release around 60 political prisoners gives the regime an opportunity to respond to its critics.

The acid test will be the treatment of two detained opponents - Chief Moshood Abiola, winner of the aborted June 1993 presidential election, and retired General Olusegun Obasanjo, the respected former military leader who presided over the transition to civilian rule in 1979.

If Gen Abacha releases them, Nigeria could yet pull itself back from the abyss. Otherwise, recent events have been ominous. Last December saw the arrests of senior members of the military, apparently pre-empting a coup attempt. The country's economic decline continues, worsened by the fall in the price of oil.

The promised handing over to civilian rule by October this year is fatally flawed. The contestants in the election are restricted to five parties carefully selected by the government. At least four of them are likely to adopt Gen Abacha as their candidate.

Susan Rice, US assistant secretary of state for African affairs, said earlier this month: "Let me state clearly and unequivocally that an electoral victory by any military candidate in the forth-

"Yeltsin does not have a personal democratic ideology. His ideology, his friend, his concubine, his mistress, his passion, is power" - thus concluded Vyacheslav Kostikov, a former presidential spokesman, in his tell-all Kremlin memoirs.

This frank analysis may have earned Mr Kostikov the wrath of his former master, but, as Russia reels from Boris Yeltsin's latest lousy shake-up of the political scene, its view seems to have vindicated.

With a blast of presidential decrees, Mr Yeltsin yesterday dismissed the entire cabinet, together with the prime minister who had served him for more than five years and who had been, along with the president himself, one of the few fixtures of the past few years of Russian government.

For good measure, Mr Yeltsin wrote a special order sacking Anatoly Chubais, the architect of Russia's bold market reform drive and who, just last month, the president had promised to keep at his post until 2000.

These extraordinary steps amount to the most dramatic change in the Russian government since the violent confrontation between the Kremlin and parliament in October 1993. And Mr Yeltsin has taken them with an almost ostentatious lack of ideological justification. Mr Yeltsin praised the record of the government he has just sacked, gave the prime minister a medal and insisted that "the resignation of the government does not mean any change of our policy course".

So what on earth does it mean? The first answer is inescapable: yet again, Mr Yeltsin has made himself the target of all his surveys. Nothing else makes sense. This is not connected with ideology or with the "bankers' war" (rivalry between rich business people), says Lilia Shevchenko, a respected political scientist. It is only connected with Yeltsin's effort to secure his own power. Everything again depends entirely and only on him."

As has happened before, the president has reassured his authority so as to spread maximum confusion elsewhere. It was as one observer put it, "a bolt of lightning from clear blue sky". Even the new acting prime minister, Sergei Kiriyenko, a 35-year-old with less than a year's experience in government, seemed genuinely stunned by his sudden promotion. Although he has both solid reformist credentials and good contacts with Russia's economic establishment, Mr Kiriyenko is a green politician, with no independent power base.

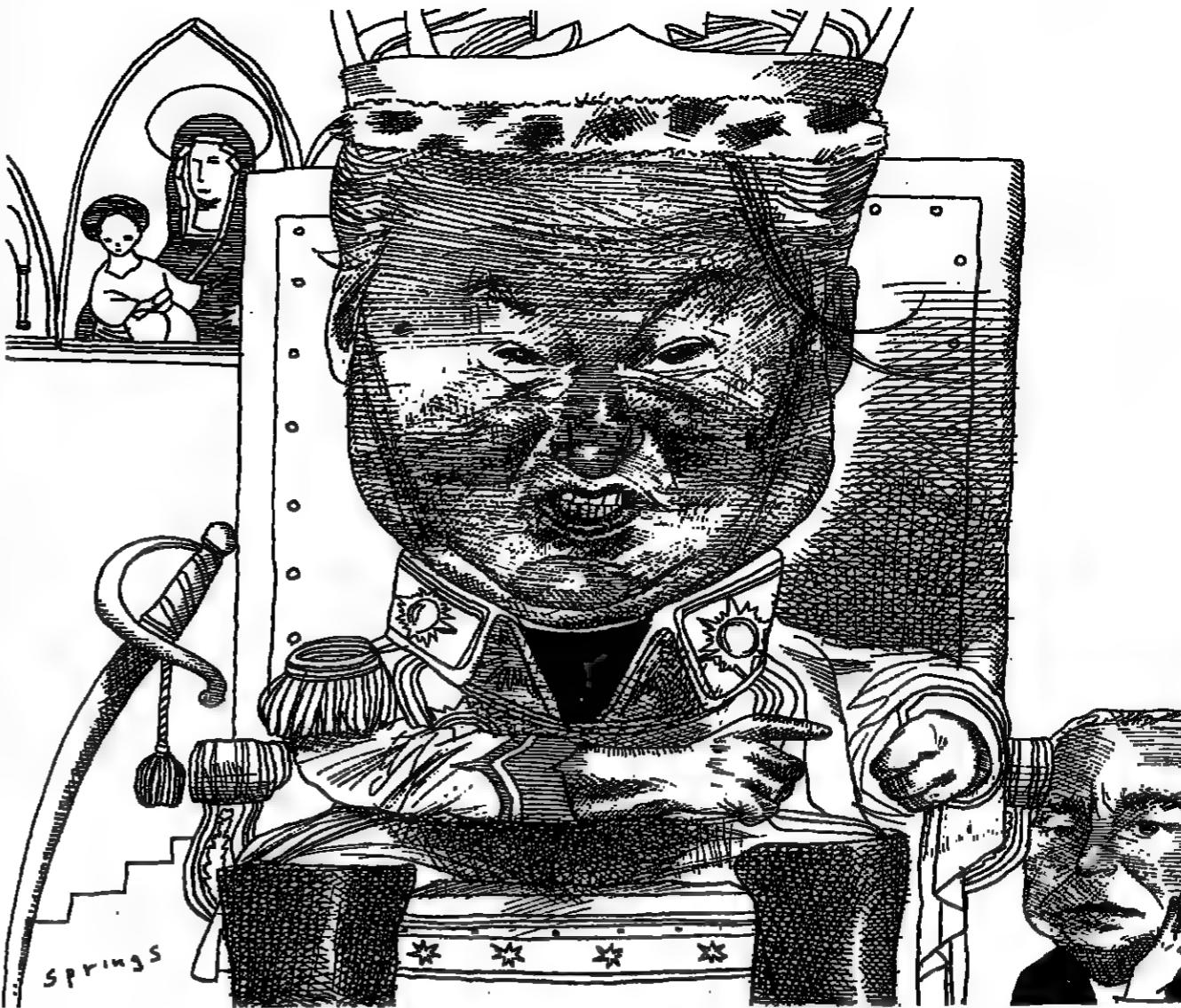
The element of surprise brought discomfort to the machinery of the Russian state - particularly the ministry of finance, which saw its careful plans to re-enter the international capital markets with a eurobond issue scuppered by the news from Moscow. The markets did not much like it either. Russian shares fell 10 per cent on the news, though they more than recouped the losses by close of business. The trouble followed suit.

Mr Yeltsin, though, may welcome a certain amount of confusion. He may even have intended it. By plunging Russia into political chaos, he has also put himself back at the centre of the most important game in town - the search for Russia's next president.

The most dramatic sort of succession would be the one enforced on the country if the

Tsar of all the surveys

Chrystia Freeland looks at the implications of Boris Yeltsin's sacking of the Russian government, both for economic reform and the presidential succession



dent.

Ageing, ailing and half-way through his second term in government, the once omnipotent Kremlin chief had found himself growing marginalised as the country focused not on him, but on his potential successors. Even the (to put it politely) uncharismatic prime minister, Viktor Chernomyrdin, began to assume an independent political role, emerging, in the eyes of some observers, as one of Mr Yeltsin's most likely successors.

Now, with one fell swoop, Mr Yeltsin has got rid of his close rivals. And the question is: what is the significance of this?

In the past, when Russia was locked in a historic struggle against communism, Mr Yeltsin, for all his drunkenness and crudeness, tended in to come down on the right side of history, that is, on the side most likely to defeat the communists. He made many great mistakes - most notably the war in Chechnya - but more times than not, when he intervened in the way he has just done, it was to support the modernisers and reformers in government.

Today, the Communists have been defeated and the biggest question facing the country is how to make the transition from the first, heroic generation of anti-Communists to the more normal politics of democracy. This involved the first democratic transition of executive power, and the first post-Yeltsin president. In these circumstances a reassertion of power by the president seems to make the question of the succession murkier, not clearer.

The most dramatic sort of succession would be the one enforced on the country if the

Yeltsin were to die in office. Under normal circumstances, the prime minister takes over for a short time until an election. But with the premiership in the hands of a young man with the weaker credentials of "acting prime minister", the situation is unclear. If Mr Yeltsin were to die tomorrow, Ms Shevchenko says, Russia would be plunged into "a most dangerous political crisis". For a country which has never peacefully replaced one sitting, democratically elected leader with another, that danger is a particularly grave one.

Assuming this does not happen, how does the sacking of the government affect the succession? Take Mr Chernomyrdin's position first. Formally, Mr Chernomyrdin insisted that the prime minister is leaving to concentrate on political preparations for the presidential race in 2000. The words were a masterful slight of hand, leaving the humiliated Mr Chernomyrdin with just enough room to hope that he is, implicitly, being anointed as Mr Yeltsin's crown prince.

But the more likely effect of that innocent phrase is to exile Mr Chernomyrdin to political Siberia. Mr Yeltsin and his spokesman were exquisitely careful not explicitly to back Mr Chernomyrdin's presidential candidacy. And by sacking the prime minister, Mr Yeltsin has supported him of the political powerhouse which made his candidacy seem likely in the first place.

With Mr Chernomyrdin weakened, perhaps fatally, Mr Yeltsin is again both king and king-maker. In principle, he could use his power to affect the succession in different ways.

Some Russians reckon that Mr

Yeltsin is today, as never before, in the sway of a powerful group of corporate oligarchs and will act accordingly, that is, to ensure a candidate suitable to one of them takes over. This theory views the government purge as a "coup" masterminded by Boris Berezovsky, one of Russia's most influential magnates and an intimate of the Yeltsin family.

Mr Berezovsky, the argument goes, has finally succeeded in ousting Mr Chubais, the sacked first deputy prime minister. Mr Chernomyrdin went as well because he had become too cosy with the "young reformers" whom the oligarchs detest.

As UCB Capital, a Moscow investment bank, warned "for months to come, there can be no guarantee that we will not wake up on another Monday morning to the news that Yeltsin, prompted by his confidants, has not turned over the table once more".

One of Mr Yeltsin's favourite gambits is a two-step revolution, in which he swiftly follows one dramatic measure with a second bold move changing the original, dire, expectations. It is still possible that Mr Yeltsin plans to do that now, replacing the current confusion with a clearly articulated political agenda and strong team that governs on the basis of something more solid than the caprices of the president.

It is possible. But it is also possible that Mr Yeltsin is increasing his authority so that he can seek to manipulate the constitutional ban on a third term and run again. If he has no clear vision for Russia's future beyond securing his own grasp on power he will become little more than a despot, and an elderly, easily manipulated one at that. Russia has had enough of those.

OBSERVER

Ministerial memories

As Yashwant Sinha settles back into the Indian finance ministry, it's still not entirely clear what propelled the long-time bureaucrat into such a crucial job. Sinha's last spell at the government's exotically-named North Block - in 1991 - ended in a balance of payments crisis.

However, Nigeria has what amounts to a hostage. Its army played the leading role in restoring the civilian government of Sierra Leone, and continues to provide security there.

And though oil sanctions would damage Nigeria, they might not lead to a democratically elected government. The opposition to Gen Abacha is fragmented along religious and ethnic lines. The pressures caused by sanctions could plunge Nigeria into chaos.

There is little real appetite for oil sanctions in the west. What is left is a clutch of other, weaker, measures. The actions already in place - a visa ban and arms embargo - can be continued, augmented by a freeze on the overseas assets of those associated with the regime and a ban on air links. Such threats may not persuade Gen Abacha to surrender power. But they may help influence his use of it.

On his trip to Africa, President Bill Clinton has not given Nigeria the endorsement of a visit. He should nonetheless spell out to Gen Abacha the consequences of a failure to respond to the Pope's plea.

to order an investigation into whether Reliance had unlawfully issued duplicate shares.

Wadia has been in Delhi lately, lobbying hard for Singh to get his old job back. Reliance officials deny that they did anything to contribute to his defeat. Maybe Singh's loss at the polls saved them the trouble.

Random thoughts

Executives at Random House might want to take a closer look at some of their titles now that the venerable New York publisher has been snapped up by German media group Bertelsmann.

Hardly had the deal been inked in New York when, a continent away in a Munich hotel, Bertelsmann workers were proudly laying out a table of Random House books. Among the weighty Webster's dictionaries and highbrow offerings from novelists such as Pulitzer prizewinner Richard Ford was a guide to polishing up your CV in case the unthinkable should happen and you find yourself "let go".

This might be a useful tome to have on hand back home. The last time Bertelsmann went on a significant shopping spree in the Big Apple - buying Doubleday Dell in 1988 - chairman Mark Wässner soon appeared on the Hudson to push through a bit of restructuring.

Price sensitive

Africa's status as the poorest continent is hardly reflected in the \$36,000 which members of the

Washington media pack are paying to tag along on Bill Clinton's shtick jaunt.

Officials say Africa's primitive infrastructure means that essentials such as bullet-proof limousines, special presidential lectern, helicopters and an international press filing centre with IDD lines - have to be flown in at huge expense.

Anyway, they say, "the White House press corps likes to travel in some style". Maybe so, but the \$350 a night for lodging in a continent where few hotels can muster daily bills over \$200 looks quite a markup.

Knocked down

An auction allows money and property to change hands quickly, creating benchmark prices on the market - except in Thailand, a country that likes giving market principles a bit of an extra twist.

With \$16bn or so in assets confiscated from the country's shuttered finance companies to go under the hammer in the next eight months, investors thought they would get a sense of the market value of such grisly things such as bad loans to defunct companies backed by overpriced property.

No such luck. The Thai government says it will keep the winning bids secret until the auction process is nearly over. And even then it will talk about what investors paid for packages of assets, rather than individual prices.

It seems that the authorities want to keep some air in the economic

Financial Times

100 years ago

Bicycles For Italy
Consul de Zuccato thinks that there is undoubtedly a good opportunity at the present moment for British manufacturers of bicycles and their appurtenances to extend their trade in the Italian provinces if they could send out machines of a smart and stylish appearance at the approximate prices now ruling for Italian-made machines.

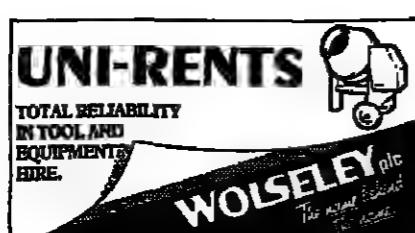
Should the matter be taken up by British manufacturers, our Consul points out that it would be expedient to advertise on a big scale in the Italian language and to grant liberal commission to dealers.

50 years ago

Grains Plan in Queensland
The Overseas Food Corporation and the Queensland Government have now agreed to a scheme for the cultivation of coarse grains and, later probably, sunflowers on some 300,000 acres of grassland in Queensland, states the ministry of Food. The coarse grains will be used for animal feedingstuffs, and in particular pig food. In the first years of the scheme in particular the larger part of the crop will be shipped to Britain, but the use of the crop will be decided in the light of commercial considerations from year to year.

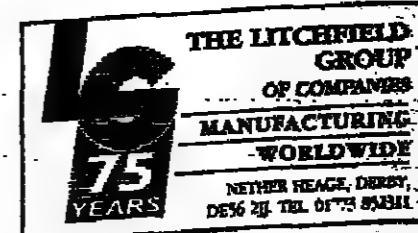
Good Heavens

Forget about the lump of space rock that may, or may not, come crashing to earth. The astrophysics team at the UK's Edinburgh University is looking further ahead - about 20 billion years. Helped by a cosmic grant from the European Union, it'll try to work out whether the universe will end in an almighty crunch. Pie in the sky, perhaps. But who better to lead the star gazing than head of department Dr Alan Heavens?



FINANCIAL TIMES

TUESDAY MARCH 24 1998



THE LEX COLUMN

Kremlin coup

Some doctor Boris Yeltsin must have. By leaping from his sick bed to sack the prime minister and entire cabinet, Mr Yeltsin has signalled that economic reforms will go on regardless of which faction rules the cabinet. Helped by a resurgent oil price, Russian shares have edged upwards and yields on rouble-denominated government debt have been largely unchanged. Such equanimity in the face of a sharp reminder of Russia's political volatility betrays a certain admiration of this spirited presidential axewielding.

The attachment of Sergei Kiriyenko, the new prime minister, to the reformist camp around Boris Nemtsov bodes well for greater transparency in government than characterised the era of Victor Chernomyrdin, the outgoing prime minister. Mr Kiriyenko must, though, still prove he is his own man.

Support for the basic tenets of macroeconomic stability is broad-based: the credibility of monetary policy has been boosted by the move towards the single-digit inflation target and January's smooth re-denomination of the rouble. Furthermore, although the budget deficit has not been helped by falling oil revenues and patchy tax collection, commitment to its reduction is solid.

Nevertheless, much more remains to be done, particularly at the corporate level. Severing overcose links between the government and big business would be a good start to ensuring the government's tax collection improves and dubious subsidies are eliminated. Further moves to sharpen up corporate governance will also be vital to building investor confidence and developing an equity culture in Russia.

Bertelsmann/Random House

Of all Bertelsmann's businesses, book publishing is among the worst performing. On the face of things this makes its acquisition of Random House look, well, random. After all, the trend in the industry is to move up the pyramid of value, into "must have" business information, not back down towards cyclical consumer spending. If Bertelsmann were a public company it would be hard to imagine investors tolerating such a large investment in a low-returning business.

As a private company, however, Bertelsmann is free to take a different view. Clearly it believes its size puts it in a



strong position to drive consolidation in the industry. With much for sale at the moment as companies get big or get out - HarperCollins and Simon & Schuster are also up for grabs - profitability should improve as economies of scale are exploited and pricing firms.

Provided it does not overplay, Bertelsmann's decision may prove shrewd, despite the gradual decline in the amount people read. The advent of internet retailing stands to benefit book publishers. Online ordering through the likes of Amazon.com has driven down costly book returns and revitalised publishers' back-

Nemppuku

Japan's economic misery is throwing up juicy opportunities for foreigners. Yesterday brought news of how Nemppuku, the large public sector pension fund manager, is now handing around half of its new business to foreign fund managers. Coming barely a week ahead of the Big Bang deregulation of financial markets, it is a chilling reminder of how vulnerable Japan's financial sector is to foreign plunder. Foreigners have also made dramatic gains in areas such as equity trading and unit trusts.

Pensions deregulation has been spurred by the need to boost investment returns if the pensions of Japan's ageing population are to be paid. It is little wonder that foreigners are grabbing market share; Japan's life insurers have performed so dismal that they have had to renege on guaranteed returns. But it is not only about returns. Over the past year, the

cloud of corruption that has hung over the Japanese financial system has made pension fund managers increasingly willing to transfer mandates to foreigners. The increasing prominence in Japan of global consultants like Frank Russell has simply oiled the wheels.

The upshot is that Japanese managers are concentrating more on performance, less on traditional relationships. This is great news for new market entrants. But success will require more than just exporting Wall Street practices to Tokyo. Indeed, the winners will probably be those who succeed in convincing Japanese fund managers and investors that what they are being offered is not the foreign way, but the modern way.

Cendant

Cendant, already the world's largest consumer services company with a market capitalisation of over \$30bn, has just got even bigger. In a matter of hours, it won its \$3bn battle for American Bankers Insurance, a credit insurance group, and snapped up UK-based National Parking Corporation for \$1.3bn.

But car parks? On the face of it, NPC seems an odd match for Cendant, a business that spans membership services, hotels and fleet management. But Henry Silverman, Cendant's acquisitive chief executive, believes that in car parks he has spotted an archetypal Cendant business, where existing demand is coupled with opportunities to consolidate. Cendant is already looking for more car park acquisitions in the UK, where financially stretched local authorities are keen to sell assets, and in continental Europe, possibly in partnership with a property developer and investment group.

But the real juice has to come from cross-selling opportunities, the crux of Cendant's talent. The direct marketing skills of the old CUC - which merged with HFS late last year to create Cendant - helped build its membership services business from 100,000 members 15 years ago to 60m. So Mr Silverman is fixated with the 3m sets of British eyeballs whose owners are daily users of NPC's facilities in the UK. While the dingy confines of a multi-storey car park may seem an unpromising place to grab a consumer's attention, Cendant has shown that a low response rate to junk mail in credit card bills, for example - can still be highly profitable.

Tokyo rules out income tax cuts from economy boost

Focus on public works is likely to prompt overseas criticism

By Michiyo Nakamoto in Tokyo

Japan's ruling Liberal Democratic party yesterday ruled out income tax cuts from an economic stimulus package to be unveiled on Thursday. The package, which should be worth between Y10,000bn (\$76bn) and Y15,000bn (\$115bn), will instead be focused on public works spending and new funding for childcare and other welfare programmes.

The agreement reached at yesterday's policy meeting of LDP leaders, is likely to trigger strong overseas criticism, particularly from the US, which has publicly called for strong measures, including income tax cuts.

Japan's trading partners have urged the government to adopt substantial income tax cuts to boost domestic demand, which is seen as crucial to help absorb imports from Asian economies hit by currency Correlation.

Moreover, the LDP prefers to take actions that are almost certain to minimise job losses.

While many members of the LDP have urged substantial income tax cuts, the powerful LDP secretary, led by Koichi Kata and Taku Yamasaki, has resisted such calls. Mr Yamasaki indicated on a Sunday news programme he did not believe

income tax cuts would have a positive effect in boosting the economy. The decision not to include income tax cuts in the stimulus package is likely to have a damping effect on the markets.

The market will be disappointed," said Ryooi Mushi, strategist at Deutsche Morgan Grenfell in Tokyo.

He said, however, that the fiscal reform legislation would in any case have limited tax cuts to Y2,000bn - which would not have been enough to lift the gloom. "The LDP's options are extremely limited," he said.

Meanwhile, the LDP has strongly indicated it is considering using public funds to support the market. Yesterday, Mr Hashimoto told the Diet that investment of public funds in the stock market was being considered because it would diversify public fund investments, not manipulate the market.

Injection of public funds is likely to have a greater and more immediate impact on the market than the possibility of tax cuts, said Ken Okamura, market strategist at Dresdner Kleinwort Benson in Tokyo.

Sports governing bodies fight Brussels over self-regulation

By Jimmy Burns in London and Emma Tacke in Brussels

International sports governing bodies will today mount a concerted challenge to the European Commission's attempt to extend competition rules to sport.

He is waging a campaign against restrictive practices within the organisations, including Uefa, the European football association, and the Fia, the motor racing authority that runs Formula One, will meet in London under the auspices of the International Olympic Committee.

The meeting will provide the first opportunity for the organisations to joint defence against what they see as the EU authorities' attempt to supplant world sport's tradition of self-regulation.

Uefa and the Fia in particular are furious at the way Karel Van Miert, EU competition commissioner, has been applying the EU's rules to long-accepted practices under which sports governing bodies regulate

their sectors. Sports officials say his actions are detrimental to the interests of sport.

Mr Van Miert believes sports authorities such as Uefa and Fia operate as virtual monopolies that work against the public interest.

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FINANCIAL TIMES

COMPANIES & MARKETS

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TUESDAY MARCH 24 1998

Week 13

Contrary to a widely held belief,
some of our passengers don't pay a
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INSIDE

Swiss bank secrecy stripped away
Since Lukas Muhlemann took over as chief executive of Credit Suisse last year, he has stripped away much of the mystique about Swiss banking. The openness seems to be working: Credit Suisse's share price has nearly doubled since he took charge. Page 20

Deja vu at Crédit Lyonnais
History is repeating itself at Crédit Lyonnais, the French state-owned bank struggling to shrug off losses from the early 1990s. In 1994 the bank's first-half results were delayed as disagreements stalled a government-backed rescue plan. Today the feuding continues and a plan is still not agreed. Page 23

CGC uses soaps in media war

Programming is one of the main elements with which Venezuela's Clarendon Group of Companies hopes to win the Latin American television war. Venevision, its flagship channel, which reaches 300m viewers in more than 100 countries, has doubled its annual production of soap operas to 18. The latest soap, starring Alicia Machado (above), was pre-sold to Spain, the US, and other Latin America countries. Page 22

US rally lifts Europe off lows

Government bond markets closed mostly lower but above their worst levels sparked by talk of rising oil prices and of political turmoil in Russia. European markets dipped sharply but recovered after the US market rallied, sparked by an outright purchase of Treasuries by the Federal Reserve. Page 26

Aifil raises \$253m in global offering

Aifil Corporation, a Japanese consumer finance group, has raised \$33bn (\$233m) in a global share offering, selling 4m shares to international investors at \$8.27 a share. The issue was twice subscribed, with one-third going to investors in the US, the UK and Europe/Asia. Page 28

Holiday gives Pakistan a break

Yesterday's independence day holiday in Pakistan allowed Karachi's investors time to recuperate from last week's losses. The KSE-100 share index lost 4.5 per cent, mainly due to political and economic uncertainty, and anxiety that some of Karachi's brokers faced large losses. Page 40

Drought hits Vietnam coffee

Drought has affected 45,000 hectares of Vietnam's coffee-producing province of Daklak where more than 60 per cent of Vietnam's coffee is produced. The drop - one of Vietnam's best foreign exchange earners - could be cut by 10 per cent. Page 30

Metals supply outstrips demand

There were strong increases in demand for aluminium, copper and nickel last year, in spite of the developing economic problems in Asia. But that was not

By Christopher Parkes
in Los Angeles

The US government yesterday fulfilled its threat to take legal action to prevent the \$80m merger of Lockheed Martin and Northrop Grumman.

A suit filed in federal district court said "critical" defence functions would be affected by the proposed "unprecedented concentration" in the industry, which has seen \$80bn worth of acquisitions so far this decade.

Joe Klein, the chief federal anti-trust official, said later the companies had made no offers to satisfy the government's concerns. Lockheed

said it was prepared to go to court to fight for the deal, but added it wanted to continue negotiations.

The action, which followed fruitless weekend talks in which Lockheed is believed to have offered to dispose of some of Northrop's more sensitive defence assets, had been heralded last week by Janet Reno, the attorney general.

On Thursday, she threatened a

lawsuit if agreement was not reached this weekend, even though the companies had tried to make more room for manoeuvre by postponing the merger's planned closing date from today until April 24.

Government concern over the deal emerged unexpectedly about three weeks ago, when Lockheed revealed it had been informed of the government's "fundamental" objections.

Northrop's stock continued

its slide yesterday as the government called a press conference to explain its stance.

The shares had lost a further \$24 by noon in New York. At \$1047, the shares reflected the loss of market confidence in the deal since they hit a 52-week high of \$139 at the end of February, after both companies' shareholders had approved the merger.

Northrop's stock continued

available, the negotiations apparently left wide differences over the value and nature of the assets to be sold before the authorities would be satisfied.

It has emerged that the government is demanding that the bulk of Northrop's electronics business be sold to prevent Lockheed gaining too much of an advantage in military contracting over Boeing and Raytheon, its remaining rivals.

If allowed through as originally planned, the Lockheed-Northrop combination would account for almost 25 per cent of the Pentagon's defence acquisitions budget.

Producers halt oil's slide, but is it too soon to roll out the barrel?

Yesterday's rebound in the price of crude gave a fillip to the sector, but will the industry be able to stick to its guns, asks Philip Coggan

Has the tide finally turned for the beleaguered oil sector? The weekend agreement to cut production by Saudi Arabia, Venezuela and Mexico has at last helped the oil price escape from its downward spiral.

Between early 1997, when the Brent spot crude price touched \$20 a barrel, and late last week the oil price effectively halved in less than 15 months. In real terms, the price was back to where it had been before the first oil shock in 1973.

The recent slump had taken its toll on the share prices of oil companies. By the weekend, the UK integrated oil sector had underperformed the FTSE All-Share index by 17.4 per cent since the start of September, while the exploration and production sector had fallen behind by 29.3 per cent. The US integrated oil sector has underperformed the S&P 500 by 11.1 per cent over the same period.

Yesterday's rebound in the price of crude - the May forward gained nearly \$2 to \$15.12 by late London trading - gave an immediate fillip to oil sector shares. In London, BP and Esso each rose more than 7 per cent while Shell (less geared to the crude price) gained 4.3 per cent. In Paris, Total rose 7.8 per cent while Elf gained 4.8 per cent and in New York, leading oil stocks were all \$2-3 a share higher in early trading.

But the crucial issue for the sector is whether the weekend agreement can hold. According



to Sue Graham, oil analyst at Merrill Lynch: "There is scepticism as to whether a cut can be achieved and, more importantly, whether it can be adhered to."

Opco has a longstanding tradition of failing to keep to its production quotas, with countries having every incentive to cheat - just like restaurant diners who, knowing the bill

will be split equally, have a tendency to pick the most expensive item on the menu.

But it seems that, at last, the oil price has fallen sufficiently to alert the over-producers to the folly of their actions. "Sub-\$10 has turned out to be the pain threshold as far as the Opco countries are concerned," says Keith Morris, oil analyst at BNP.

Predictions for the average 1998 price tended to be in the \$15-18 range. So the price needs to hold at yesterday's levels and advance a bit further to justify current earnings estimates.

However, even if the agreement does hold, this might not lead to a sustained rally in oil sector shares. Oversupply was not the only problem facing the crude price; the crisis in Asia has also reduced demand.

"Our forecast for world demand growth is 2 per cent in 1998, down from our original forecast of 2.75 per cent and from 2.5 per cent in 1997," says Mr Graham.

Predictions for the average 1998 price tended to be in the \$15-18 range. So the price needs to hold at yesterday's levels and advance a bit further to justify current earnings estimates.

It may be a little while before yesterday's knee-jerk jump in oil sector share prices translates into a sustained rally.

"The market will probably pause and wait to see the evidence that production cuts are coming through," says Steve Turner, oil analyst at HSBC James Capel. "The question is whether, when we get two to three months down the road, the Opco countries turn out to have short memories and increase production again," says BNP's Morris.

Nick Glydon, technical analyst at Flannings, says: "The rally by crude and the oil shares is not enough to abort the bearish longer-term patterns."

So, if investors do risk a

toe to the weekend news, they should probably use spreading wins rather than chipping wins.

The move is the latest example of a tie-up between a Russian energy group and an international oil major. In November, Royal Dutch/Shell announced a strategic alliance with Gazprom, the natural gas group, and BP teamed up with Sidoarjo, an oil company.

Under yesterday's agreement, Elf will jointly develop the Sogmang field in western Siberia at an estimated combined cost of \$1.5bn. The field has reserves calculated at more than 700m barrels of oil.

Eugene Schvidier, Yukos' chief financial officer, said the

Elf pays \$528m to take 5% stake in Russian group

By Simon Davies in Moscow
and David Owen in Paris

group was in serious discussions with two other oil majors over similar deals.

He added that the Elf deal would have no impact on Yukos' interest in bidding for 75 per cent of the largest remaining state-owned oil company, Rosneft, which is due to be auctioned on May 29 at a starting valuation of \$2.1bn.

For Elf, Russia's enormous reserves represent an important opportunity to diversify its production, which is at present concentrated in Africa and Europe.

The deal stipulates that Elf and Yukos will study ways of co-operating to develop western Siberia's Prirazlom oil field, with reserves estimated at 1bn barrels. The two groups will also carry out an evaluation of the Yurubchens-Tokhom field in eastern Siberia. Co-operation will include crude oil trading and the distribution of petroleum products in the Yukos network.

Stephen O'Sullivan, oil analyst at MC Securities, the Russian investment bank, said the success of the alliance would swing on the performance of the Sogmang joint venture. He pointed out that Yukos' previous foreign partnership, with Amoco of the US, had not been successful.

The final structure for the creation of Yukos has been agreed, but it is unclear whether the management will prove able to achieve the potential cost benefits from the merger. Furthermore, the Russian companies have a chequered past in dealings with minority shareholders.

Cendant continues to expand with \$4bn double acquisition

By John Autters in New York
and Jonathan Ford in London

Cendant, the US-based direct marketing company, yesterday continued its acquisitions campaign by sealing agreements to buy American Bankers Insurance of Miami for \$3.1bn and National Parking Corporation of the UK for \$1.3bn.

The deals underlined the company's intention to build revenues by offering extra products to its large network of customers.

National Parking, known as NCP, was created by Sir Donald Gosling and Ronald Hobson 48 years ago to convert bomb sites into car parks. The bid values NCP at 673 pence a share, or \$200m in cash. Sir Donald and Mr Hobson, who can expect to receive around £580m for their 72.5 per cent stake of the company, already received £162m in special dividends.

Cendant also announced that it had agreed to acquire

American Bankers International, the Miami-based credit insurer, for \$87 per share, a total of about \$3.1bn.

The deal, which Cendant predicted would enhance its earnings next year, signals the end to a bitter bidding battle with American International Group, which had originally agreed to buy American Bankers for \$2.8bn. It also includes a package to compensate AIG, and to withdraw all the lawsuits which the two companies have filed against each other.

AIG will receive a termination fee of \$100m from American Bankers, and will receive another \$100m of merger-related expenses from Cendant.

The transaction, which requires regulatory clearance, is expected to close by the end of June.

Writing a bomb, p25

Lex, p18

Continental plans Russian plant

By Graham Bowley in Frankfurt

Continental, the world's fourth largest tyre maker, has restructured to cut costs over the last few years, with job reductions and swathes of production shifted to low-cost sites a year.

The Russian plant would use Continental's new modular manufacturing process, in which tyre parts are manufactured in low-cost locations and then shipped to plants in other markets for assembly.

Plants using the new process cost significantly less to build.

The hunt for cheaper manufacturing processes also reflects intense competition in the \$70bn a year tyre industry.

"We do have a good sales presence [in Russia] already and that will switch to a Russian manufacturing presence at some point. It will be majority owned, with a Russian partner. It will initially produce under five million [tyre] units a year."

Continental's new modular manufacturing process, in which tyre parts are manufactured in low-cost locations and then shipped to plants in other markets for assembly.

Continental announced last week that net profits rose 67 per cent last year to DM322m (\$177m).

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COMPANIES & FINANCE: EUROPE

TELECOMMUNICATIONS ROMANIAN GOVERNMENT HOPES SALE OF 35% STAKE WILL VALUE UTILITY AT \$4bn TO \$6bn

Six leading groups eye Rom Telecom

By Kevin Done,
East Europe Correspondent

Six leading west European and US telecommunications groups have emerged as prospective bidders for a strategic shareholding in Rom Telecom, the Romanian state-owned telecoms utility.

The groups include Deutsche Telekom, France Telecom, KPN of the Netherlands, OTE of Greece, SBC Communications of the US and Telecom Italia.

The deal is expected to be one of the biggest privatisations in central and east Europe this year.

Sorin Pantis, Romania's minister of communications, said talks would begin in Bucharest in the next few weeks with the aim of selecting a strategic partner by mid-1992.

The Romanian government is seeking to sell a 35 per cent stake in a deal expected to value Rom Telecom at between \$4bn and \$6bn.

It is also planning a subsequent international and domestic share offering and

a distribution of shares to employees. The government is being advised by Goldman Sachs, the US investment bank.

Several of the groups interested in Rom Telecom have already made substantial investments in both fixed-line and mobile telephone services in central and east Europe.

Deutsche Telekom is one of two strategic investors (with Ameritech) in Matav, the Hungarian telecoms utility, while KPN of the Netherlands and the

Swiss PTT are the foreign investors in SPT Telecom, the Czech operator.

Telecom Italia and OTE last year became the strategic partners of the Serbian telecoms utility, and France Telecom is operating in Romania through its 51 per cent stake in Mobil Rom, one of two GSM mobile telephone companies that started services last year.

A successful sale of Rom Telecom would be a landmark deal for the country's flagging privatisation efforts. The market offers attractive growth prospects, but a strategic investor would have to make a heavy investment to upgrade the network. Telephone penetration is only about 15 lines for every 100 people, and can fall as low as 4 per cent in rural areas.

Telecoms is one of the most attractive sectors for inward investment in east Europe. The most advanced telecoms privatisation is in Lithuania, where a strategic investor is expected to be selected soon. Other privatisations are planned in

Macedonia, Bulgaria and Moldova.

These deals will be dwarfed by the initial public offering of a 20 per cent stake in Telekomunikacija Polska, which the Polish government wants to complete by next year and which could value the utility at more than \$10bn.

The Polish transaction, in which the government is being advised by Schroders, the UK investment bank, is expected to almost double the market capitalisation of the Warsaw bourse.

Restructuring brings setback at Africa Israel

By Judy Dempsey in Jerusalem

company in early 1992.

Africa Israel Investments, the reshaped Israel-based company with substantial interests in property, yesterday reported a fall in net profit due to restructuring in its first year under the control of Lev Leviev, formerly an Antwerp-based diamond dealer.

The results reflected the spin-off last year of its insurance holdings held through Bank Leumi - Africa Israel's former parent - to Generali, the Italian insurance group.

Revenues for last year rose from Shk723.2m to Shk764.1m (\$222m) while net income slipped from Shk80.1m to Shk67.5m following the sale by Bank Leumi, which retains a 25 per cent stake in Africa Israel, of the Migdal insurance group to Generali.

The spin-off led to a big shake-up in Africa Israel in which Mr Leviev acquired a majority stake in the

company.

Mr Leviev intends to expand the profit base by leasing properties rather than selling - particularly since the sector in Israel is in recession. At the same time, he is focusing increasingly on shopping malls and infrastructure projects which include high-tech industrial parks.

Earlier this year, Africa Israel won the tender to construct the north-south Trans-Israel highway which, Mr Leviev said, would allow him to set up his own chain of restaurants, petrol stations and service facilities.

New Sandvik unit faces tough year

Sandvik's mining and construction unit, formed yesterday by the combination of its Tamrock and Sandvik Rock Tools subsidiaries, will have a difficult year because of the Asia crisis and low metal prices, the Swedish engineering group said.

In private banking, the target is to lift return on assets under management from 37 basis points to between 40 and 50 basis points, and grow revenues at a double-digit rate. There is also plenty of room for improvement at Credit Suisse Asset Management, which has 20 per cent more staff and half the funds under management of the enlarged UBS. The target is to increase the return on its SFr284m fund

unit, Sandvik Mining & Construction. "We estimate turnover of about SFr10bn (\$1.3bn)," he said.

The creation of the company was expected to give synergy savings of SFr200m a year.

Earlier, Giulio Mazzatorta, head of Swedish rival Atlas Copco, said 1992 would be a tough year for its construction business because of price pressures following the Asian crisis.

Mr Hedstrom said Sandvik's new unit was not planning any acquisitions in the near term. "Our main target is to consolidate first and foremost," he said. "My ambition is to lift margins into double digits within a few years." He declined to go into details.



Lukas Mühlemann: Credit Suisse share price has nearly doubled since he took over Picture: Reuters

Openness aids Credit Suisse

Lucas Mühlemann is ending the secrecy, writes William Hall

When Credit Suisse replaced Klaus Jenny, head of its private banking business, earlier this month, there was puzzlement. Jenny, 55, a Credit Suisse veteran, had been doing the job for just over a year and had exceeded his earnings and growth objectives for 1991.

However, it seems that Mr Jenny could have done better. Lukas Mühlemann, 47, the ex-McKinsey management consultant who took the Credit Suisse helm in January 1991, refused to discuss the change at the top of his group's second biggest profit contributor. But as last week's Credit Suisse results showed, its private banking business earned less than Swiss Bank Corporation's private bank, even though it had three times as much capital to play with.

Until now Swiss banks have been reluctant to disclose how much capital they use in their businesses. It was part of a pattern of secrecy that helped to explain why Swiss bank shares underperformed the stock market for so long. Mr Mühlemann has begun to strip away much of the mystique about Swiss banking by disclosing far more about Credit Suisse than his predecessors. It is now possible to measure the performance of individual businesses against Mr Mühlemann's simple targets, and gauge exposure to problem areas, such as Asia. The new openness seems to be working.

CSFB, which now ranks behind Goldman Sachs and J.P. Morgan in terms of revenues, is the one area of Credit Suisse which is in better shape than the enlarged UBS, following its merger with SBC. It is strong in both the US and Europe, unlike UBS's Warburg Dillon Read, and its return on equity of 17.6 per cent and

staff cost/income ratio of 49.1 per cent are both above Mr Mühlemann's targets. CSFB earned as much as the enlarged Warburg Dillon Read on 11 per cent less revenue, and return on equity is more than one-third higher.

In retail banking, private banking and asset management, however, Credit Suisse's profitability is lower than that of the enlarged UBS. Pre-tax losses in Credit Suisse's domestic Swiss banking business were cut by SFr477m (\$818m) last year, and the aim is for this

side of the business to be earning close to SFr500m or 12 per cent on equity in the not-too-distant future.

In private banking, the target is to lift return on assets under management from 37 basis points to between 40 and 50 basis points, and grow revenues at a double-digit rate. There is also plenty of room for improvement at Credit Suisse Asset Management, which has 20 per cent more staff and half the funds under management of the enlarged UBS. The target is to increase the return on its SFr284m fund

management business from 9 basis points to between 12 and 15 basis points.

Finally, there is Winterthur, the Swiss insurer for which Credit Suisse paid SFr14bn last year.

It has done wonders for Credit Suisse's capital ratios, which are now much stronger than those of UBS. But its return on equity of 10.2 per cent is well below the group target of 15 per cent-plus, and many of its 27,555 staff may well be wondering whether they will soon suffer the same fate as the unfortunate Mr Jenny.

Mr Hedstrom declined to forecast profits for the new

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CER

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Financial

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Boeing/McDonnell

Boeing

\$100,000,000

Boeing/Hughes Aircraft

\$150,000,000

Credit Suisse Group/
Winterthur

\$9,000,000,000

Team Rental Group/
Budget Rent a Car

\$2,000,000,000

YPF/Andina SAM

\$200,000,000

Pharmacia Biotech/
GlaxoSmithKline Life Science
(not disclosed)

Boehringer and
Schmalbach-Lubeca
Holder of packaging
subsidiaries and sale
of controlling stake
to Boehringer Ingelheim

Equity

Telstra

A\$14,325,261,000

ENI

\$7,795,000,000

Ciba-Geigy

\$1,811,000,000

MATRA

\$1,011,000,000

Ispeal

\$770,000,000

Yoplait

\$1,161,000,000

Debt

J.C. Penney

\$2,500,000,000

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COMPANIES & FINANCE: INTERNATIONAL

Ex-minister to bid for Steyr

By Eric Frey
in Vienna

The battle for control of Steyr-Daimler-Puch, the Austrian vehicle maker, took a new turn yesterday when Hannes Androsch, the former finance minister turned entrepreneur, said he would bid to buy the contested majority stake held by Creditanstalt, the Austrian bank.

Androsch International Consulting, in partnership with Apax, the international investment group, said it would top the Sch3.5bn (\$271m) offer by Frank Stronach, the Austro-Canadian entrepreneur, and his Magna International car parts group – although it gave no details.

Both sides are bidding for Creditanstalt's 67 per cent stake in Steyr and the bank's half-share in Steyr Fahrzeugtechnik, a joint venture with Chrysler.

The Creditanstalt supervisory board is due to discuss the Steyr sale today. Two weeks ago, the board postponed the expected decision to sell the company to Magna after Mr Androsch and other groups indicated that they would offer more than Mr Stronach. In a letter to Creditanstalt, Mr Androsch asked for another delay and suggested a six-week period to clarify some details in Steyr's books and business plan.

GSM, the German investor group which had announced

plans for a Steyr bid on the eve of the previous Creditanstalt meeting, said it would not present a firm offer today.

There was also no sign that Borg Warner and Dana, two US automotive groups which were both reported to be interested in Steyr, will have bids ready today. Talks between Mr Androsch and Borg Warner about a joint offer apparently failed to yield an agreement.

This would leave Mr Androsch and Mr Stronach to fight for control of Steyr to acquire Steyr and said he would not increase his bid. The bank believes it can still cancel the agreement with Mr Stronach if a better offer is put on the table.

some analysts and investors to be too low, especially after Magna shares fell sharply.

Mr Androsch, who headed Creditanstalt in the 1980s before he resigned following charges of tax evasion, was the first to criticise the intended sale to Magna. The management of Creditanstalt and Bank Austria, the parent bank, came under strong political pressure over its handling of the Steyr sale.

Mr Stronach said last week he had a legally binding agreement with Creditanstalt to acquire Steyr and said he would not increase his bid. The bank believes it can still cancel the agreement with Mr Stronach if a better offer is put on the table.

Occidental links with Equistar

By Tracy Corrigan in New York

Occidental Petroleum, the US-based oil and chemicals company, plans to join Equistar Partnership, a joint venture between Lyondell Petrochemical and Millennium Chemicals, making the partnership the world's second largest producer of ethylene, with annual revenues of almost \$6bn.

Following closing of the agreement, expected by mid-year, 41 per cent of Equistar will be owned by Lyondell, and 28.5 per cent each by Millennium and Occidental.

Occidental will borrow an additional \$500m, and will pay \$425m to Occidental and \$75m to Millennium.

Dan Smith, chief executive officer of Lyondell and Equistar, said the addition of Occidental's assets would provide synergies of more than \$275m in the year 2000. Mr Smith will remain Equistar chief executive.

The addition of Occidental's ethylene, propylene, ethylene oxide and derivatives businesses provides an added opportunity to drive down even further Equistar's already low-cost structure," said William Landry, chairman and chief executive of Millennium, the chemicals company spun off from Hanson, the now-demerged UK conglomerate.

Under the terms of the transaction, Occidental will contribute olefin plants in Corpus Christi and Chocolate Bayou, Texas, and Lake Charles, Louisiana, producing 3.65bn lbs a year of ethylene; ethylene oxide and derivatives businesses at Bayport, Texas, and its share of an ethylene oxide plant at Beaumont, Texas; 850 miles of pipelines in the US Gulf Coast and two storage wells in South Texas; and \$200m of related debt.

The companies said that the addition of the Occidental assets would allow the partnership to go into less cyclical, higher-margin markets, through ethylene oxide derivatives, which are used to make products such as detergents and coatings.

Equistar is North America's largest producer of polyethylene. With the addition of Occidental it will be the world's third largest producer of propylene and the second largest for ethylene.

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Sex appeal: CGC employs former beauty queens in its soap operas

faster than any other market in the world."

"Yet speed, low costs and high ratings may not be enough to conquer new markets. In television, each audience prefers a specific mix of programming – the best of foreign soap operas but also local soccer games," says Leonardo Simpser, analyst with Deutsche Morgan Grenfell in Mexico City. "You need to understand extremely subtle differences from one country to another," says Mr Cisneros.

Marla Marron, media analyst with ING Barings in New York, says Cisneros has considerable hands-on experience that "transports well to other markets with some additional local colour. The key is to leverage off your local knowledge."

Recognising the importance of that, Cisneros either seeks alliances with local partners or grants local investors a minority stake in the venture. In last year's \$110m acquisition of Ilogen Satellite Argentina's largest cable programme, it gave management options to buy a 20 per cent stake.

Furthermore, CGC's media and entertainment companies are linked into an integrated production line. Its in-house beauty queen school, for instance, grooms models who win Venezuela's more international beauty pageants than any other country. They later star in soap operas or talk shows. The latest soap, starring the former Miss Universe, Alicia Machado, was pre-sold to Spain, the US, and other Latin American countries.

Through its network in Chile, the Caribbean, and the US, where it owns Univision, the largest Hispanic cable network, CGC can schedule its best shows at prime time and sell air time to advertisers in much larger packages, says Mr Cisneros.

"This synergy between CGC companies will allow us in the future to enter the rest of the world market with force and first-rate programming," says Mr Cisneros.

"Our programmes [are] readily accepted in other markets because of their lower cost and high ratings delivery," says Carlos Cisneros, chief executive of the Cisneros television group. Venezuela's average production cost for a soap opera series is about \$6m. To meet the demand of the half-dozen media networks throughout the hemisphere, Venevision has doubled its annual production of soap operas from eight to 18.

The decision to focus the privately-held conglomerate, which has annual sales in excess of \$3.5bn, on media, entertainment and telecommunications was taken in 1983 by the board of directors, led by brothers Gustavo and Ricardo Cisneros, chairman and vice-chairman respectively.

The group continues to expand some of its consumer and industry businesses, such as food, drinks and mining. Yet by spinning off a number of companies in recent years, including the US sports goods manufacturer Spalding, it assembled a war chest of about \$2bn to fuel its media expansion. Carlos Bardassano, president of Venevision, says media, entertainment and telecommunications represent about 72 per cent of group turnover, and are expected to account for some 80 per cent by 2000. This compares with 45 per cent in 1998.

One of the vehicles for continued expansion will be the \$500m Ibero-American Media Partners investment fund, which it formed last December with Hicks Muse Tate & Furst, the Dallas-based private investment fund. The fund, which could grow to \$1bn, is to invest in media properties in Latin America, Spain and Portugal with a focus on radio and television broadcast and production companies.

Once the local partner for consumer product multinationals, the Cisneros Group now looks for its own local partners as it becomes a regional media business. "On your own it's going to take you longer and cost you more money," says Carlos Cisneros. An appropriate partner, he says, adds efficiency and speed to the operation. "Speed is becoming an incredibly important part of anybody's strategy in Latin America, which is moving

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NOTICE IS HEREBY GIVEN that a Meeting of the holders of the above Bonds (the "Bondholders") convened by the Guarantor will be held at the offices of Linklaters at One Silk Street, London EC2Y 8HQ on 17th April, 1998 at 11 a.m. (London time) for the purpose of considering and, if thought fit, passing the following resolution which will be proposed as an Extraordinary Resolution in accordance with the provisions of the True Deed (the "True Deed") dated 24th March, 1994 made between the Issuer, Burns, Philip & Company Limited as Guarantor and Bankers Trustee Company Limited (the "Trustees") as trustee for the Bondholders.

EXTRAORDINARY RESOLUTION

"That this Meeting of the holders of the outstanding U.S. \$100,000,000 5 1/4% Guaranteed Subordinated Convertible Bonds due 2004 of Burns, Philip Treasury (Europe) B.V. and the outstanding U.S. \$100,000,000 Conversion Bonds due 2004 of Burns, Philip & Company Limited (the "Guarantor") (together the "Bonds") constituted by the True Deed dated 24th March, 1994 (the "True Deed") made between the Issuer, the Guarantor and Bankers Trustee Company Limited (the "Trustees") as trustee for the holders of the Bonds (the "Bondholders") hereby approves the reduction in the per value of the Ordinary Shares of Burns, Philip & Company Limited from A\$0.50 to A\$0.20 per share under Clause 6(X)(6) of the True Deed and Condition 7(e)(vi) of the Bond Terms and Conditions."

At an Extraordinary General Meeting of the Guarantor's Shareholders on 26th February, 1998 a recapitalisation proposal for the Guarantor was approved. One aspect of that recapitalisation proposal was the approval of the reduction of the nominal value of the Guarantor's Ordinary Shares from A\$0.50 to A\$0.20.

Under the True Deed the approval of an Extraordinary Resolution of Bondholders is required before the Company can reduce the nominal value of its Ordinary Shares.

The Guarantor has prepared an information package (the "Information Package") containing an explanation of the recapitalisation proposal, certain financial information and certain information which was provided to Shareholders for the Shareholders' Meeting referred to above. Copies of the Information Package are available on request from the Guarantor by contacting it as set out below.

For a copy of the Information Package contact:

Burns, Philip & Company Limited
c/o Allen Allen & Henley
The Chifley Tower, 2 Chifley Square, Sydney NSW 2000
Tel. No.: 61 2 9230 4000
Fax No.: 61 2 9230 5333
Ref: Ian Wallace/Mark Wornell

The Guarantor has accordingly convened a Meeting of the Bondholders by the above Notice to request their agreement by an Extraordinary Resolution to the matters contained in such Extraordinary Resolution.

The Guarantor considers that the approval contained in the Extraordinary Resolution set out above is fair and reasonable in the circumstances and, accordingly, the Guarantor strongly urges all Bondholders to vote in favour of the Extraordinary Resolution.

The attention of Bondholders is particularly drawn to the quorum required for the Meeting and for an adjourned Meeting which is set out in paragraph 3 of "Voting and Quorum" below.

Copies of the True Deed (including the Terms and Conditions of the Bonds) will be available for inspection by Bondholders at the specified offices of the Principal Paying, Transfer and Conversion Agent as set out below.

In accordance with normal practice the Trustee expresses no opinion on the merits of the proposed modifications but has authorised it to be stated that it has no objection to the Extraordinary Resolution being submitted to the Bondholders for their consideration.

VOTING AND QUORUM

IMPORTANT: The Bonds are currently in the form of Global Bonds which are held by a Custodian for, and registered in the name of, a nominee of the Depositary Trust Company ("DTC"). Each person ("beneficial owner") who is the owner of a particular nominal amount of the Bonds, as shown on the records of the participants of DTC ("DTC Participants"), the Euroclear system ("Euroclear") and Cefel Bank, société anonyme ("Cefel") for their respective accountholders, should note that such person will not be a Bondholder for the purposes of this notice and will only be entitled to attend and vote at the Meeting in accordance with the procedures set out below, except that DTC Participants who have been appointed proxies by DTC may attend and vote at the Meeting. On this basis, the only Bondholder for the purposes of this notice will be the registered holder of the Global Bonds which is currently Cefel & Co., as nominee for DTC. Accordingly, beneficial owners will not be able to attend the Meeting and should convey their voting instructions, directly or through their respective accountholders, to DTC, Euroclear and Cefel in accordance with the voting procedures of DTC, Euroclear and Cefel and such accountholders or arrange by the same means to be appointed a sub-proxy.

If DTC appoints the DTC Participants its proxies, the DTC Participants will be entitled to attend and vote at the Meeting. In the alternative, the DTC Participants may appoint the Principal Paying Agent or any employee of it nominated by it, not later than 24 hours before the time fixed for the Meeting, as sub-proxy to attend and vote at the Meeting on their behalf. DTC Participants should direct any questions regarding appointing proxies or the voting procedures to the Principal Paying, Transfer and Conversion Agent indicated below.

Holders of record of the Bonds at close of business New York City time on 10th April, 1998 (the "Record Date") will be entitled to vote on the Extraordinary Resolution and shall remain so entitled notwithstanding any transfer of such holders Bonds after the Record Date. Transferees of the Bonds after the Record Date will not be entitled to vote on the Extraordinary Resolution.

1. A DTC Participant not wishing to attend and vote at the Meeting in person may give a voting instruction form and a beneficial owner may arrange for a DTC Participant through whom he holds his Bonds to give a voting instruction form instructing the Principal Paying, Transfer and Conversion Agent to appoint a proxy to attend and vote at the Meeting in accordance with his instructions.

Voting instructions must be given to the Principal Paying, Transfer and Conversion Agent not later than 48 hours before the time fixed for the Meeting and may not be revoked during that period.

2. The quorum required at the Meeting is two or more persons present in person holding Bonds or being proxies and holding or representing in the aggregate at least 50 per cent. in principal amount of the Bonds for the time being outstanding (as defined in the True Deed). If within 15 minutes from the time fixed for the Meeting a quorum is not present the Meeting shall stand adjourned for such period, not being less than 14 days nor more than 42 days, and so much time and place, as may be appointed by the Chairman of the Meeting. At such adjourned Meeting the quorum shall be two or more persons present in person holding Bonds being proxies whatever the principal amount of the Bonds so held or represented.

3. Every question submitted to the Meeting will be decided on a show of hands unless a poll is duly demanded by the Chairman of the Meeting or by one or more persons holding one or more Bonds or being proxies and holding or representing in the aggregate not less than 2 per cent. in principal amount of the Bonds for the time being outstanding. On a show of hands every person who is present in person and produces a Bond or is a proxy shall have one vote. On a poll every person who is present shall have one vote in respect of each U.S. \$5,000 principal amount of Bonds so produced or represented or in respect of which he is a proxy.

4. To be passed, the Extraordinary Resolution requires a majority in favour consisting of not less than three-quarters of the votes cast. If passed, the Extraordinary Resolution will be binding on all the Bondholders, whether or not present at such Meeting and whether or not voting.

Principal Paying, Transfer and Conversion Agent
Bankers Trust Company
1 Appold Street, Budapest
London EC2A 2HE

Paying, Transfer and Conversion Agents
Bankers Trust Company
Four Albany Street
New York, New York 10006
14 Boulevard F.D. Roosevelt
L-2450 Luxembourg

Principal Paying Agent
Bankers Trust Company, London
24th March, 1998

Venezuela's unfolding television drama

CGC hopes programming will help it win Latin America's media war, writes Raymond Collis

faster than any other market in the world."

"Yet speed, low costs and high ratings may not be enough to conquer new markets. In television, each audience prefers a specific mix of programming – the best of foreign soap operas but also local soccer games," says Leonardo Simpser, analyst with Deutsche Morgan Grenfell in Mexico City. "You need to understand extremely subtle differences from one country to another," says Mr Cisneros.

Marla Marron, media analyst with ING Barings in New York, says Cisneros has considerable hands-on experience that "transports well to other markets with some additional local colour. The key is to leverage off your local knowledge."

Recognising the importance of that, Cisneros either seeks alliances with local partners or grants local investors a minority stake in the venture. In last year's \$110m acquisition of Ilogen Satellite Argentina's largest cable programme, it gave management options to buy a 20 per cent stake.

Furthermore, CGC's media and entertainment companies are linked into an integrated production line. Its in-house beauty queen school, for instance, grooms models who win Venezuela's more international beauty pageants than any other country. They later star in soap operas or talk shows. The latest soap, starring the former Miss Universe, Alicia Machado, was pre-sold to Spain, the US, and other Latin American countries.

Through its network in Chile, the Caribbean, and the US, where it owns Univision, the largest Hispanic cable network, CGC can schedule its best shows at prime time and sell air time to advertisers in much larger packages, says Mr Cisneros.

"This synergy between CGC companies will allow us in the future to enter the rest of the world market with force and first-rate programming," says Mr Cisneros.

This announcement appears as a matter of record only.

\$1,000,000,000

Charterhouse Equity Partners III, L.P.

A limited partnership formed to make private equity investments in buyouts, buildups, recapitalizations and companies requiring capital for business expansion.

Charterhouse Group International, Inc.

The undersigned acted as financial advisor and arranged the private placement of limited partnership interests.

Merrill Lynch & Co.

February 1998

COMPANIES & FINANCE: EUROPE

Three bidders short-listed in CIC sell-off

By Andrew Jack in Paris

CIC, the French state-controlled regional banking group, is set to be valued at more than FF15bn (\$2.9bn) as a result of bids above expectations for its privatisation.

Yesterday, Banque Nationale de Paris (BNP) and Crédit Commercial de France, two of the five bidders for CIC, were rejected by the state privatisation commission overseeing the sale of 67 per cent of the capital.

The decision, believed to have been made solely on the basis of price, clears the way for three finalists to examine confidential CIC financial information in a "data room" to be open tomorrow and on Thursday.

ABN Amro, Société Générale and Crédit Mutuel will all have the chance to increase their own bids after examining the data, and ahead of a deadline for revised tenders on April 3.

The two rejected candidates were informed over the weekend, and BNP yesterday made public the fact that its offer valued 100 per cent of CIC at more than FF16bn. Those that remain in the running are believed to have offered considerably more.

BNP was the only candidate retained by the privatisation commission in a pre-

vious attempt to sell CIC in late 1996, at which stage it made a bid of FF10bn. The process was subsequently abandoned.

The rejection of the BNP bid represents a severe blow for the bank's management, which has failed to realise a number of its recent planned objectives, including the previous CIC bid and a proposed merger with the insurer UAP and the financial and industrial holding company Suez in 1996.

Yesterday, Jean-Laurent Bonnafé, BNP director of strategy, said the bank was only willing to acquire the additional French market share that the CIC acquisition would have "if the price was reasonable".

Charles de Croisset, chairman of CCF, which is believed to have bid a little above FF15bn, also expressed his "disappointment" at the rejection.

The bank's executives are believed to have been frustrated that the decision was based only on price and did not take into account their proposals to respect the regional identity of the bank.

The French government stressed that the second stage which should lead to a decision on the winning candidate by mid April - would take into account social and strategic elements in the bids.

NEWS DIGEST

ITALIAN BANKING

San Paolo net profits slide 72% to L168bn

Istituto Bancario San Paolo di Torino, Italy's largest commercial bank planning to merge with IMI, the Rome banking group, yesterday said net group profits last year plunged 72 per cent to L168bn (\$93m) from L603bn in 1996.

The sharp fall reflects write-downs and provisions totalling L2.300bn largely on property loans and assets which the bank disclosed last month. These measures led to a decline in parent company profits to L53bn in 1997 from L817bn in 1996.

Group profits were depressed by a 57.3 per cent fall in earnings from financial market operations to L431bn last year after the exceptionally high level of the previous year, San Paolo said.

The bank reported that interest margins had improved in the first two months of this year. It also announced the payment out of its reserves of a dividend of L110, sharply lower than the previous year's L280. Paul Betts, Milan

STEEL

Usinor buys out Lutrix

Usinor, the French steelmaker, is reinforcing its presence in Italy by acquiring from the Lucchini group the 51 per cent of Lutrix it does not already own. Lutrix holds nearly all the capital of La Magona d'Italia, an important participant in the transformation of flat carbon steel products in Italy with annual turnover of about \$470m.

The acquisition is for an undisclosed sum believed to be in the region of \$100m.

The French company said the move was part of a strategy of strengthening its downstream operations. Upon completion of the transaction, it said its subsidiary Sollac would represent with its partner Magneto an annual potential for transformation, finishing and distribution of more than 2m tonnes of flat carbon steels in Italy.

Sollac already owns Alessio Tubi, a small welded tubes company, and Franchini, a steel service centre. David Owen, Paris

INVESTMENT BANKING

DLJ hires UBS veteran

Donaldson, Lufkin & Jenrette, the US investment bank indirectly controlled by the French insurer Axa, has hired Hector Santa from UBS to be global head of international equities, a new London-based position.

Mr Santa, veteran head of equities in London for Union Bank of Switzerland and its UK stockbroker Phillips & Drew, had been named co-head of European equities for Warburg Dillon Read, the investment banking subsidiary of the merged UBS and Swiss Bank Corporation. His appointment is the first by DLJ in its effort to build a London-based equities operation. Clay Harris

FOOTBALL CLUB FLOTATION

Stellican in writ against Eric

The two UK investment companies that took over Vicenza last year have fallen out and the Italian football club has dropped its immediate plans to float.

Stellican, a London-based investment company that led the takeover in July, has issued a writ against Eric, the investment trust whose biggest investor is the Bahamas-based British billionnaire Jon Lewis.

Stellican said Eric decided against the move to the market after shareholders had agreed to the flotation and the board had approved the prospectus and appointed Rothschild as the global co-ordinator. Paolo Scaroni, chief executive of Pitkington, the UK glassmaker, had become president of the club with the aim of helping bring it to the market. Stellican bought Vicenza from a bankruptcy court for £9m (\$13m) in June.

Eric denies having committed itself to a flotation.

Simon Kuper

PETROCHEMICALS

Unipetrol falls to Kč1.36bn

Unipetrol, the Czech petrochemicals company slated for privatisation, yesterday announced unaudited net profits of Kč1.35bn (\$40m), down from an estimated Kč1.59bn in 1996. The company also forecast the 1998 pre-tax profits would fall from Kč4.04bn to Kč3.7bn.

The company, which consolidated the Kaučuk and Chemopetrol subsidiaries during the year and added them for comparison into its 1996's figures, estimates that turnover rose from Kč7.5bn to Kč7.8bn. Robert Anderson, Prague

Sense of déjà vu grips Crédit Lyonnais

Dispute over state aid to the French bank has flared up again, writes Andrew Jack

If history has a habit of repeating itself, it does so in rapid cycles at Crédit Lyonnais, the French state-owned bank still struggling to shrug off the shackles of heavy losses incurred in the early 1990s.

In autumn 1994, the bank's first-half results were delayed as last-minute disagreements stalled the approval of a government-backed rescue plan. Three and a half years later, the funding continues and a final plan is still not yet agreed.

Last Thursday, Crédit Lyonnais went ahead with the publication of its 1997 results, which showed a steady increase in its underlying performance, strong productivity improvements, comfortable provisions for the Asian crisis and net income of FF1.1bn (\$175m).

But one hoped-for element was missing: confirmation that the existing, burdensome state rescue plan had been restructured.

The bank's detailed figures were entirely overshadowed by the continued tensions over modifications to the plan. Karel Van Miert, the EU competition commissioner, issued a statement

shortly after the results were published arguing that the figures were "illegal".

The reason for the tensions is that a new version of the rescue plan has not been formally agreed by Brussels, yet Crédit Lyonnais' results already anticipated the changes it would make - with the most notable effect being to cut FF13bn off its costs last year.

The figure represents the charges to the bank of financing a FF12.5bn loan it was forced to make to CDR, the state-backed vehicle which is selling assets removed from the bank's balance sheet as part of the original plan.

The French government is accused of dragging its feet over its proposals for a revised plan. It suggests that Brussels is demanding conditions which could jeopardise the bank's future. The situation is complicated by the apparent personal antagonism between Mr Van Miert and Jean Peyrelade, Crédit Lyonnais' chairman.

Ironically, the neutralisation of this penalising loan is not at the centre of the dispute over changes to the

plan. It seems all but certain that it will be scrapped. Two principal questions appear to be outstanding: the level of a new cap on state aid, and the asset sales to be demanded in exchange.

The original plan was capped by the commission at FF4.5bn. An emergency supplementary FF4.5bn was granted last year. But estimates for the ultimate cost to the French taxpayer now range from FF900m to FF1.3bn - and it seems unlikely that Mr Van Miert can prevent further state aid.

It is demand for new asset sales conditions that is also problematic. The 1995 plan already stipulated that 35 per cent of Crédit Lyonnais' European "commercial presence" outside France should be cut by the end of 1998. The figure was increased to 50 per cent in a secret letter sent by the then minister of finance.

Mr Peyrelade argues that Crédit Lyonnais is "halfway" towards meeting the higher objective and "optimistic" about exceeding it by the end of this year.

Officials in Brussels express scepticism. The

bank's remaining subsidiaries, including Belgium and BG in Germany, are on their hit list. They are also arithmetically necessary, to meet the requirements of the 1995 plan.

Mr Van Miert has also called for a swift, transparent privatisation. Yet the existing plan already set a deadline of 2000, and Brussels' powers to intervene in the way the sell-off is structured are limited.

The commissioner wants a one-step sale. The bank's executives prefer a two-stage process, with an initial recapitalisation this autumn provided in exchange for the entry of three or four "friendly" investors ahead of a full sell-off in the subsequent months.

French officials hope a revised plan will be agreed within the next few weeks. In the meantime, Mr Peyrelade has made efforts to calm the recent rapid rise in the bank's non-voting "certificats d'investissement" ahead of a sale.

He warned last week that the current price did not appear to reflect the continuing financial penalties imposed on Crédit Lyonnais under the existing plan such



Jean Peyrelade: bank 'halfway' to meeting asset sales target
increase "in a rather significant way".
With the new plan resolved, future investors will again begin to concentrate on the strongly improved underlying figures released last week and neglected in the subsequent dispute.

RWE Performance Profiles

Looks like an interesting family.



RWE has been using its financial resources and expertise to build a first class portfolio of subsidiaries that promises continued solid performance in the future.

Our family of companies is well worth looking at. It includes such well known names as Heidelberg, a market leader in high-tech printing systems, HOCHTIEF, a major international force in airport construction and management, and CONDEA, which ranks among the foremost producers of base chemicals for detergents and cosmetics worldwide. As Europe's largest private energy company, RWE Energie is already well positioned for the newly liberalized energy market. But that's only part of our corporate story.

Carefully shaping our portfolio, we are focusing on companies that are among the leaders in their respective fields. We are also investing in future-oriented technologies such as telecommunications, another area in which RWE stands to benefit from European liberalization. Our portfolio is solid and dynamic.

Portfolio optimization is only one way in which we are enhancing RWE's attractiveness to investors. The restructuring of our shareholder base is another. This increases RWE's appeal in international financial markets. Take a closer look at our family.

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COMPANIES & FINANCE: ASIA-PACIFIC

INSURANCE AUSTRALIAN GROUP TELLS REGULATOR EXISTING RULES WILL LEAVE IT AT DISADVANTAGE AFTER LISTING

AMP asks permission to hold own shares

By Gwen Robinson in Sydney

AMP, Australia's largest fund management and insurance group, is seeking permission to hold its own shares after its planned June listing on the Australian Stock Exchange.

The group has argued before the Australian Securities Commission that it would be seriously disadvantaged in what will be one of Australia's largest initial public offers, according to

commission officials.

The country's corporations law currently prohibits companies from investing or dealing in their own shares. Regulations also prevent financials from providing financial assistance related to the acquisition of their own shares - a further obstacle for AMP's considerable fund management and financial services business.

With a market value that analysts estimate at about A\$15bn (US\$10bn), AMP will

be one of Australia's largest listed companies when it floats, accounting for about 3 per cent of the benchmark All Ordinaries index and boosting the insurance sector to about 5.5 per cent of the index. AMP has told regulators it would be disadvantaged against rival fund managers if it cannot hold AMP shares in its portfolio.

Analysts have already predicted that demand for AMP shares will outstrip supply.

As the majority of the group's policyholders are likely to hang on to their stock. That may leave as little as 12 per cent or less of AMP available for institutional and retail investors.

AMP demutualised earlier this year after the group's policyholders voted last November to allow conversion into a shareholder-owned entity. A prospectus for the initial public offer is due next month.

Australia's securities regulators have been moving to

simplify corporations law, but are unlikely to ease restrictions to the extent requested by AMP, analysts said.

Other large investors, including fund managers and institutions, fear that if AMP were allowed to trade its own shares, it would worsen the shortage of stock and add to their difficulties in gaining allocations.

Insurance stocks have benefited from AMP's impending listing, not least through

AMP's recent moves to increase its weighting in the sector with the purchase of stocks in rivals such as National Mutual Holdings and Colonial.

In a further step to position itself for listing, AMP has been lobbying the securities commission for a merger of the banking and insurance indices. The banking index has grown in the past year and now represents about one-fifth of the All Ordinaries index.

NEWS DIGEST

SOUTH KOREA

Rothschild to advise Halla on debt restructuring

South Korea's Halla Group, which went bankrupt in December, said yesterday it had appointed Rothschild, the US investment bank, to help it restructure its debt. Halla said Rothschild would help it develop financial and business plans and to place \$1bn of bridge finance.

Halla is expected to sell the facilities of Mando Machinery, Korea's largest car parts company, to foreign investors, including GM Delphi and Delco Remy of the US, Lucas Varity of the UK and Valeo of France. It is negotiating with overseas investors for stakes in its shipbuilding and cement businesses.

The collapse of Halla, Korea's 12th largest conglomerate, was caused by large investments in building a new shipyard.

Halla has already sold its 50 per cent stake in its car parts joint venture, Kamco, to Bosch of Germany for \$25m and a California hotel to Sunstone for \$16.5m. It is negotiating with Bowater to sell a stake in its pulp and paper operations for \$200m, while offering a hotel in South Korea to Panacom of the US for \$23m. John Burton, Seoul

Japanese life groups mull property return

By Gillian Tett in Tokyo

Several of Japan's largest life assurance companies are considering investing in the country's property industry for the first time since the sector crashed.

Nippon Life, the largest life assurance company, said it was hoping to invest Y370bn (\$2.8bn) in new property projects during the next 10 years, while Meiji Mutual, the fourth largest life insurer, said it was planning to invest about Y50bn a year over the next few years in property.

Sumitomo Life and Asahi Mutual, two other large life assurance groups, confirmed they were considering property investments.

Life insurers have gener-

ally refrained from investing in property in recent years because of the weakness of the market, but the investments would provide a welcome boost to the property sector, which has been in a slump since the collapse of the 1980s asset bubble.

Property prices have been falling steadily for six years, leaving prices in Tokyo some 70 per cent lower than their peak during the bubble.

More data on recent price trends are due to be published tomorrow. This is expected to show that the price falls have continued, albeit at a slower pace.

However, in recent months investors have begun to hope the market has bottomed out, and some life assurance companies in par-

ticular have started to consider property investments again.

"After the bubble economy years we had basically refrained from new real-estate investments," Nippon

Life said yesterday. "But with the fall in land prices the expected yields on real-estate investments have become higher than other investment schemes."

However, Minoru Mori,

president of Mori Building, one of Japan's largest property companies, said he did not expect a rapid flood of interest among Japanese or foreign investors.

"I think that Meiji and Nippon Life are exceptions to the rule, because we see that Japanese corporations have been finding it hard to make any new investments," he said.

Sector seen as ripe for foreign participation

By Christopher Adams, Business Correspondent

Foreign participation in Japan's life assurance sector is likely to accelerate as a result of Asia's financial crisis, according to industry analysts, who say several of the country's mutually owned insurers may seek formal ties with more strongly capitalised foreign investors.

Analysts have identified several potential acquisition targets in the sector. While the bigger, better-capitalised companies are well shielded

against the economic turmoil, others may be vulnerable. In addition to Toho, analysts say, Chiyoda Mutual Life, Kyoei Life, Nippon Dantai Life and Daihyaku Mutual Life could benefit from linking with a strong overseas insurer.

The problems facing Japan's life insurers have multiplied, as the diminishing value of investment portfolios has made it difficult to meet payments guaranteed to policyholders.

According to Moody's, the US ratings agency, a protracted period of low

domestic interest rates means the aggregate creditability rate on the industry's liabilities exceeds the yield on its assets. As the rate of growth across Asia deteriorates, the gap between strong and weak companies is likely to widen further, it says.

Many insurers' high exposure to non-performing commercial property and loans will also damp earnings. Meanwhile, expectations that the Japanese government might prevent the failure of any life insurer have so far proved unrealistic:

Nissan Mutual was allowed to collapse last April.

Analysis by Jardine Fleming shows that several companies might find it difficult to maintain guaranteed returns on life policies if the Nikkei continues to trade below 17,000. Although the collapse of a big life insurer is unlikely, such an event could trigger another sharp drop in the index. This would exert severe pressure on many life insurers, many of which have a higher Nikkei break-even level than leading banks.

Japan is the world's largest insurance market. Premium income was \$637bn in 1996, of which life insurance accounted for 82 per cent. Domestic insurers have benefited in the past from a restrictive licensing regime that kept out competition, but recent moves to liberalise the market have aroused foreign interest.

Toho a badly needed source of income and GE Capital a distribution base. On Friday, Germany's Dresdner Bank and Hong Kong-based Jardine Fleming announced their own plans for joint ventures in fund management and broking.

Any restructuring is likely to be complex and time-consuming. Japan's life insurers will probably be reluctant to relinquish full control to foreign investors, and joint ventures or shared ownership may be the preferred option for those that decide to seek partners.

Japan's medium brokers warn of losses

By Gillian Tett

Japan's medium-size brokers have warned they will report pre-tax losses of at least Y44bn (\$337m) in the 1997 financial year.

The losses reflect the recent weakness of Japan's stock market and growing competition among the brokers, the companies said.

This highlights the intense business pressures now operating on the brokerage sector ahead of the country's planned "Big Bang" deregulation.

The pressures are likely to increase from next week, because Japan will on April 1 liberalise fixed brokerage commissions on brokerage worth more than Y50m.

Over the last year a number of smaller brokers have already merged. Sanyo Securities, Japan's seventh largest broker, and Yamaichi Securities, the country's fourth largest, collapsed last November.

Several of Japan's 10 so-called "second tier" brokers have posted losses in recent years. However, in recent days many companies have warned that they will also post larger-than-expected losses in the 1997 fiscal year.

New Japan expects to post a pre-tax loss of Y5bn, while Okasan expects a pre-tax loss of Y4bn and Yamatane a pre-tax loss of Y3bn. Kanakaku is forecasting a loss of Y16.4bn, Wako Y7bn, Cosmo Y2.6bn and Dai-ichi Y5.5bn.

The three other second-tier brokers have not yet revealed their forecasts. However, four small brokers - Taiheiyu, National, Mito and Toyo - yesterday also said they would post a loss in fiscal 1997. Only Marusan Securities said it would post a profit.

The brokers blame the poor results in part on the fall in the stock market over the last year.

However, the results also reflect a recent fall in customer numbers.

In particular, the collapse of Yamaichi and Sanyo left some Japanese investors deserting second-tier brokers because of fears about their financial strength.

In addition to this, foreign

groups have been winning market share from Japanese brokers.

A separate sign of this emerged in a survey by Japan's Nikkei newspaper, which showed that foreign brokers were now considered to have better research skills than most Japanese groups.

The survey, which was conducted earlier this year and covered 744 Japanese and 161 western fund managers, showed Nomura Securities was considered to have the best research skills.

The next best were the US houses Merrill Lynch, Morgan Stanley, Goldman Sachs and Salomon Brothers.

Overall, foreign brokers took seven of the top 10 positions.

Cheng succeeds Au at Hang Seng Bank

By John Riddings in Hong Kong

Hang Seng Bank, the Hong Kong subsidiary of HSBC Holdings, yesterday announced the appointment of Vincent Cheng, executive director of Hongkong Bank, as chairman of Hang Seng Bank.

The appointment has been viewed as a move by Hongkong Bank to take closer control of Hang Seng, its 60 per cent-owned subsidiary. But Mr Cheng said yesterday that there were no plans to change strategy.

"There will be no major changes," he said. "Hang

Seng Bank has performed very well and I will work with the management to continue its growth."

Mr Cheng emphasised his appointment did not signal the bank's operations would be folded into those of its parent.

While appointed as acting chief executive, Mr Cheng, said there was no set timetable to determine the long-term arrangements at the bank. "I think they regard him as the best candidate while they think about how to proceed with future

plans," said the banking analyst at one European investment bank.

Mr Cheng is a director of Great Eagle, a prominent Hong Kong property developer, and the Kowloon-Canton Railway Corporation.

Hang Seng Bank last month said it had doubled its calculations for general provisions because of the Asian financial crisis, from which it has so far emerged relatively unscathed.

Net profits at the bank last year rose 10.3 per cent to HK\$9.36bn (US\$1.2bn).

1997

NET SALES

Rp 48 billion

+10%

INCOME FROM OPERATIONS

Rp 8,322 billion

+19%

NET INCOME FROM CURRENT OPERATIONS

Rp 4,969 billion

+19%

NET INCOME

Rp 4,528 billion

+13%

PROPOSED DIVIDEND PER SHARE

Rp 22.30

+19%

Sustained Growth in 1997 Results despite Asian Crisis

An Feng awards A\$1.4bn mill contract

By Gwen Robinson in Sydney

An Feng Kingstream Steel, one of Australia's largest steel companies, has chosen a consortium led by Mannesmann Demag of Germany, to develop its A\$1.4bn (US\$830m) iron and steel plant at Geraldton, Western Australia.

An Feng said the consortium would supply plant and equipment and arrange finance for the steel mill from a syndicate of German banks.

Preliminary work on the site has already started following environmental approval from the federal and WA state governments, said Ni Zuks, An Feng managing director of Australian operations. Construction was expected to begin in the September quarter.

The project is competitive on a worldwide basis in terms of capital and operating costs, such that it sits well within the lowest quartile cash production cost," Mr Zuks said.

An Feng recently signed 15-year gas supply deal for the project with Apache Energy Australia and a gas transportation deal with Epic Energy, a US-controlled group that paid A\$2.4bn this month for the state's Dampier-to-Bunbury natural gas pipeline. The 1,530km pipeline, which was built by the state government in 1984 to transport natural gas from WA's offshore and onshore fields, has been described as "Australia's premier energy asset".

An Feng recently announced an exclusive arrangement on iron ore mining and transport with Leighton Holdings, shortly after the state government approved the construction of a deepwater port at nearby Oakajee. The state has called for submissions by July on proposals to develop and operate it.

An Feng said it had also reached agreements with TransAlta Energy and ABB to develop a 470MW power station to supply the project.

Mannesmann also includes Ferrostaal, a subsidiary of the engineering group MAN, and Svedala Industries of Sweden.

COMPANIES & FINANCE: THE AMERICAS

PHOTOGRAPHIC PRODUCTS US GROUP RAISES STAKES IN BATTLE WITH FUJI OF JAPAN

Kodak reveals \$1bn China investment

By Richard Waters in New York

Eastman Kodak yesterday disclosed plans to spend \$1bn in China in an aggressive attempt by the US photographic products company to shake off its slumping domestic market share by ploughing investment into faster-growing countries overseas.

The investment plan is the most ambitious step announced by George Fisher, Kodak chairman, since the company ran into difficulties a year ago. What began with a downturn in revenues from emerging markets, including China, turned into a rapid slide in Kodak's share of the US colour film market, which now stands at around 65 per cent.

Mr Fisher has said, though, that Kodak will not

be deflected from its longer-term investment plans, particularly in digital photography, while it pushes through a broad restructuring and sought to patch up its bottom line.

The Chinese investment, to be made over the next three to five years, represents a large slice of a capital spending budget put by Mr Fisher at between \$1bn and \$1.5bn a year. The main intention is to boost Kodak's presence in China, though extra capacity for making film and photographic paper may also turn China into a regional source of product, he added. Besides in the US, Kodak makes film and paper in Australia, Canada, Mexico, France and the UK.

China has already become an important battleground in Kodak's battle with Fuji. Under the plan announced yesterday, Kodak said it had taken controlling stakes in two newly formed companies – 50 per cent in Kodak

(China) and 70 per cent in Kodak (Wuxi). These companies will assume the operations of three existing Chinese manufacturers. Kodak said it would then invest more in the coming years to improve the companies' technology, add to their capacity and expand their distribution and marketing.

While he acknowledged that difficult economic conditions in China might disrupt the steadily soaring demand for colour film temporarily, Mr Fisher said the investment plan was based on a long-term belief in the Chinese market. China had involved "stop and starts as far as revenue generation goes", said Mr Fisher. That included a slowdown in sales that contributed to Kodak's weak first-quarter performance a year ago.



George Fisher: 'Chinese market is open to us' Picture AP

Arch secures Arco coal assets

By Nikki Tait in Chicago

Atlantic Richfield, the US energy group, said yesterday that "various issues" had derailed the sale of its coal assets to the privately-owned Beacon Group and led it to strike a \$1.14bn deal with Arch Coal instead.

Earlier this month, Arch announced it was entering into exclusive negotiations with Beacon, but said yesterday that the two-week period had expired with Beacon saying it was not interested in the terms in which the two sides had been able to negotiate.

Arch declined to elaborate, on the problem issues, but price is thought to have been one of the factors.

The business will be sold to Arch, the quoted St Louis-based coal producer.

This will make Arch the second largest coal company in the US after Peabody Coal, which is owned by the UK's Energy Group.

Arch's annual sales of coal will be close to 110m tonnes, or about 10 per cent of the total US coal supply.

Annual revenues will be about \$2bn.

The assets being sold by Arch include the Black Thunder mine, the largest single coal mine in the US, with annual production of 37.7m tonnes last year; the Coal Creek mine in Wyoming; and the West Elk mine in Colorado.

The deal also includes

Arco's 65 per cent interest in Canyon Fuel Company, a joint venture with Japan's Itochu, which owns three mines in Utah.

The Arco coal division

made a profit of \$55m last

year, on sales of \$337m, and

had estimated reserves of

1.3bn tonnes.

As part of the deal, Arch's

Wichita operations will be

combined with those already

held by Arch into a joint

venture to be called Arch

Western Resources.

Arch will own 99 per cent,

with Arch retaining a 1 per

cent interest.

Arco said that the sale,

which has been pending

since last year, would not

have a material impact on

profits in 1998.

It also confirmed it was

still looking to sell its Aus-

tralian coal business, which

includes joint venture inter-

ests in the Curragh, Gordon-

stone and Blair Athol coal-

mines in Queensland, as part

of a full withdrawal from the

coalmining business.

The Arco disposal is the

latest in a series of

transactions in the US

coalmining sector, which has

seen the business

consolidate and has led to the

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Much of this the shake-up

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COMPANIES AND FINANCE: UK

CONSUMER SERVICES THE £801M TAKEOVER BID BY US-BASED CENDANT FOR NATIONAL PARKING CORPORATION

How a bomb was made out of car parking sites

Jonathan Ford reports on the attractions of NCP to its American suitor

The £801m (\$1.3bn) bid yesterday for National Parking Corporation (NCP) by Cendant of the US has brought to an end one of the longest-running "will they? won't they?" sagas.

The UK's largest car park operator - and one of its most successful private companies - NCP has been threatening to float on the Stock Exchange since the mid-1970s. Only last December it shelved its latest plans to come to the market, deciding instead to spin off and float its fast-growing Green Flag breakdown recovery network. With the bid, those demerger plans have themselves now been shelved.

Cendant has made its move at a shrewd time. For the last two years, NCP has been restructuring to ready it for flotation.

Bob Mackenzie, chief executive, has been scrubbing

down NCP's 500 ageing car parks and installing new computer systems in an attempt to raise both volumes and margins, which stagnated during the 1990s.

But even he admits the Cendant takeover may be better news for the business than the flotation he was brought into NCP to achieve.

"There is a tremendous opportunity with Cendant to really drive the business forward," he said.

NCP was founded in 1949 when (now Sir) Donald Gosling, a town surveyor with Westminster council, and Ronald Hobson started buying cleared bomb sites in town centres and offering car parking at 7½p a time.

The founders, still joint chairman, own 72.5 per cent of the shares.

Both property men as much as car park operators, they liked to own the sites

they ran. So more than 70 per cent of NCP's sites in the UK are owned either freehold or on long leases.

The business flourished as rising property values and car ownership pushed profits up. But in the 1990s, with tighter restrictions on the use of cars in city centres and the drift of retailers out of town, profits slipped.

The takeover by Cendant could help NCP in two ways. The US company is not wedded to property ownership and can be expected to dispose of most of the company's owned assets.

This should release capital for much needed new systems, such as electronic point of sale equipment and credit card booking systems, which will help NCP develop its market.

Although NCP estimates it has 3m regular customers, Mr Mackenzie admits the

company is only beginning to understand who they are and, consequently, how to serve them better.

Given the tightness of planning regulations, NCP believes there will be little chance to raise the number of UK sites.

"The objective is to get closer to our customers and get them to use the service more," says Mr Mackenzie.

The founders' other legacy has been a string of businesses acquired or built from the cash flow from the car parks business. The biggest of these is Green Flag, which now claims 3.5m members. Its profits have surged in recent years.

Cendant sees huge potential in Green Flag. The US company already owns PHH, which provides services for company car fleets in the UK and has been seeking to expand. PHH has very com-

National Parking Corporation
Bob Mackenzie,
chief executive of NCP

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INTERNATIONAL CAPITAL MARKETS

US recovery lifts Europe off lows

GOVERNMENT BONDS

By Vincent Boland in London and Richard Tomkins in New York

Government bond markets closed mostly lower but above their worst levels yesterday in a session dominated by talk of rising oil prices and the possibility of political turmoil in Russia after President Boris Yeltsin dismissed his government.

European markets dipped sharply at the start but recovered some poise after the US market rallied, sparked by an outright purchase of Treasuries at the Federal Reserve.

Trading in Europe was extremely thin, however, with monetary union convergence reports later in the week also weighing on investor sentiment.

FHLB raises offer by \$1bn

INTERNATIONAL BONDS

By Samer Iskander

Federal Home Loan Banks, the US mortgage agency, yesterday increased its latest offering of three-year paper by \$1bn to \$3bn.

"The new tranche adds liquidity, which is important to get the issue into the 'super-jumbo' league," said an official at ABN Amro, the lead manager for FHLB.

Yesterday's tranche was priced to yield 18 basis points over equivalent US Treasuries, two basis points more than the initial offering. ABN Amro said this reflected the general widening of spreads in the dollar sector since last week. "We kept the spread relationship versus Fannie Mae constant

Analysts said the oil price outlook was more important in the longer term, but pointed to the failure of oil producers to stick to agreements in the past.

Higher oil prices would also further complicate the economic picture for Asian countries already in the grip of a financial crisis, they said.

The Federal Reserve helped spark the rally by making the price up to \$20-\$21 a barrel, it would take away a lot of the near-term good news from bond markets," said Glenn Davies at Credit Lyonnaise in London.

US TREASURIES opened lower on fears that any oil price rise would ignite inflation. However, they regained most of their losses during the morning in response to Federal Reserve and "safe-haven" buying driven by events in Russia.

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COMMODITIES & AGRICULTURE

Oil prices surge on move by producers to cut output

MARKETS REPORT

By Robert Corrigan, Kenneth Gooding and Paul Solman

World oil prices surged yesterday as markets reacted to the weekend move by some of the leading crude producers to cut output by between 1.6m and 2m barrels a day.

The bellwether Brent Blend contract for May delivery rose more than \$2 a barrel on London's International Petroleum Exchange in response to the initiative.

which is founded on a tripartite pact between Saudi Arabia, Venezuela and Mexico to cut a combined 600,000 b/d.

In late trading, Brent was quoted at \$15.12 a barrel, well above Friday's close of \$13.22. Early last week, Brent fell to a nine-year low of less than \$12 a barrel.

Opinion is mixed about how effective the global cutback may prove. Although officials who worked on the agreement in Riyadh say the firm removal of perhaps 1.3m b/d should be enough to

underpin higher prices, they acknowledge that there are uncertainties about market fundamentals.

One assumption appears to be that Iraq exports this year under the enlarged UN oil for food programme will not be much higher than the 1.3m b/d seen in recent weeks.

Officials believe it may take a year to make repairs to Iraq's oil infrastructure to enable Baghdad to meet the targets of an expanded programme. However, higher than expected Iraqi exports

could make further cuts necessary.

There is also uncertainty about global demand trends, especially in Asia and the US. But the biggest uncertainty concerns stock levels, although officials say higher than expected stocks would delay the stabilisation of prices at higher levels rather than scupper the initiative.

Palladium's price jumped to an 18-year high yesterday on news that President Boris Yeltsin had sacked his government. Russia provides about two-thirds of the

world's requirements of the metal, which is essential in some industrial and automotive catalysts, and there were fears that the political upheaval could further delay exports.

In 1997, bureaucratic hold-ups stopped all Russian exports for the first six months and created havoc in western markets.

Yesterday afternoon in London, palladium was "fixed" at \$288 a troy ounce, up \$12.75 from Friday's afternoon fix. As palladium began the year at \$202, the

price has advanced nearly 43 per cent as it has gradually become clear there might be a repeat of last year's Russian problems.

The head of the Russian finance ministry's precious metals and stones department told Reuters that palladium and platinum exports were unlikely to be affected by the government changes.

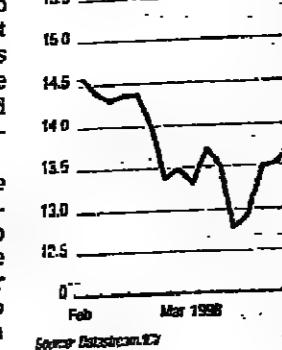
But dealers said they would not believe exports had begun until the metal began to arrive in the west.

Russia also accounts for

nickel supplies and on the London Metal Exchange the price increased by \$115 a tonne, or 2 per cent, to \$5,635. Traders pointed out that production and exports of base metals are more divorced from centralised control in Russia than precious metals.

White sugar prices on the London International Financial Futures Exchange also weakened. Russia is the world's largest sugar importer and is expected to purchase 4.65m tonnes in

OB price
Brent blend 2-month forward
(\$ per barrel)



Drought hits Vietnam coffee

By Jeremy Grant
in Buon Ma Thuot

Drought has affected 45,000 hectares of coffee in Vietnam's main coffee-producing province of Daklak, with rivers and dams at their lowest in years and no immediate prospect of rain.

"The dry season this year is very serious. I think that at a minimum, the crop will be reduced by 10 per cent," said Professor Phan Quoc Sung, director of Wasl, an agro-forestry research centre in the provincial capital Buon Ma Thuot. Daklak accounts for more than 65 per cent of Vietnam's coffee production, which last year was 360,000 tonnes of mainly robusta beans.

However, a foreign trader who inspected three coffee plantations over the weekend said it was still too early to judge the effect of the drought. "It's certainly dry but I haven't yet seen any signs of trees dying."

Coffee is one of Vietnam's top foreign exchange earners, bringing in more than \$500m last year. The country has been the focus of Asian trade for months since the El Nino weather system caused drought in Indonesia and reduced production there.

Vietnam could overtake Indonesia as Asia's biggest producer of robusta beans but there are worries that exports will be hit if the dry weather persists.

Prof Sung said that of the 140,000 hectares under cultivation in Daklak, farmers had been unable to irrigate 40,000 hectares sufficiently.

"At the moment in some areas the cherries are shrinking and in some others the cherries are falling," he said. He estimated that yield on the poorly irrigated 40,000 hectares could be down by 20 per cent by harvest time in November.

The official Lao Dong newspaper said yesterday that water levels were critically low at 50 per cent of dams in the province, with ground water down by 4 to 5 metres on usual levels.

The arrival of strong, dry winds on Sunday was likely to exacerbate the situation, with gusts whipping up topsoil around Buon Ma Thuot.

Although Daklak has increased the area under coffee cultivation by 60,000 hectares in the past five years, most has been planted on hillsides that are difficult to irrigate. Such areas are likely to suffer most from the drought, Prof Sung said.

Metals supply rises faster than demand

By Kenneth Gooding,
Mining Correspondent

There were strong increases in demand for aluminium, copper and nickel last year, in spite of the developing economic problems in Asia. But that was not enough to prevent substantial supply surpluses building in these important global metal markets, according to the WBMS.

Meanwhile, world demand for tin and zinc fell last year compared with 1996, the WBMS says in its latest quarterly market review, while lead was the only London Metal Exchange traded commodity where consumption outpaced production.

Global aluminium consumption last year increased by 2.76 per cent to 21.4m tonnes, says the WBMS. Nevertheless, production increases in most of the leading supplying countries, including Russia, culminated in a 3.8 per cent jump in output to 21.8m tonnes.

That drove the aluminium market to a surplus last year of 400,000 tonnes, after a deficit of 505,000 tonnes in 1996. The biggest percentage increases in aluminium output were in the United Arab Emirates (up 47 per cent to 380,000 tonnes) and Australia (up 8.1 per cent to 1.425m tonnes). China remained the biggest producer, raising its output by 3.7 per cent to 5.6m tonnes.

Copper supply was already in surplus in 1996 by 240,000 tonnes, and the surplus grew to 480,000 tonnes last year. A 3.7 per cent rise in copper consumption to 12.87m tonnes was not enough to keep up with a 5.1 per cent jump in output to 13.365m tonnes.

Most of the production increase came from Chile, which is rapidly catching up with the US, the world's leading producer of refined copper. Chile's copper output jumped 21 per cent to 2.116m tonnes, compared with 2.425m tonnes produced in the US.

Nickel output also rose strongly, by 4.75 per cent to 989,100 tonnes. This created a supply surplus of 23,600 tonnes, down from a 25,400-tonne deficit in 1996.

The global lead market moved from a 57,000-tonne supply surplus in 1996 to a deficit of 155,000 tonnes last year. Consumption rose by 1.6 per cent to 5.814m tonnes

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The global lead market moved from a 57,000-tonne supply surplus in 1996 to a deficit of 155,000 tonnes last year. Consumption rose by 1.6 per cent to 5.814m tonnes

Western world base metals summary

	1996	1997	% chg
Aluminium	16,977	18,196	+12
Total production	17,095	18,483	+7.5
Total consumption	17,095	18,483	+7.5
Market balance	-188	-208	+5.4

Copper

	1996	1997	% chg
Total production	10,126	10,571	+4.5
Total consumption	10,126	11,145	+10.1
Market balance	-75	-242	+32

Lead

	1996	1997	% chg
Total production	4,742	4,837	+2.1
Total consumption	4,838	5,033	+4.1
Market balance	-86	-195	+55

Tin

	1996	1997	% chg
Total production	680	691	+1.6
Total consumption	688	695	+1.0
Market balance	-88	-96	+9.1

Wine

	1996	1997	% chg
Total production	128	131	+2.4
Total consumption	124	126	+1.6
Market balance	-4	-5	+25

Source: World Bureau of Metal Statistics

India suffers cashew shortage

By Kumar Bose in Calcutta

The price of cashew kernel has fallen nearly 6 per cent in 10 months to Rs178 (\$0.51) a kg, as Vietnam has begun to challenge India and Brazil, the world's two largest exporters.

Industry officials say Vietnam is increasing exports to the US, Australia and Asian countries, and should achieve its export target of 65,000 tonnes by 2005. It plans to export 30,000 tonnes this year.

Cashew kernel is the export product created from the processing of raw cashew nuts. To increase its cashew nut variety from 420,000 tonnes to 450,000 tonnes a year," said an exporter. "But as the other producing countries have decided to raise exports of cashew kernel, importing raw nuts is a problem."

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India processors imported large quantities of raw nuts from Vietnam. "This source has completely dried up as Vietnam has built a processing capacity of 150,000 tonnes of raw nuts distributed over 52 factories," said an exporter.

India and Brazil also face competition from Indonesia as the world market for cashew nuts grows by nearly 10 per cent a year.

Industry officials say the Indian processing industry, which has a capacity of about 600,000 tonnes of raw nuts a year, is finding it increasingly difficult to get adequate supplies.

Industry officials say Vietnam is increasing exports to the US, Australia and Asian countries, and should achieve its export target of 65,000 tonnes by 2005. It plans to export 30,000 tonnes this year.

Cashew kernel is the export product created from the processing of raw cashew nuts. According to the Indian Cashew Export Promotion Council, Vietnam has increased land under cashew plants from less than 50,000 hectares to 250,000 hectares in the past 13 years. During that time its farming of raw nuts has grown from 3,000 tonnes to 140,000 tonnes.

Until four years ago, Indian processors imported large quantities of raw nuts from Vietnam. "This source has completely dried up as Vietnam has built a processing capacity of 150,000 tonnes of raw nuts distributed over 52 factories," said an exporter.

JOTTER PAD

MEAT AND LIVESTOCK

ME LIVE CATTLE CME (\$/1000lb; cents/lb)

	Price	Day	High	Low	Vol	Int
May	52,125	52,250	51,620	51,368	3,688	13,008
Jun	56,573	56,775	57,200	57,592	2,847	33,443
Jul	57,500	57,603	57,800	57,720	1,888	12,383
Aug	66,920	66,990	66,125	66,800	1,063	5,985
Sep	66,200	66,353	66,720	66,975	98	2,331
Oct	71,050	71,100	71,180	70,900	10	802
Nov	71,050	71,100	71,180	70,900	10	802
Total	71,050	71,100	71,180	70,900	10	802

ME LEAF ROAST CME (\$/1000lb; cents/lb)

	Price	Day	High	Low	Vol	Int
May	49,600	49,640	49,650	49,625	4,754	12,754
Jun	47,125	47,150	47,850	47,900	2,181	11,560
Jul	57,500	57,603	57,800	57,720	5,163	11,717
Aug	62,300	62,305	62,500	62,800	128	2,222
Sep	52,450	52,500	52,700	52,300	154	2,766
Total	52,450	52,500	52,700	52,300	154	2,766

ME PORK BELLY CME (\$/40,000lb; cents/lb)

	Price	Day	High	Low	Vol	Int
May	48,600	49,400				

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Offshore Funds and Insurances

• ET Charles Unit Trust Bonds are available from the Interbank. And the ET Charles Unit Trust can 444-322-2222 for more information.

FT MANAGED FUNDS SERVICE

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 878 4578 for more details.

Offshore Insurances and Other Funds

LONDON STOCK EXCHANGE

Sterling strength caps oil-fuelled Footsie gains

MARKET REPORT

By Steve Thompson,
UK Stock Market Editor

Any chance of a quiet start to the week in UK equities, after last Friday's fireworks, disappeared with news of the deal agreed over the weekend by Saudi Arabia, Mexico and Venezuela to cut their oil output.

That news saw oil prices surge and transformed the oil sector, which has underperformed the market by a wide margin over recent months.

But not even a rampant oil

sector could prevent an overall slide in the FTSE 100 index yesterday, as a further appreciation in sterling encouraged a bout of sustained profit-taking in many front-line stocks.

At the close, Footsie ended 9.3 lower at 5,947.0, having hit a 5,023.1 at the day's best. London was not helped by a poor opening on Wall Street, where the Dow Jones Industrial Average dipped more than 50 points not long after the start of trade.

Second-line stocks, represented by the FTSE 250, closed below the day's best, but never really threatened

to dip into negative ground. The index settled 9.5 up at a record close of 5,525, after hitting a peak of 5,529.1, its tenth consecutive high.

The FTSE SmallCap delivered a more sedate performance, but, like the 250 index, was always well underpinned by buyers, closing up at a record close of 2,610.5. At its best, the index touched 2,611.9.

Sterling's latest upward move was instrumental in capping an initial oil-fuelled surge in the FTSE 100 that pushed back past 6,000, only to fall back below that level in less than an hour.

The rise in sterling was caused in part by the reaction of foreign exchange markets to the sacking of the entire Russian government by President Yeltsin but also by strong oil prices and expectations that European monetary union will embrace currencies of some of the perceived weaker economies, such as Italy.

In mid-afternoon, the Bank of England's trade-weighted index reached 107.9, its highest reading for at least nine years.

Oil shares delivered a breathtaking performance, racing ahead from the outset

as dealers scrambled to fill in short positions in the sector.

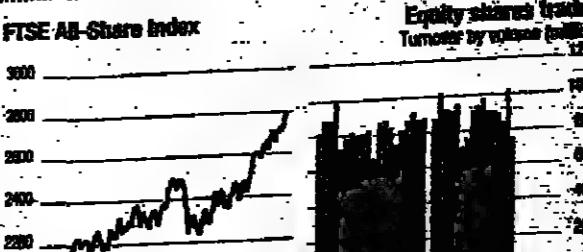
The sector is among those most favoured by US investors, and dealers said Wall Street's surge on Friday, when the Dow Jones Industrial Average shot up 103 points to 8,900, would have increased the upside pressure on BP and Shell.

Gains in the four oil stocks included in the FTSE 100 accounted for 38 points on the index, with BP's 7 per cent rise alone worth over 21 points and Shell's 4 per cent gain accounting for a further 10.5 points.

Outside that area, however, it was hard going for the leading stocks, especially big exporters and currency-sensitive companies.

But the UK equity team at CIBC sounded an encouraging note, commenting: "While not formally changing our once bullish-looking end year target of 6,000 just yet, lots of cash and no supply points to an overshoot".

Turnover at the 6pm cut-off point was 800m shares, with that number boosted considerably by exceptional activity in oils, where a total of 150m shares in BP, Shell and Centrica changed hands.



Indices and ratios	Worst performing sectors
FTSE 100 3,547.0 -0.3	FT 30 3,581.1 -14
FTSE 250 5,525.5 +4.5	FTSE Mid-Res ps 2,255
FTSE 350 2,657.1 -2.7	FTSE 100 Fin. Mkt 5,601.0 +1.9
FTSE All-Share 2,763.72 -2.30	10 Y Gilt yield 5.65 +5.67
FTSE All-Share yield 2.78	Long Government yield ratio 2.18 +2.17
	Best performing sectors
	1 Tobacco +6.0
	2 Oil Exploration +5.1
	3 Resources +3.2
	4 Gas Distribution +3.0
	5 Alcoholic Beverages +2.1

Source: FTSE Management Team

1 Indication of FTSE 100 sectors, based on latest available data.

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WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

FT/S&P ACTUARIES WORLD INDICES

The FT/ISB Actuaries World Indices are owned by FTSE International Limited, Eftmam, Stocks & Co. and Standard & Poor's. The Indices are compiled by FTSE International and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. NatWest Securities Ltd. was a co-founder of the Indices.

NATIONAL AND **INTERNATIONAL** **FRIDAY MARCH 20 1998**

REGIONAL MARKETS	WEEKLY MARKET SUMMARY														Yield	
	US	Day's	Round	Local	Local	Gross	US	Round	Local	Local	52 week	52 week	Yield	(% p.a.)		
Dollar	Dollar	Sterling	Yen	DM	Currency	Mr.	Sterling	Yen	DM	Currency	High	Low				
Australia (73)	214.65	0.2	161.23	176.97	304.70	214.94	0.0	1.62	214.18	180.45	176.53	203.47	214.98	243.07	190.26	111.21
Austria (23)	211.98	0.5	168.85	174.76	302.15	201.99	0.8	1.61	211.02	147.82	173.93	200.47	200.32	213.88	175.14	184.01
Bulgaria (26)	306.95	1.0	273.48	253.08	292.72	286.42	1.3	2.47	304.03	270.31	260.58	222.95	206.73	227.73	226.70	184.01
Brazil (30)	265.18	1.1	236.24	218.82	252.88	553.07	1.1	1.56	262.41	233.31	216.28	246.26	247.70	322.44	184.94	207.67
Canada (120)	240.03	0.1	173.84	167.88	228.93	245.51	0.2	1.63	238.58	214.10	107.55	227.89	245.85	240.95	178.27	192.55
Denmark (34)	194.24	0.6	440.31	407.47	471.32	470.05	0.9	1.27	191.47	430.07	405.07	465.39	465.77	494.24	348.27	364.03
Finland (28)	371.84	-1.0	331.26	306.55	354.59	434.01	-0.7	2.08	375.58	333.93	308.56	356.80	436.98	378.27	243.25	250.03
France (79)	285.01	-0.1	253.91	234.97	271.80	274.87	0.3	2.06	285.26	253.64	253.13	271.01	274.75	285.28	208.81	219.43
Germany (58)	284.80	0.8	235.90	218.31	252.52	252.52	1.2	1.28	282.53	233.41	216.38	248.40	255.44	195.96	195.21	184.32
Hong Kong, China (68)	357.95	0.8	318.89	295.10	341.36	356.03	0.9	1.48	354.56	315.33	262.31	335.92	352.80	380.03	282.93	344.32
Indonesia (27)	49.75	8.5	44.32	41.01	47.44	284.51	27	2.29	45.82	40.74	37.77	43.53	265.74	254.00	27.87	221.51
Ireland (16)	519.43	-0.2	462.75	428.23	465.14	534.58	0.2	1.96	520.39	462.68	420.91	494.37	533.32	520.38	321.33	321.33
Italy (54)	152.78	1.7	136.11	125.95	146.89	236.05	20	1.19	150.17	133.52	121.73	142.88	201.95	152.78	83.48	83.94
Japan (481)	59.99	0.4	89.05	82.41	85.33	91.41	0.4	0.96	59.56	88.52	82.06	94.58	92.05	141.12	88.52	114.40
Malaysia (107)	220.52	-0.2	196.48	181.81	210.30	310.21	-0.3	2.22	221.04	106.53	102.18	205.99	211.01	227.76	113.58	185.88
Mexico (29)	1613.73	0.8	1437.66	1300.41	1508.50	1514.74	1.2	1.50	1595.81	1422.22	1314.42	1516.81	1671.74	1801.36	1320.20	1353.84
Netherlands (19)	473.58	1.6	421.93	380.43	451.62	446.85	1.8	2.05	468.34	414.92	394.85	443.01	438.39	474.45	330.32	334.79
New Zealand (14)	76.63	-0.1	68.27	63.18	73.08	72.39	0.2	1.51	70.07	58.17	63.20	72.84	72.28	96.47	71.49	71.49
Norway (20)	254.20	-0.5	288.82	267.20	309.18	335.08	-0.1	1.87	255.85	269.71	266.57	308.55	335.30	374.04	281.82	300.45
Philippines (22)	103.57	0.4	92.27	85.38	98.77	194.97	-0.3	1.05	101.16	51.72	55.83	98.00	105.84	108.98	57.54	196.11
Singapore (42)	241.78	-2.0	215.40	199.33	220.97	178.29	-2.1	1.79	245.74	219.37	203.35	234.46	182.86	402.07	144.91	269.35
South Africa (43)	288.35	-0.9	257.77	238.55	275.93	314.95	-0.8	2.79	291.88	239.52	240.98	277.29	317.35	355.52	227.98	300.95
Spain (23)	361.15	2.7	321.75	297.75	344.41	425.29	3.9	1.70	351.85	312.55	269.83	334.06	412.98	361.15	210.11	210.65
Sweden (49)	559.21	0.6	498.19	461.03	532.28	580.45	0.6	1.77	558.03	494.37	458.23	528.22	555.80	582.38	405.80	418.11
Switzerland (81)	387.32	1.5	345.06	319.32	388.38	354.95	2.0	1.07	381.53	339.22	314.46	362.45	352.91	394.76	250.13	250.13
Thailand (38)	32.06	-1.1	28.56	26.43	30.57	49.34	-2.3	6.32	32.43	28.84	28.73	30.81	50.48	84.87	12.10	79.25
United Kingdom (211)	387.95	-0.7	345.82	319.84	389.95	345.02	-0.5	2.94	390.56	347.25	321.91	371.30	347.25	395.95	271.71	271.71
USA (33)	448.83	0.8	389.95	370.03	428.02	440.83	0.8	1.41	445.40	396.01	367.11	421.12	445.40	448.83	358.79	317.91
Americas (817)	406.83	0.8	362.44	325.41	387.97	341.49	0.8	1.42	403.82	358.04	332.83	383.82	348.93	405.83	274.59	281.02
Europe (666)	341.41	0.4	304.16	281.47	325.58	326.56	0.7	2.05	340.06	302.35	280.28	323.05	324.83	341.41	237.94	247.94
Nordic (149)	486.32	0.2	433.25	400.94	481.77	503.66	0.4	1.75	485.25	421.44	389.95	460.88	501.77	484.60	356.77	364.30
Pacific Basin (671)	111.43	0.4	98.27	87.87	106.27	92.62	0.4	1.51	110.98	98.88	91.46	105.44	92.27	155.99	53.32	134.20
Euro-Pacific (1570)	207.32	0.4	184.70	170.92	187.70	180.63	0.6	1.91	206.50	183.80	178.20	196.17	179.57	205.12	172.03	177.42
North America (758)	435.52	0.7	388.00	359.06	415.33	405.19	0.8	1.42	432.32	384.37	365.82	410.68	431.97	455.82	250.34	310.27
Europe Ex. UK (488)	308.35	1.0	274.70	254.21	294.05	307.32	1.3	1.80	310.38	271.44	251.83	293.08	303.25	338.35	213.88	260.71
Pacific Ex. Japan (300)	212.94	0.4	189.71	175.56	203.07	211.51	0.2	3.68	212.15	188.83	174.88	201.54	211.18	218.98	161.31	200.71
World Ex. US (1782)	211.15	0.4	188.11	174.08	201.35	187.73	0.6	1.90	210.34	187.02	173.37	190.82	185.88	212.89	175.30	181.28
World Ex. UK (2219)	278.30	0.7	247.94	229.44	265.40	254.97	0.8	1.50	276.27	245.68	227.71	282.45	225.71	270.30	211.16	224.78
World Ex. Japan (1949)	381.06	0.6	339.48	314.18	363.39	375.67	0.7	1.73	378.78	336.77	312.18	339.83	373.06	381.85	271.90	281.09
The World Index (2430)	287.56	0.6	256.19	237.08	274.23	253.86	0.7	1.65	285.98	254.20	235.85	271.51	261.30	287.58	216.61	224.78

Emerging markets:

FC investable indices

AFRICA

144 SOUTH AFRICA (Mar 23 / Rand)

Prices supplied by Ernst, page 2 of FT Information.
NOTES - Prices on this page are as quoted on the telephone exchanges and are strictly not long distance prices. * Indicate your high and low, # Dialings required, if Ex. required, or Ex early morning, or Ex. night, or Ex. 7 P.M. Indicate in U.S. time when the telephone exchanges charge prices for Hong Kong 25/26 hours per-class.

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GLOBAL EQUITY MARKETS

GLOBAL EQUITY MARKETS																		US INDICES									US DATA									Dow Jones									JAPAN									FRANCE								
Dow Jones		Mar 20		Mar 19		Mar 18		1997/98		Since compilation		US TRADING ACTIVITY		Mar 20		Mar 19		Mar 18		Dow Jones		Mar 23		Mar 20		Mar 19		1997/98		Since compilation		Mar 23		Mar 20		Mar 19		1997/98		Since compilation																						
Industrial	3500.43	3503.05	3575.40	3506.43	3501.88	3506.43	41.22	(20/3/98)	(11/4/97)	(20/2/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	Mar 20	Mar 19	Mar 18	NYSE	Mar 20	Mar 19	Mar 18	2000.1	14564.4	35035.8	85.25	DAX 40	3500.13	3506.51	3508.68	3500.91	2255.97	3500.91	984.00	● Volume (million)	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation												
House Bonds	105.21	105.19	105.20	105.48	101.09	105.48	54.98	(15/1/98)	(14/4/97)	(15/7/98)	(1/10/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	3,403	2,478	3,402	NYSE	3,403	2,478	3,402	1500.25	1500.25	1500.25	1500.25	● Volume (million)	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation																				
Transport	3586.92	3613.40	3603.81	3608.81	2222.07	3586.81	13.22	(17/2/98)	(21/4/97)	(17/5/98)	(1/10/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	717.310	589.080	632.800	Unchanged	551	528	578	NYSE	717.310	589.080	632.800	1500.25	1500.25	1500.25	1500.25	● Volume (million)	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation																
Utilities	285.68	281.78	281.24	286.98	280.47	285.68	16.53	(20/3/98)	(25/4/97)	(20/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	25.110	32.778	24.223	New Highs	578	520	520	NYSE	25.110	32.778	24.223	1500.25	1500.25	1500.25	1500.25	● Volume (million)	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation	Mar 23	Mar 20	Mar 19	1997/98	High	Low	Since compilation																
DJ Ind. Day's high	3557.25	(20/2/98)	3575.40	3506.43	3501.88	3506.43	41.22	3500.43	(20/3/98)	(11/4/97)	(20/2/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	1,278.59	885.42	1222.88	152	1,278.59	885.42	1222.88	152	1,278.59	885.42	1222.88	152	1,278.59	885.42	1222.88	152	1,278.59	885.42	1222.88	152	1,278.59	885.42	1222.88	152	1,278.59	885.42	1222.88	152																	
Standard & Poor's	1069.16	1089.74	1085.51	1088.16	737.01	1088.16	4.40	(20/3/98)	(21/4/97)	(20/3/98)	(1/10/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	4,021.000	509	10	Up	1,021.000	509	10	Up	1,021.000	509	10	Up	1,021.000	509	10	Up	1,021.000	509	10	Up	1,021.000	509	10	Up																						
Composite	1272.58	1280.82	1256.53	1272.58	885.42	1272.58	3.52	(20/3/98)	(11/4/97)	(20/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	8,724.200	434	-174	Up	2,878.000	526	-167	Up	2,878.000	526	-167	Up	2,878.000	526	-167	Up	2,878.000	526	-167	Up	2,878.000	526	-167	Up																						
Industrial	135.52	134.89	134.11	135.52	80.75	135.52	7.13	(20/3/98)	(21/4/97)	(20/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	8,220.100	518	-116	Up	2,560.000	526	-167	Up	2,560.000	526	-167	Up	2,560.000	526	-167	Up	2,560.000	526	-167	Up																										
Others	572.61	567.38	565.62	572.61	380.47	572.61	4.84	(20/3/98)	(11/4/97)	(20/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	4,769.700	776	-134	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up																										
Aviation	727.79	725.80	722.76	727.79	541.20	727.79	54.20	(20/3/98)	(21/4/97)	(20/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	4,769.700	776	-134	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up																														
NASDAQ Comp.	1789.16	1799.88	1788.38	1789.16	1201.00	1789.16	54.07	(18/3/98)	(24/4/97)	(18/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	4,769.700	776	-134	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up																														
Small 2000	474.25	474.30	472.18	474.25	355.85	474.25	122.36	(18/3/98)	(24/4/97)	(18/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	4,769.700	776	-134	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up	1,420.000	526	-167	Up																														
PI RATIOS	Dow Jones Ind. Div. Yield									Mar 20		Mar 19		Mar 18		Year ago		1997/98		Since compilation		Dow Jones Ind. Div. Yield		Mar 18		1997/98		Since compilation		PI RATIOS		Mar 20		Mar 19		1997/98		Since compilation																								
Dow Jones Ind. Div. Yield	1.57	1.53	1.58	1.57	1.58	1.57	1.58	(20/3/98)	(11/4/97)	(20/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	1,516.000	124	-12	Up	1,516.000	124	-12	Up	1,516.000	124	-12	Up	1,516.000	124	-12	Up	1,516.000	124	-12	Up																										
S & P Ind. Div. yield	1.35	1.36	1.38	1.35	1.36	1.35	1.78	(18/3/98)	(11/4/97)	(18/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	1,430.400	842	-102	Up	1,430.400	842	-102	Up	1,430.400	842	-102	Up	1,430.400	842	-102	Up	1,430.400	842	-102	Up																										
S & P Ind. P/E ratio	29.80	29.25	28.76	29.80	28.76	29.80	22.38	(18/3/98)	(24/4/97)	(18/3/98)	(6/7/97)	● Volume (million)	Mar 20	Mar 19	Mar 18	NYSE	1,420.000	422	-178	Up	1,420.000	422	-178	Up	1,420.000	422	-178	Up	1,420.000	422	-178	Up	1,420.000	422	-178	Up																										
INDEX FUTURES																		US TRADING ACTIVITY									Dow Jones									JAPAN									FRANCE																	
US TRADING ACTIVITY		Mar 20		Mar 19		Mar 18		1997/98		Since compilation		US TRADING ACTIVITY		Mar 20		Mar 19		Mar 18		Dow Jones		Mar 23		Mar 20		Mar 19		1997/98		Since compilation		US TRADING ACTIVITY		Mar 23		Mar 20		Mar 19		1997/98		Since compilation		US TRADING ACTIVITY		Mar 23		Mar 20		Mar 19		1997/98		Since compilation								
Mar 20		Mar 19		Mar 18		1997/98		Since compilation																																																						

** But May 21: Tolson's Weighted Mean (10.21%), 95% Confidence: +0.70% (20.42%) after-noon Index: Mar 20 2014 4:23-7:17, 7:17-7:20. Calculated at 10:00 AM. (b) In Rockville, March 21 indicated, just before, Possible and Transportation. (c) The DJ Inv. Index measured day's highs and lows are the averages of the highest and lowest prices reached during the day by each stock. Interval for each day's highs and lows is 1000. The highest and lowest prices are based on DJIA stocks. Total Market Value = 1000.

THE NASDAQ STOCK MARKET

THE NASDAQ STOCK MARKET

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Company	Mid price	Change	Volume	High	Low	Company	Mid price	Change	Volume	High	Low
ActivCard	US\$2.75	+0.35	26500	8.125	2.25	Ingenetics	US\$30.75	+4	226/93	56.5	9.875
Algida	ITL14800	+100	18200	12500	12450	Imag. Sem. SpA	ITM48.8	-0.2	100	12.1	8.8
Amkor Systems	US\$8.075	-1505	71125	5.975	Imtex & Haups	US\$8.2	-1.375	25422	6.8	4.8	
Amstron	FP16.5	0	18	9	Imtex	US\$15.375	+1.125	338725	18.25	7.1875	
City Bird Holding	US\$10	-12655	10,3125	6.8125	Meier Int'l	US\$10.25	+0.875	0	12.875	8	
Datobase Holdings	GBP1.65	-0.05	16100	1.15	1.7	NTL	US\$44.975	+0.975	3800	44.475	20.5
Dr Schollens	US\$32.375	-1525	4000	46.25	Opticar Int'l	US\$36.475	+2.5	297620	42.25	10.375	
EDAP TMS	US\$7	+1.975	5710	9.125	5.925	Pfleider	US\$5	+0.125	1588	5.5	4.5
ESAT Telecom	US\$25.75	-0.825	7210	26.5	Royal Olympic	US\$15.825	0	16.25	13.825	13.825	
Esca Pro. Int.	FP101.75	-1.3	4700	117	88.83	Schaefer-Blachmann	US\$15.925	+0.1	15870	16.25	15.825
Enviol Telecom	US\$11.125	-0.25	5150	11.5	4.875	Topical Int'l	US\$17.125	-2.25	627	12550	3065
Global TeleSystems	US\$44.075	+1.75	340	43.375	24.5	Intertelco Technol.	US\$2.93	-0.02	9700	5.25	2.1
Gruppo Formitalia	ITL30750	-1000	105942	31800	12500						

STOCK MARKETS

Oil stirs investors more than sackings

WORLD OVERVIEW

A surge in the oil price and the sacking of the Russian cabinet ensured that investors had plenty to talk about at the start of the trading week, writes Philip Coggan.

Events in Russia had rather less impact than might have been expected – even in Moscow where the RTS index closed 2.1 per cent ahead, after opening 4 per cent down.

The appointment of a

reformer as acting prime minister seems to have reassured traders about President Yeltsin's intentions.

The near \$2 jump in the Brent crude price, in contrast, sparked plenty of trading activity. The move followed the weekend agreement between Mexico, Saudi Arabia and Venezuela to cut production.

The Saudis had previously shown annoyance at over-production by the Venezuelans and the oil price had

dipped to nine-year lows. Sectors moved accordingly. Oil shares rallied strongly in the US and Europe while on Wall Street, the obvious casualties – airline and automotive stocks – duly suffered from the news.

But the oil price rally, if sustained, does put a dent in some of the more bullish arguments for shares and bonds. Lower oil prices have played their part in keeping inflationary pressures at bay in the US economy.

US Treasury bonds opened lower, before recovering, while the Dow Jones Industrial Average, previously heading for 9,000 at break-neck speed, had dropped 60 points by lunchtime in New York.

Most of the largest European markets retreated a little in the face of the news but bourses in Athens, Brussels, Dublin, Madrid, Milan and Zurich all managed to record new highs.

Asian markets were fairly

steady, with some signs of revival in the Korean won, although its 6 per cent rise did little to help the Seoul stock market. The Tokyo market inched ahead, although many analysts are gloomy about its prospects.

Edwina Neal of Lehman Brothers said: "In Japan, leverage is high and free cash flow is heavily negative. Combined with a bleak outlook for Japanese economic activity, the precarious state of corporate bal-

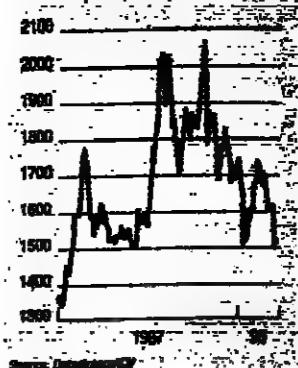
ance sheets only serves to reinforce our negative stance on the market. The most likely scenario remains one of escalating corporate casualties provoking a renewed crisis in the market."

"Despite four stimulus packages since October, the economy appears to be heading back into recession," says Mark Cliffe of HSBC James Capel. "The yen, stock market and bond yields all seem set for further falls."

EMERGING MARKET FOCUS

Holiday gives Pakistan break

Pakistan
KSE-100



confidence problem across the market."

Some analysts also say the formation of a Bharatiya Janata party government in neighbouring India has triggered uncertainty, amid worries that the BJP-led

regime's nationalist posture

would further escalate tensions between India and Pakistan.

The outlook for private power companies, known as "independent power producers", is also uncertain. Prime minister Nawaz Sharif's government has often openly blamed the high tariffs given to the IPPs by his predecessor Benazir Bhutto as the main cause for the Water and Power Development Authority's troubles.

For many analysts, the government's attitude towards the IPPs is ambivalent at best, as there are also reassurances from time to time that Pakistan would honour "all its commitments" towards investors made by past governments.

Mudassar Malik, a director at Karachi's Khamid Ali Shah Bukhari, said: "The concern over the KSE is unlikely to fall too far below present levels, mainly because many shares are trading substantially below their value."

Farhan Bokhari

Dax shrugs off Russian woes

EUROPE

Political turmoil in Russia and a dull start for Wall Street pushed FRANKFURT lower, but the Xetra Dax index still managed to end above 5,000, having at one stage dipped to 4,960.67.

At the close of trading, dealers were claiming a technical win for the bulls given the slightly weaker dollar and the downside pressure from events outside Germany. The Xetra Dax ended electronic trading off 31.03 at 5,122.90.

Royal Dutch jumped

Fl 5.40 or 4.7 per cent to

Fl 121.50 in 13m shares traded. Other index heavyweights were mixed. Uni-

taire gained Fl 2 to Fl 142.70,

but Philips came off 90 cents to 148.10, and ABN Amro 20 cents to 148.10.

Motor stocks reversed

recent strong gains. Volkswagen shed DM2 to DM1.448

ahead of tomorrow's annual news conference. BMW

slipped DM35 to DM2.105 in

spite of a rare broker buy

recommendations in the

wake of last week's strong

results.

Linde added DM12 to DM1.275 ahead of today's annual news conference, and Siemens put on DM2.50 to

DM121.15 on what brokers

described as a technical rally

after recent relative weak-

ness for the shares.

PARIS ran into profit-

taking, but a late recovery

left the CAC 40 index down

8.78 to 3,880.13, against a low

for the session of 3,881.26.

Oils rallied strongly fol-

owing the bounce for Brent

Blend, the global market

price, but the sector was a

rare upside feature. Motors

were under clear pressure

and selected banks lost

ground heavily.

Renault came off FFr8.70

to FFr247 and Michelin

FFr8.80 to FFr350.1. News of

the formal bidding line-up

for CIC sparked selling.

Ruled out of the running, BNP lost FFr11 at FFr37.9, while Societe Generale

which is on a shortlist of

three potential buyers of the

regional banker, fell FFr30 to

FFr1.100.

The oil sector saw frantic

action with turnover in

Total and Elf Aquitaine

reaching a combined

FFr2.3bn. The former gained

FFr50 or 7.3 per cent to

FFr73 and Elf added FFr35

or 7.0 per cent to FFr50.

ZURICH shrugged off a

weaker dollar and the Rus-

sian political turmoil to

close at a record high. Short

covering and buying after

last week's futures and

options expiry helped the

SMI index, which rose 40.5 or

5.0 per cent to 7,341.

Roche and Nestle were

marginal higher ahead of

their result announcements

later this week. Roche closed

up FFr90 to FFr16,570 while

Nestle added FFr46 to

FFr2,751. Swiss Life, which

expressed interest in acquir-

ing French insurer GAN last

week, rose FFr4.50 to

FFr10.50.

OSLO firms, led by oil

shares following the week-

end's agreement among lead-

ing oil-producing nations to

cut production. The Total

index, which has been hit by

weak oil prices over the past

2310.06. The property sector

gained 3.9 per cent. Metro

Pacific rose 2.4 centavos to

2.20 pesos and Ayala Land 75

centavos to 15.50 pesos.

TAIPEI moved into

reverse in dull volume with the

weighted index slipping

98.47 to 8,767.59. Electronics,

hit by the latest fallout for

US tech shares, did most of

the damage. The sector

index lost 2.2 per cent as

Acer gave up T\$2.00 at T\$65

and Microchip T\$4.00 to

T\$153. Financials were weak,

but rubber shares rallied.

WELLINGTON moved

steeply lower in line with a

tumble for NZ Telecom

which accounted for a third

of the day's turnover and

ended 5 cents lower at

NZ\$48.80. The 40 capital

index came off 30.75 or 1.3

per cent to 2,319.27.

RANGKOK made modest

progress, with the SET index

adding 3.92 to 503.67. Volume

was solid at Bt3.5bn but bro-

kers described trading as

fairly directionless.

MANILA rose to a near

seven-month high as the peso

moved ahead in the for-

ign exchange. Property

shares were in demand and

the composite index closed

up 35.92 or 1.6 per cent at

BOMBAKAY closed up 3.1 per

cent in the oil price and the

sacking of the Russian

cabinet ensured that inves-

tors had plenty to talk about

at the start of the trading

week, writes Philip Coggan.

Dow dips in spite of oil sector rally

AMERICAS

US equities took a rest in early trading, reversing the recent sharp rally, writes John Authors in New York.

By midday, the Dow Jones Industrial Average, which broke the 5,000 level for the first time since January 7, gained 10.17 or 2.1 per cent to 5,023.33.

But airlines and other transportation stocks, all sensitive to oil price rises, suffered on the news. Delta Air Lines was down \$3.11 at \$114.60, while Southwest Airlines, a leading discount operator, saw its price fall 7.68 per cent, off \$2.41 at \$27.44.

Technology stocks also bucked the trend, with the technology-weighted Nasdaq

GLOBAL STOCK EXCHANGES

Exchanges are adapting to changing conditions and demands, but generally they do so from a position of strength. Simon Davies reports

Success masks market turmoil

Global stock markets have been enjoying unprecedented levels of activity, and in many cases profitability. But scratch the surface of this bull market boom and there is an industry in turmoil.

Competition has convulsed the world of hitherto protected markets as technological advances have made a stock exchange's location increasingly irrelevant to investors.

The introduction of a single European currency for an expected 11 European countries next year will further erode competitive barriers between their respective stock markets.

Meanwhile, consolidation in investment banking is concentrating the client base for exchanges and increasing pressure for cost-cutting and efficiency gains.

These pressures are evident in the recent decision by the National Association of Securities Dealers (Nasdaq) to propose a merger with the much older, but smaller, American Stock Exchange.

It is a decision which raises questions about the future of face-to-face trading on stock exchange floors, as practised by the American SE - Nasdaq operates an electronic trading system. It also points to the possibility of substantial consolidation among the world's capital markets as investors push for lower costs and greater efficiency.

At least exchanges can tackle these issues from a position of relative strength. In 1997, global stock market

turnover increased by 42 per cent to \$2.204bn, according to figures from the International Federation of Stock Exchanges (IFSE). And the stock market value of listed domestic companies rose by 37 per cent to \$26.815bn.

The world's exchanges handled the worst of the Asian crisis in the fourth quarter of last year with aplomb, and the London Stock Exchange's new order-driven trading system was successfully launched amidst this turmoil.

The exchange's chief executive, Gavin Casey, says: "The Asian crisis hit us at an interesting time, but we had to stick to the deadline. And a rather tough time proved the resilience of the system."

It has attracted criticism for lack of liquidity in early and late trading, but it has shown its ability to handle market volatility.

The Hong Kong Stock Exchange, which suspended trading during the 1987 stock market crash, withstood the latest shocks, absorbing trading volumes of more than HK\$60bn in one day and a one-day fall of nearly 14 per cent.

Criticism chiefly centred on the New York Stock Exchange, where circuit-breakers stopped trading in the world's largest stock market.

There are several trends which may support stock market activity. 'Big Bang' financial deregulation is approaching Japan in the hope of jump-starting the country's aspiration to be a

regional financial centre like London and New York.

Tokyo is introducing computerised trading and pursuing measures to encourage business, such as facilitating off-exchange trading and broadening the range of products.

Merrill Lynch's recent acquisition of much of the bankrupt Yamalich Securities suggests that international investment banks expect the market to open up.

Another significant factor driving stock exchange activity may be the development of private pensions and a shift towards a greater acceptance of pension fund investment in equities.

One important driver of this process will be European economic and monetary union (EMU). That has forced governments to tackle budget deficits and debt levels, focusing minds on state pension liabilities and the need for private pensions.

The creation of a single currency bloc will also encourage cross-border investment since German insurance companies will be able to match local liabilities with investments in other stock markets.

But Dresdner Kleinwort Benson has predicted that in Europe, excluding the UK, institutional shareholdings will rise by about \$420bn per annum during the next three years.

Despite these relatively benign conditions for stock markets, the world's exchanges face a period of unprecedented challenge.

Gerrit de Marez Oyens, secretary-general of the IFSE argues: "What is dramatic is not just the extent of change, but the sheer pace of it."

One of the driving forces for this has been technology. In the past, access to the market required dealings with a broker firm, who would deal through its employees on the stock exchange floor.

These days, electronic trading platforms mean that these dealing floors are becoming a thing of the past - although Shanghai recently built Asia's largest stock exchange trading floor, despite having a fully computerised dealing system.

The New York Stock

Exchange is pushing to pick up foreign listings and aims to have 600 overseas companies on its exchange by 2000, compared with 356 at the end of 1997.

That is still substantially lower than London, which boasted 826 foreign listings at the year end and international turnover 146 per cent higher than New York's in 1997, at £721.6bn. But New York is attracting many more fresh listings.

Competition for listings is inevitably affecting pricing.

George Moller, president of

the Amsterdam exchanges, says: "You have to become efficient, low-cost and offer fine pricing. If you don't offer that, then trading will migrate."

London brought down its transaction costs in the lead-up to its new trading system, and Tokyo plans to do the same, but the drive to create more efficient and lower-cost exchanges is leading to changes in ownership structure and even mergers.

Stockholm led the way in switching from mutual sta-

tus to an ordinary corporate structure, and it argues that it has become much more nimble as a result of becoming a profit-making organisation.

It has since pursued a merger with the listed derivatives exchange - creating a one-stop shop for cash and derivatives trading, which should reduce dealing costs - and is trying to cement a regional alliance.

These moves have been somewhat defensive given the threat of losing trade in Scandinavian multinational companies to other exchanges.

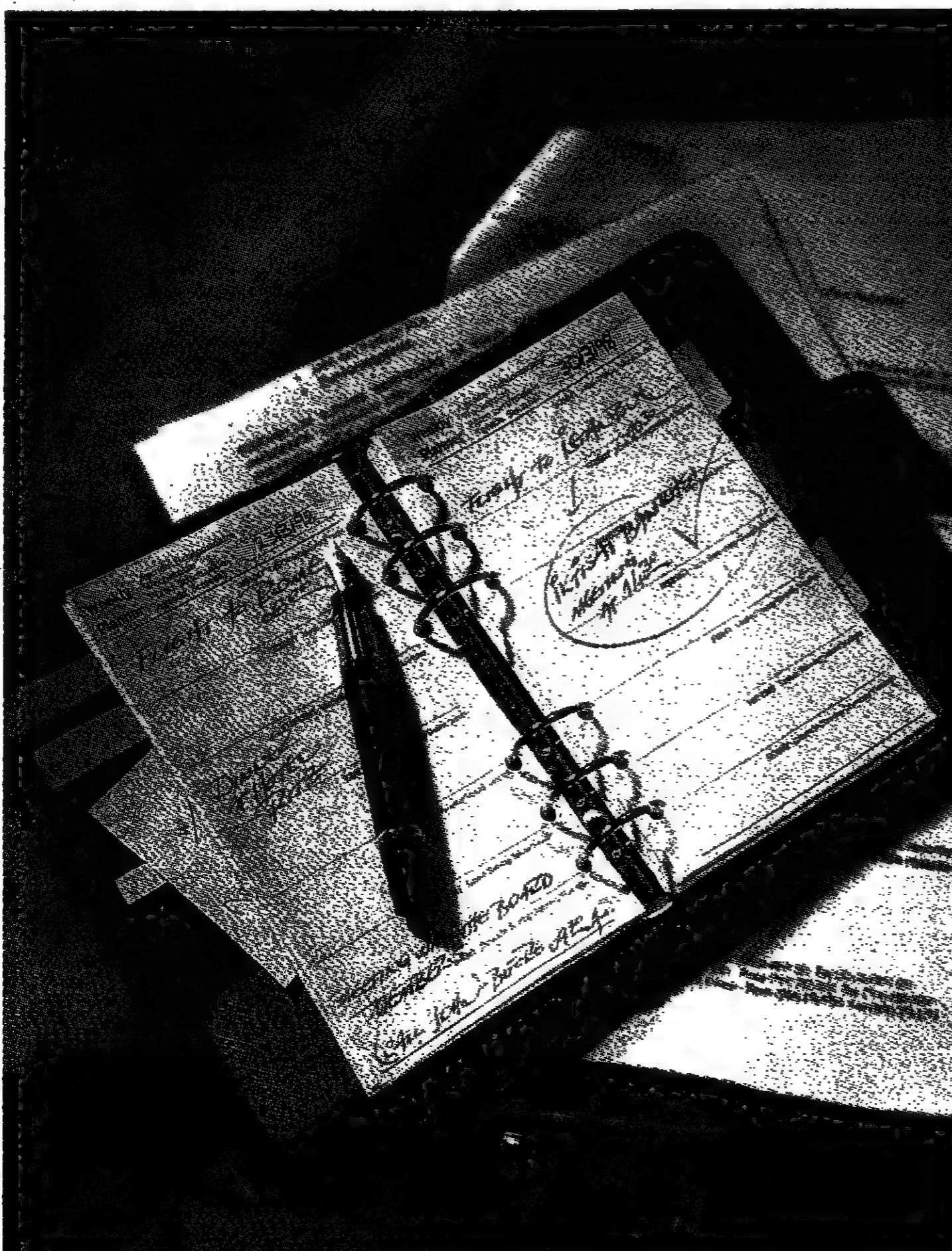
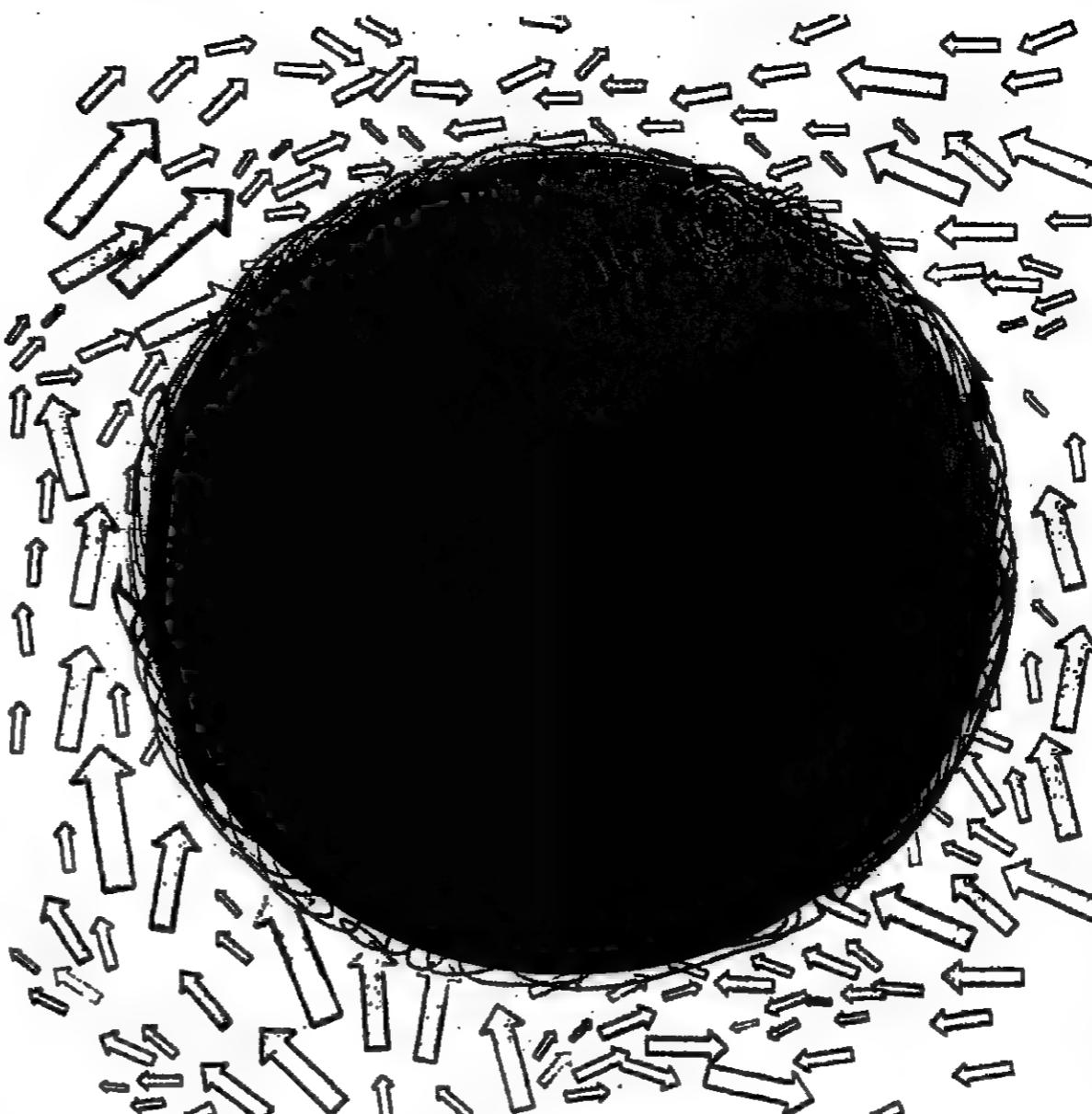
But Mr de Marez Oyens argues that there will be a trend towards the creation of integrated cash and derivatives exchanges. "These markets need to be locked into one common strait of activity otherwise they run the risk of pricing themselves out of the market," he says.

Other exchanges will come under similar pressure, particularly those within the soon-to-be-created euro zone. Hence the creation of the Euro Alliance between Germany, France and Switzerland, which is starting with convergence of their derivatives trading platforms but will eventually extend to the cash markets.

In the end, some analysts argue that there will be a drift of large multinational listings towards a centralised market place so that international investors can trade seamlessly across borders. The domestic exchanges would then play the role of nurturing smaller local companies.

Nick Stevenson, European equity strategist at Paribas, says: "There is a noble role call of once wonderful stock exchanges that have gone the way of the dinosaur, like Antwerp and St Galen. If you had a blank sheet of paper you certainly wouldn't start with this network of national exchanges."

He argues that the network will probably continue to exist. But clearly, even under the present supportive stock market conditions, there will be plenty of losers among the world's stock exchanges.



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2 GLOBAL STOCK EXCHANGES

US • by Richard Waters

A tale of two trade cultures

Merging a floor system with an electronic one presents a string of hurdles

How do you combine a stock exchange which operates a floor-based auction market with one that runs a quote-driven trading system over telephones and computers?

That question will dominate discussions in the coming months over the planned merger between the National Association of Securities Dealers, which operates the Nasdaq stock market, and the American Stock Exchange.

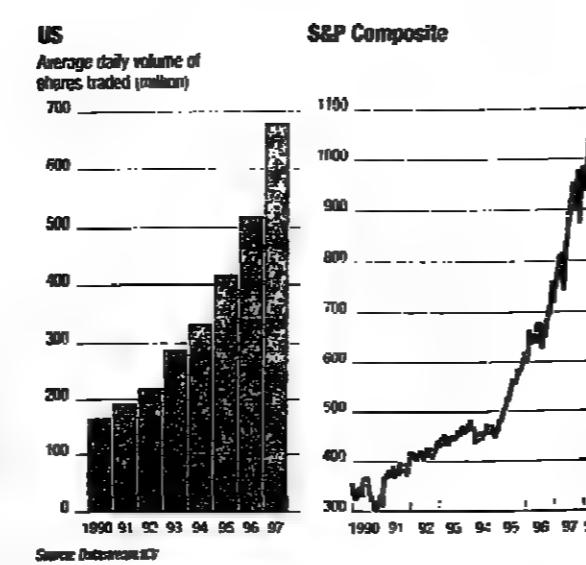
The exchanges' attempt to reconcile two different trading cultures and technological platforms will in large part determine whether the combination can be completed. It will also shape the outcome of their ambition to create a stock market that can provide a stronger competitor to the New York Stock Exchange (NYSE) on the world stage.

At first glance it would seem that the Nasdaq has little need for the trading floor close to Wall Street that has long been the Amex's home. The younger over-the-counter market, having succeeded in making itself the market of choice for fast-growing technology companies, outgunned its venerable competitor long ago – though Amex has at least succeeded in creating an active market in equity options, something that has eluded both the Nasdaq and the NYSE.

Also, if electronic interaction of investors' and traders' orders is the way of the future, rather than the hubbub of a traditional floor, then Nasdaq can claim to be ahead of the larger

NYSE, as well as the Amex. However, this combination will have to amount to more than the simple elimination by a large market of a weakened competitor if it is to succeed.

For a start, US regulatory



for companies to delist, even if they wanted to. Those companies left mainly for the imprimatur of the NYSE, though supporters claim specific benefits for the its trading practices. These include the claim that trading costs for investors are lower given the absence of a marketmaker's spread, as well as the argument that companies have more protection under NYSE trading rules from attack by short-sellers.

Offering companies the option of moving to its own auction market might remove some of these concerns. It would also provide an alternative way of handling less heavily-traded shares. Since regulatory action was taken last year to force Nasdaq dealers to reduce their spreads between buying and selling prices, many have simply stopped trading in illiquid stocks on the grounds that the spread is too thin to make a profit. An auction system could provide an alternative way of trading these stocks.

By combining the two different markets under one roof, though, would the Nasdaq actually stem the development of competition between rival market systems? The Nasdaq recently laid out the framework for an ambitious round of technology investments for its own market that would bring more of the features of an auction market into its quote-driven trading system. If it is twinned with a separate auction market such as the

Amex, would it be as eager to develop new, hybrid methods of electronic trading that could circumvent the traditional exchange floor?

Richard Syron, chairman of the Amex, claims that a central trading floor would continue to be an effective way of handling transactions, as long as investors and brokers had the option of either having their orders completed electronically, or through the intervention of a human being.

The first attempt to combine these functions, according to the two exchanges, will be an automated central limit order book attached to the Amex's specialist system. Under this system, people outside the market would be able to channel their buy or sell commands directly to the specialists handling each stock: the orders could then be executed automatically against other orders already on the specialists' book.

Besides providing a way

around the Amex's floor brokers, such a system would also boost the transparency of the market by giving outsiders a glimpse of the composition of buy and sell orders already in the system.

Winning the support of Amex members for such a system may prove difficult, though. A more efficient way of routing and executing trades electronically would pose severe competition for the people who currently handle the market's trades. Getting over that hurdle still presents a big obstacle.

Promising though these initiatives are, however, they by no means guarantee that the German exchanges will emerge as winners from Emu. London is determined to retain its prominence, regardless of when and whether the UK joins Emu, and Paris is also not to be dismissed lightly. In the end it will be the big institutional and other investors who decide where and how

GERMANY • by Andrew Fisher

Looking over borders

With the euro in its sights the Börse gears up for some stiff competition

The German stock market has been hitting new records this year after its runaway performance in 1997, but its management is more concerned with how investors will react to events in the near future than with their behaviour today.

Deutsche Börse, which runs the Frankfurt securities and derivatives exchanges, has its eyes fixed firmly on the start of 1999. With only around nine months to go before the euro is due to be introduced, it has been busily strengthening itself for the tougher competition and more unified capital markets that are expected to result.

Thus its efforts are directed not only within Germany but across its borders to neighbouring Europe and beyond. European economic and monetary union is at the centre of Deutsche Börse's strategy of making the German capital market as technologically up-to-date and efficient as possible, as well as forging partnerships with other national exchanges and opening up membership more widely to foreign participants.

"Deutsche Börse is now equipped for European competition," Werner Seifert, its chief executive, said at the official 1998 opening reception. He cited the new Xetra electronic stock trading system, which began in November, the Neuer Markt (New Market) for young, innovative companies, which was launched a year ago in Frankfurt, the new family of euro share indices, and links with the Swiss and French

markets.

Promising though these initiatives are, however, they by no means guarantee that the German exchanges will emerge as winners from Emu. London is determined to retain its prominence, regardless of when and whether the UK joins Emu, and Paris is also not to be dismissed lightly. In the end it will be the big institutional and other investors who decide where and how



Cheers... to the lighter side of business: On the Frankfurt exchange many traders work in fancy dress to mark the last day of carnival

they want to trade.

Moreover, the German stock market still has some catching up to do in world markets. Although Germany has the world's fourth largest stock exchange, market capitalisation in relation to the size of the economy is far lower than in the US, Britain, or Japan. The pace of new issues is also slower.

Tax reforms and changes in the law to encourage electronic stock trading system, which began in November, the Neuer Markt (New Market) for young, innovative companies, which was launched a year ago in Frankfurt, the new family of euro share indices, and links with the Swiss and French

markets.

It initially replaced the Ibovespa electronic trading system. Later, it will be extended to cover the full range of securities dealings. Xetra makes trading

cheaper, more transparent and more liquid by automatically matching buyers and sellers.

Next year the system will be introduced to the Neuer Markt, another initiative aimed at enhancing Frankfurt's attractions for issuers and investors. So far this new segment has nearly 20 listed companies. The Neuer Markt has been developed mainly for dynamic young companies in the high technology sector. It has stringent listing and reporting requirements and its success is unlikely until after September's general election.

So Deutsche Börse is

determined to make the most of what advantages it has ahead of the challenging environment of Emu. Through Xetra, which costs nearly DM150m, it now has a technological edge which Mr Seifert hopes will help Frankfurt gain maturity as a financial centre.

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cheaper, more transparent and more liquid by automatically matching buyers and sellers.

Deutsche Börse plans to take its segmentation policy with an east European market.

One obvious way in

which Frankfurt can develop as a financial centre is through greater links with the emerging economies across its eastern border.

Deutsche Börse has just

helped the St Petersburg exchange in Russia install a new settlement system.

But it is western Europe,

in the shape of Emu, which

dominates the thinking at Deutsche Börse. With the

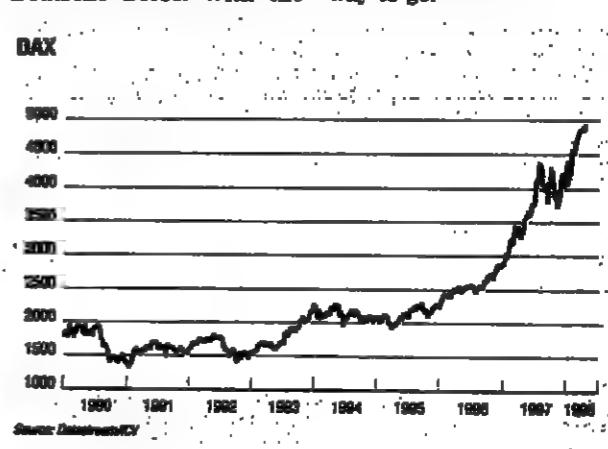
approach of the single currency, investors are increasingly focusing their attention on sectors rather than countries. Xetra is one weapon which the Frankfurt exchange hopes will win it an increasing share of the pan-European equities market. Smaller markets, which do not want to spend big sums on developing their own system, will be able to link up with Xetra.

Frankfurt's euro ambitions also extend to the complex world of indices. It has combined with the French and Swiss exchanges and Dow Jones of the US to produce the Stoxx index family. Two blue chip indices will comprise 50 top stocks across Europe and in the euro zone; only two larger indices will cover the broader market in euro and non-euro shares.

However, Deutsche Börse and its partners are not alone in the index field. Among their competitors in the bid to tempt institutional investors and derivatives traders to use their products are the Eurotop indices launched by FTSE International, owned by the Financial Times and the London Stock Exchange, and the Amsterdam Stock and Options Exchange. Standard & Poor's of the US also plans new European indices.

The euro will cause far-reaching changes in derivatives trading, too. Deutsche Börse – which operates Deutsche Terminbörse (DTB), the German futures and options exchange – plans to merge this autumn with Sofex, the Swiss derivatives exchange, to form Eurex. They aim to link up with France's Matis exchange to provide a formidable challenge to the London International Futures and Options Exchange.

The DTB has already shown its mettle by recovering a large slice of trading in futures on 10-year German government bonds (Bunds) from Liffe, so that the German exchange now accounts for some 80 per cent; an 80 per cent share is expected by the year-end. However, the London exchange remains dominant in overall European derivatives volume. The battle still has some way to go.



DEMUTALISATION • by Simon Davies

Trading on borrowed time

Maximisation of profits as distinct from protection of vested interests is the new norm

For many centuries stock exchanges were like an extension of a gentlemen's club. Traders paid their fees, became members and then operated within an exchange which was, naturally, run for the benefit of the membership.

But the onset of international competition and the consolidation of their client base, with the evolution of global fund managers and investment banks, is leading to a radical shake-up of the old clubs.

Demutualisation – where companies abandon mutual status, under which they are owned by members or policyholders, to become conventional public companies – has brought huge business to exchanges through the listing of building societies and insurance companies. But it is now starting to take root within exchanges themselves.

Stockholm was the first stock exchange to take the plunge and to rationalise from being a co-operative to a conventional company, run to maximise profits rather than to protect vested interests.

That was in 1993, and since then several others have announced plans to list on their own exchange. Amsterdam and Sydney have both agreed to pursue flotations. Paris appears to

be on the verge of doing so, while the Milanese stock market has taken the Italian privatisation drive to heart by privatising the exchange itself.

Of course, the competition that has driven this process is not new. Over the years it has resulted in the disappearance of many stock exchanges from St Gallen to Antwerp.

But competition tended to be between regional markets in a single country. Since trading naturally converges on the most liquid market, the outcome was always inevitable.

But technological advances and the realisation of the concept of global investment, has introduced broader challenges and it has meant that the management of exchanges has become a vital issue. That, in turn, focused attention on ownership structures.

George Möller, president of the Amsterdam Exchanges (AEX), argues that even for a listed stock exchange it is impossible to go against the will of the market's big users, who would have been powerful members under the previous mutual society.

But he says that demutualisation has enabled the AEX to be more decisive. "Now, once we have consulted the market users, we can make a decision. But for a mutual it is very hard to make any decision – you get a awful lot of lobbying from your members."

He argues that demutualisation has provided a mandate to be more market-oriented. "There is nothing intrinsically wrong with

having a close alliance between those that own your market and those that use it."

None of the stock exchanges in the Euro Alliance are properly demutualised – France's SBF is working towards a listing, but no official decision has yet been made. Yet the Alliance has demonstrated that substantial changes can be driven by management operating under the old club system.

Exchange executives argue that little has changed at some of the markets that have altered their ownership structure.

"Exchanges still want to be masters of their own house. They don't want to run the risk of being taken over," he says.

The recent takeover of the Stockholm Stock Exchange by the city's publicly-listed derivatives exchange, OM Gruppen, may actually slow down the process of change, by demonstrating the risks to a management of opening themselves up to the rigours of the stock market.

But Mr de Marez Oyens argues that the evolution of integrated stock and futures exchanges, under more dynamic management that are beholden to independent shareholders, is one that is inevitable. Resistance to this change may ultimately mean extinction.

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4 GLOBAL STOCK EXCHANGES

UK • by George Graham

Electronic book settling down

Much has been achieved, but the new system still provides some concerns

The London Stock Exchange at last took the plunge last year, joining most other exchanges in the world by introducing an electronic order book in place of its traditional trading system, which depended on price quotations from marketmakers.

The exchange picked a difficult time to introduce its new order book, known as Sets - the Stock Exchange Electronic Trading System. When Gordon Brown, chancellor of the exchequer, arrived to launch the new era of trading on October 20 the market was already quaking from turmoil in Asia and doubts over the UK

government's policy on monetary union in Europe. Within minutes of the start of trading prices had fallen by more than 2 per cent.

But for Gavin Casey, the exchange's chief executive, the market's fluctuations simply provided evidence of the order book's robustness.

"South-east Asia hit us at an interesting time in the week we launched. What that proved was that the system could perform well under pressure," Mr Casey says.

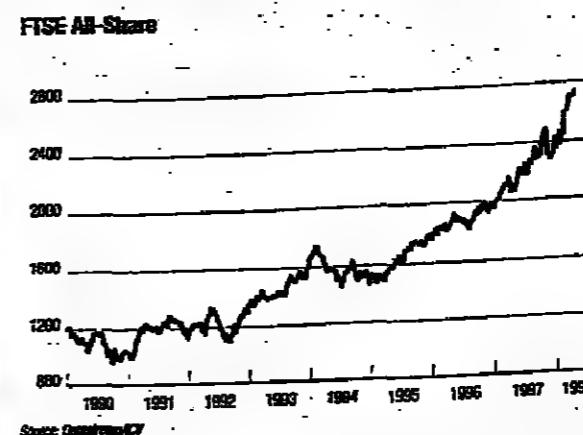
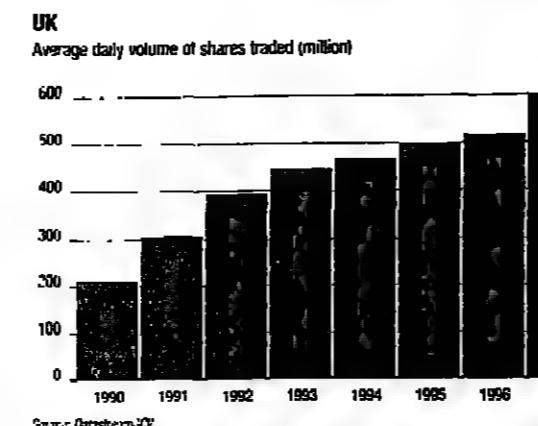
Applause for the new order book is not unqualified. In the first three months of trading, the book was still handling only 32 per cent of trading, with much of the remainder still handled by brokers acting as principals, as they were still marketmakers.

An exchange analysis of trading shows that the aver-

age spread between buying and selling prices on the order book has narrowed to 50 basis points from 62 basis points under the old market-making system - less of a reduction than some institutional investors had hoped.

More worrying for some market users was how wide spreads were in the first half hour of trading. Early morning spreads averaged 120 basis points in the first month after the order book's launch, though by mid-January they had dropped below 70. Similar problems have been experienced at the end of the day, and this is worrying to fund managers because it can affect the closing prices they use in their portfolio valuations.

Retail investors, too, remain worried about the new system, in part because their orders are often placed overnight and fed into the



executed away from it.

"The introduction of the order book was a move to natural liquidity, and the definition of success should be that it works when there is natural liquidity and that it provides a genuine price reference for over-the-counter block trading. It is working for these things," says Hector Sims, co-head of European equities at Warburg Dillon Read, the investment banking subsidiary of the soon-to-be-merged Union Bank of Switzerland and Swiss Bank Corporation.

Although the exchange has ruled out the introduction of a central counterparty, some member-firms continue to advocate this system as a way of reducing settlement costs and offering dealing anonymity.

London equity dealers believe the new system's results overall are encouraging, noting that more than three-quarters of all trades use the order book price as a reference even if they are

dependent on the old London market was on market makers' obligation to provide price quotes at all times. Many fund managers are still finding it difficult to adapt to, and to the sudden price anomalies that it can cause in less liquid shares.

Yet it is striking how far the debate has moved in the past two years. At the beginning of 1996, the exchange was dealing with an internal restructuring triggered in part by the transfer of share settlement functions from its own Talisman system to Crest, which meant a one-third cut in staffing and the

loss of £65m a year of income.

At the same time, the exchange was torn by arguments over whether to introduce order-driven trading, and lost its chief executive, Michael Lawrence, in a members' revolt.

A year later the introduction of the order book was accepted, but debates raged over whether dealers should be obliged to put their block trades through the order book and when they should be allowed to delay publication of trades.

Today those arguments are forgotten and the order book is up and running. Despite the loss of settlement income the exchange has been able to cut dealing costs for members by 50 per cent - though a 36 per cent jump in turnover of UK and international equities last year to £2,455bn has helped to ease the pain of that cut.

"The problems have evaporated. All those things which were bogging us down have been dealt with and we are now in much better shape to deal with the challenges we face," says Mr Casey.

HONG KONG • by Louise Lucas

Lessons from the crash

Improvements to regulation will continue in bid to enhance reputation

It hurt, but Hong Kong regulators could not have asked for a better opportunity to demonstrate the maturity of its stock exchange than the Asian-precipitated collapse of global stock markets in October.

That crash, which resurrected memories of the last big global stock market collapse, Black Monday in October 1987, was handled with aplomb by the territory. Technology and risk systems put in place since 1987 were unfazed by the huge volumes (of over HK\$60bn in a single day) and drops in value of more than 10 per cent in a day.

The inadequacies of risk management thrown up by the 1987 crash were conspicuous by their absence. Margin calls on the future exchange, adjusted to reflect the volatility, were made smoothly and without recourse to closure.

Echoes of 1987 ended with the crash itself. In 1987 the stock exchange was closed for four days, government officials and regulators scurried around trying to put together a 'lifeboat', while international investors looked on with scorn and incredulity.

Hong Kong was forced to act fast to win back its reputation - and to take radical steps forward. Today, brokers cite three big steps taken at that time as turning around Hong Kong's reputation in the eyes of international investors: reducing the role of the exchange in listings and creating more transparency; adding an additional layer of regulation; and the automation of trading and settlement systems.

The most fundamental

change was to break up the clubby cartel that ran the stock exchange (the then chairman, Ronald Li, being jailed for corruption).

Responsibility for pricing, once an issue that required approval from the listing committee, was passed entirely to the market. Candidates received listing approval according to clear and transparent criteria.

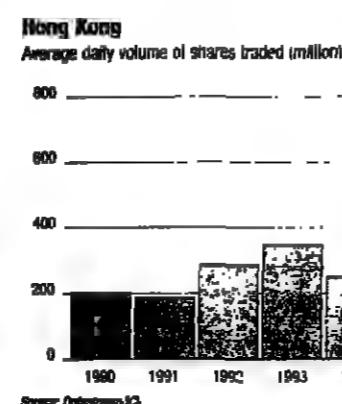
Next came the creation of the Securities and Futures Commission, a regulatory body overseeing both the stock exchange and the futures exchange, and - further down the line - the establishment of computer trading, automated settlement and central (paperless) clearing.

A decade later the work is still ongoing - reflecting the fact that hiccups remain. The collapse of CA Pacific Securities, a retail brokerage, in February of this year resulted in investors hollering for physical share certificates, and brokers still complain of bottlenecks in trading when there are big bull or bear runs on specific stocks.

One example of trading inefficiencies is the edict that brokers are restricted to one in-hall terminal based on the stock exchange floor and one outside terminal. The stock exchange is now trying to solve this with a mechanism enabling brokers to feed in multiple terminals.

A regulatory black hole emerged in last year's crash: margin trading on the stock exchange, retail brokers in Hong Kong have traditionally offered their clients the ability to trade on margin, often of up to 70 per cent.

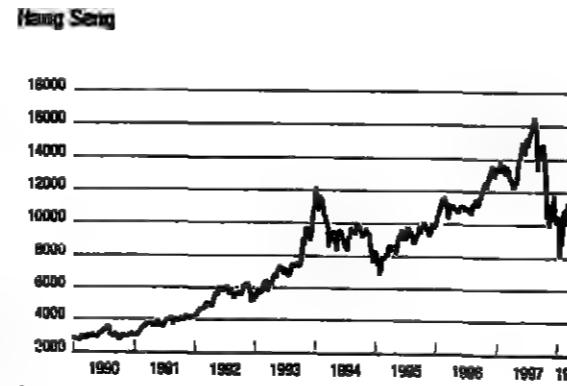
Retail investors accelerated their trading on borrowed money in the first half of last year when the frenzy for red chips - the region's financial centre. This includes attracting regional and multinational secondary listings, although China set to remain the main focus.



The new chairman of the stock exchange, who took over in November, is Lee Hon-chiu, chairman and managing director of property developer Hysan Development. He has pledged to build on the work of his predecessors in realising "the vision of Hong Kong as the Manhattan of China".

Part of this will be to continue listing mainland companies, both as red chips or as H shares (the scrip of former mainland enterprises listed in Hong Kong). China's experiment with single overseas listings outside Hong Kong appears to have fizzled out following weak performance and thin liquidity in mainland stocks in the US: recent issues have all been in Hong Kong, although sometimes as part of a dual listing.

Other plans to grow the exchange include setting up a second board, similar to Nasdaq in the US, to develop a deeper listed debt market and to improve the offering mechanism for new share issues.



The pressures for links between centres are becoming irresistible

One of the great paradoxes of recent years is that financial markets have become international while the organisation of stock exchanges has remained national or even local.

Their leading members are often global investment banks and some of the stocks they list are household names around the world. But stock exchanges have clung to their distinct identities like gentlemen's clubs in a world of disco.

The positive reasons behind stock market independence are that many stocks attract local or national investors and exchanges are embedded in national rules and regulations. However, there is a negative side: stock exchanges tend to be owned or controlled by member-firms which feel threatened by change, while the long-run interest of investors is not necessarily served by isolated exchanges.

Whatever the reasons, the pressures for tie-ups between exchanges are becoming irresistible. Investment banks, which see the world as their oyster, are losing patience with what they regard as the high costs of dealing and clearing in multiple, protected markets.

Technology, particularly screen trading allied to order-driven systems, has largely demolished national boundaries.

Martin Wheatley, head of markets development and marketing at the International Stock Exchange in London, says: "There's a general view that the investment banks are supporting too high a cost structure."

The pressures are particularly acute in Europe, where every European Union member has at least one stock exchange. The 1996 Investment Services Directive broke down barriers by allowing remote membership of exchanges - such as trading on the Deutsche Börse in Frankfurt from a screen in Paris. An equity culture has gathered strength, partly fuelled by the need to fund Europe's gigantic pension obligations. And, above all, the imminent arrival of the single currency has concentrated minds powerfully.

Competition between exchanges to generate liquid markets and contain costs has already borne quiet results. Almost unnoticed - if only because it can be politically delicate - the first stage of consolidation has occurred. Regional and local exchanges in continental Europe have gone the way of their counterparts in the UK 20 years ago. In Germany, for example, Frankfurt has emerged as the dominant exchange. Much the same has happened in Switzerland, where Zurich has eclipsed local exchanges.

The emergence of single or dominant national exchanges is a form of negative tie-up. It achieves the economies of scale that underlie the drive to reduce unnecessary competition between centres.

A similar process can be seen in the combination of derivatives and equities exchanges. This could be seen as the second stage of mergers in Europe. London is now the only important European financial centre where the cash and derivatives markets are independent.

this year. The London exchange already has a family of Eurotop indices, and the most widely watched, the Eurotop300 index, is also expected to spawn derivatives soon.

But so far the pattern of tie-ups between European stock exchanges is murky. At one level there is the problem of what happens to Europe's often ancient and proud bourses. It is hard to imagine them subsumed into one grand Euroexchange. Cross-holdings may appear, made easier by the abandonment of mutual ownership by most exchanges. Jointly owned offshoots are another possibility.

At the operational level there is the problem of how mergers deliver services to customers. The great divide among investment banks is that a futile struggle will develop between rival trading systems, and that in the meantime the vital question of seamless and cheap clearing will be ignored. "We could have a VHS Beta bank for 10 years and lose a lot of money on it," says the head of equity trading for one leading investment bank.

For him the solution lies with a pan-European trading system that can be mimicked in-house and connected to clients. Common clearing would be an essential complement.

But the logic leads to having just one European exchange - at odds with the "credit card" vision of competing brands (stock exchanges) using a common infrastructure.

The outcome is further complicated by London being virtually isolated while the UK differs over joining the single currency. Continental European exchanges decry talk of competitive advantage, but the euro may well be an opportunity to win market share from London. However, the European experience so far suggests that operational tie-ups between stock exchanges in the rest of the world could be slow in coming.



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REGULATION • by Christine Moir

New rules in changed world

Limits on global capital flows is one area under review by financial markets

When Alan Greenspan, chairman of the US Federal Reserve, warns that the world financial system needs "to be reviewed and altered as necessary to fit the needs of the new global environment" (as he did in February) financial regulators around the world start thinking hard.

Already some have called for a new variation of the 1944 Bretton Woods Agreement which produced a generation of stability in international monetary affairs through fixed exchange rates and financing facilities available to smooth over short-term crises.

Bretton Woods was finally abandoned when it was perceived to be holding back international capital growth. For the past 30 years orthodoxy has swung behind a laissez faire approach to capital flows. But that era in turn may be on the wane with innovations such as European economic and monetary union tipped to accelerate capital growth by eliminating the currency risk which keeps more risk-averse investors out of international markets.

Others want limits to be

set on global capital flows to prevent excessive oversupply which they blame for a number of crises in emerging markets and, particularly, for the South Asia financial emergency with which the world's markets are still struggling.

There is far from agreement, however, whether such controls should be statutory or reached by voluntary consensus among international investors and lenders and the markets in which they choose to function.

As might be expected of a self-regulatory trade association, the International Securities Market Association is strongly in favour of the voluntary route. This, it argues, is not at all like opting for no regulation.

The new market in euro-denominated securities, when it starts next year, "will have to operate on the basis of a common rule book and common clearing systems," John Langton, ISMA's chief executive, told the Euromoney International Bond Congress in London in February. But these should be devised and agreed to by professionals who know the market rather than by governments who could, through unfamiliarity, inadvertently destroy its efficiency and attractiveness.

ISMA is confident that its rule book will become the

voluntarily accepted standard, not least because it has "already been adapted to accommodate the anticipated introduction of international securities denominated in the new currency".

Mr Langton also draws strength from the fact that the rule book has been tested by 30 years of turbulent market conditions since it was devised by the Association of International Bond Dealers (ISMA's original name) to regulate the infant eurobond market.

ISMA's involvement in shaping regulations for investment markets is not limited to the nascent euro-market. Within Europe it is involved in monitoring the three EU harmonisation initiatives to affect the financial community: the Investment Services Directive, the Capital Adequacy Directive, and the Third Insurance Directive.

The fact that such monitoring is still necessary a year after these regulations came into force is a telling sign of the difficulty of making cross-border regulation stick even within a relatively homogeneous region. On a truly global basis the difficulties are only magnified. Yet some successes have been achieved.

In 1985 ISMA was largely responsible for introducing the Global Master Repurchase Agreement (GMRA) as a means of regulating the

fastest-growing of all cross-border debt instruments, the repurchase. GMRA is now in force in 35 jurisdictions, and negotiations are under way to bring a selection of emerging markets within the fold. A membership of 775 from 32 jurisdictions reinforces ISMA's power to affect future developments in global bond markets.

In securities markets its position is possibly reinforced primarily by its affiliation to the International Organization of Securities Commissions (IOSCO), which held its annual technical conference and annual meeting in Hong Kong early this month.

Chaired by Anthony Neah, the chairman of the Hong Kong Securities and Futures Commission, the technical committee had a thick pile of issues to confront. As with ISMA, progress has been easier on some than on others.

By the end of this year IOSCO is confident of completing its joint work with the International Accounting Standards Committee on new global accounting standards covering disclosure and accounting by multinationals.

No conclusion is yet in sight, however, on the work to improve communication between secondary markets which the 1995 Windsor Agreement was meant to put in place to prevent another

Banque-style collapse. IOSCO is fostering relations which it hopes will lead to a global agreement but, meanwhile, many national authorities are pressing ahead instead with bilateral agreements with countries on individual Most Favoured Nations lists.

Mr Greenspan will not gain much comfort in his desire to improve standards of capital adequacy for international banks when he learns of the difficulty with which IOSCO is struggling for minimum capital standards for stockbrokers.

There is a more cheerful report, however, from an education working party which is co-operating with the Asia Pacific Economic Forum to improve educational standards among regulators. The Hong Kong conference was told that an enforcement training course is now certain to start later this year.

That programme will dovetail with ISMA's separate but complementary courses on regulation and compliance already available at Reading University and soon to be enhanced by a Master's Degree course.

Finally the Hong Kong conference embarked on the seemingly endless research which it hopes will lead to a global consensus on the problems and opportunities the internet offers the world's securities markets.

JAPAN • by Gillian Tett

'Big Bang' calls for some swift reforms

Deregulation is likely to put even more pressure on smaller exchanges

Next month Commerz Securities, the brokerage arm of the German banking group, will make a small piece of Tokyo history.

Commerz has decided to take a seat on the Tokyo Stock Exchange (TSE) and, for the first time, the TSE has decreed that the broker does not need to have trading staff physically on the floor of the exchange - but can simply conduct it through electronic screens at a lower cost.

"It's very lucky for us," says Masashi Kawasaki, managing director of Commerz Securities, which is hoping to build a niche in this new electronic trading. "The change has come at just the right time."

This timing is certainly no accident. Next month Japan is due to start its ambitious programme of "Big Bang" financial deregulation. One avowed goal of this is to turn the country into the type of financial centres that could compete with London and New York.

These changes will leave the exchanges playing a crucial role in the reforms. But they will also introduce new competitive pressures on the exchanges as well. Consequently, the crucial question now is whether the exchanges can respond with reforms fast enough to cope?

They are certainly under pressure to change. Japan has eight stock exchanges. Tokyo accounts for about 80 per cent of business, but Osaka has a particular niche in derivatives, while other tiny exchanges exist in places such as Nagoya and Sapporo.

Back in the 1980s, when Japan's economy was surging, business boomed. In 1988, for example, Tokyo's trading volume was 283,886 shares, on a par with other large global centres such as New York.

But these changes will leave the exchanges playing a crucial role in the reforms. This has hitherto been very limited, compared with New York. But last summer Osaka and Tokyo introduced trading in individual stock options for the first time. Osaka plans to introduce more derivatives products, and Tokyo is planning six new basket indices on top of the existing Nikkei 225 and Topix baskets.

Another reform aims to introduce more computer-driven trading. This month, for example, the TSE lifted its ban on computerised trading in large-volume blue



The floor of the TSE took on a deserted look this month with the introduction of fully computerised trading. Photo: AP

chips, and plans to extend this later this year.

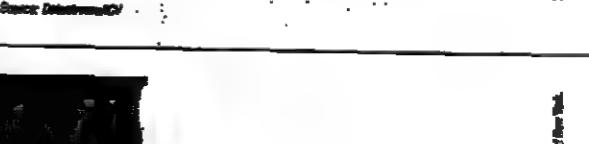
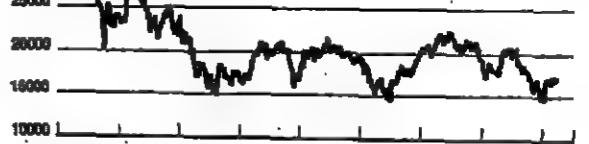
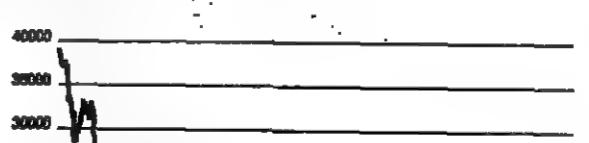
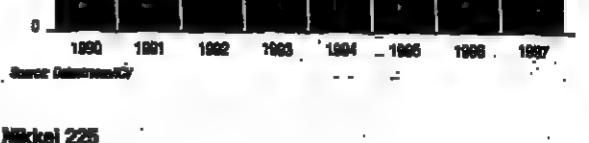
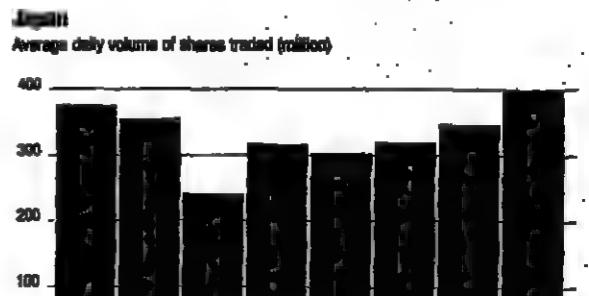
A third reform is the planned introduction of off-exchange trading, which is also likely to come in later this year. This step is in itself forcing a fourth change efforts to make trading cheaper on the exchange.

Will these reforms make Japan more attractive? Hopefully, bankers say. Mark O'Friel, a Tokyo managing director of Morgan Stanley, the US investment bank, says: "The exchange has made great strides in the last six months. I don't have a lot of complaints about the TSE itself."

But irritants about the broader certainly climate remain. There is no sign that Japan plans to reform its cumbersome tax structure, for example, and accounting standards in business remain very poor.

"Big Bang" might - possibly - deliver that. The financial reforms are intended to include measures to promote the development of a mutual fund culture in Japan. This, in turn, could trigger a surge in retail trade in the longer term. At present, for example, mutual funds only account for 3.8 per cent of stock market transactions.

But few expect the surge to come rapidly. "Big Bang", in other words, is unlikely to provide rapid business relief for the exchanges - even if newcomers like Commerz Securities find it rather easier to do business next month.



SWEDEN • by Tim Burt

Alliances are just the beginning

Consolidation throughout Scandinavia is now seen as inevitable

The Stockholm stock exchange, the largest in the Nordic region, regards itself as a model for how European bourses can protect themselves against growing competition from the market giants of London, New York and Tokyo.

In the past year the bourse has drawn up several strategic goals to ensure its survival. Most important, it has decided to merge with OM Gruppen, the listed Swedish derivatives exchange, in a deal combining cash equity trading with futures and options trading.

While that marriage has yet to be consummated, the exchange has also announced a co-operation deal with its Danish counterpart to create Europe's first cross-border equities trading market.

Bengt Ryden, president of the Stockholm bourse, believes the agreement signals a further step towards the creation of a pan-Nordic share market. "This international alliance is more ambitious than any other attempted so far in Europe. And it could prove the model for integration in the Nordic market and beyond in the Baltic states."

On the derivatives side, meanwhile, OM Gruppen has tied up with the Helsinki bourse for clearing bond

futures, and has forged a link with the Oslo stock exchange's derivatives market.

All this activity sounds breathless. But according to Nordic market analysts it reflects the realisation in Stockholm and elsewhere in Scandinavia that consolidation is inevitable.

At the Stockholm bourse, Mr Ryden says the next stage in that process could be to expand the equity trading deal with Copenhagen to include the Finnish equities market, possibly followed by a deal involving Swedish and Danish bond and derivatives trading.

Other markets in the region have responded cautiously, but favourably, to his overtures. For example, Juhani Ernsta, chief executive of the Helsinki exchange, has told investors that further co-operation is inevitable among Nordic bourses.

The trend towards consolidation is partly defensive. The Nordic exchanges have watched with unease as some of the region's largest companies, such as Ericsson, the Swedish telecommunications group, sought listings elsewhere to boost their international liquidity. This year Ericsson was admitted to the Nasdaq 100 Stock Index, reflecting the fact that it is 40 per cent owned by North American institutions.

Increasing overseas ownership of Scandinavian companies has persuaded Stockholm to modernise its trading services, dominated

by the development of its new SAX 2000 electronic trading system.

The exchange made much of such services late last year when it announced its merger with OM Gruppen. It said at the time: "Together, the two companies have a unique platform to develop the next generation of trading systems that include both cash and derivative instruments. As yet, such integrated trading systems are not available on the market."

Officials at the Stockholm bourse also maintain that the OM merger shows that it has greater flexibility than other exchanges in responding to changing market trends. It has been able to do so, they say, because the exchange has been run as a profit-making enterprise for almost five years.

It was the world's first bourse to abandon mutual status in favour of a limited company operation. "Since 1993 Stockholm has been run as a public limited company, with shares held by institutional investors and members of the exchange," says Mats Wilhemson, a senior official.

Per Larsson, chief executive of OM, says the final approval for the scheme should enable Stockholm to become one of the world's most liquid exchanges for cash and derivatives trading.

"We will thereby become the driving force in a future north European exchange structure," he says.

Getting the right organisation in place is one thing, but some would-be investors in the Nordic region may be

disillusioned by Stockholm's dependence on export-driven companies and its exposure to external "shocks", such as Asian economic turmoil.

Merrill Lynch, the US bank, has warned that the attractions of the Swedish market may be further hampered by slower corporate earnings growth and the country's decision to remain outside European economic and monetary union.

Swedish market bulls, however, point out that it has recovered most of the ground lost following the Asian economic crisis. The exchange has already drawn up plans to enable companies to list their shares in either krona or euro currencies.

This exodus reflects several factors. One is Japan's economic stagnation and the low level of domestic investor interest. Another is the high cost of doing business in Japan and its cumbersome tax structure. But a third is a growing western frustration with the "cartel

6 GLOBAL STOCK EXCHANGES

TURKEY • by John Barham

Chaotic yet successful

The government's plans to stamp out irregularities have made little progress, however

Turkey suffers double-digit inflation and its political system is racked by conflict between secularists and Islamists. But its stock market, based in Turkey's business capital of Istanbul, has still managed to emerge as the region's largest and most important.

International fund managers despair, however, at getting Turkey right because its chaotic politics and unpredictable economy can make a mockery of scientific stock selection. Predicting political and economic trends is no easier.

Last year, Istanbul's IMKB-100 index of leading stocks rose 85.7 per cent in dollar terms even though Turkey endured an inflation rate of 93.1 per cent, suffered a damaging confrontation between the Islamist leader Necmettin Erbakan and the secularist military, and was struck by fall-out from collapsing markets in Asia. Between January and

mid-March this year, however, the index slipped 14.2 per cent in dollar terms, even though market conditions were less traumatic than in 1997.

Jean-Kees van Heusde, first vice-president at Britain's Schroder Capital Management International, says Turkey is a "market where macro factors are much more important than stock selection. Company A' may be an excellent company, but it could underperform by 50 per cent if inflation expectations go from 80 per cent to 120 per cent a year. Turkey is a high growth country and if you hit the [business] cycle at the right time you can do very well."

Radhika Ajmera, director of Abtrust Fund Managers, says she takes a different approach. She usually ignores short-term news, be it good or bad, and makes buying or selling decisions for her London-listed Turkey Fund entirely on the intrinsic strengths of each stock.

Analysts are at present unsure which way the market will move. Opinion is divided over whether the coalition does not perform on

government of Mesut Yilmaz will collapse this year or next, triggering early elections that could disrupt the economy as politicians embark on a populist free-for-all to win election.

International investors play an increasingly important role in Istanbul. Their holdings probably account for 20 per cent of market capitalisation of \$40bn but they are responsible for a far smaller share of average daily turnover of \$232m. The market is driven by local investors who are focused on short-term factors such as statements by political leaders. The outlook for inflation, interest rates and the currency is

However, this also means that insider-trading is commonplace, and powerful retail investors abuse their influence in the market. Güneş Taner, treasury minister and member of Mr Yilmaz's Motherland party, said last year that stock market trading "should be done properly and not through things like insider-trading or leaks. Mechanisms should be set up so that the stock market does not perform on

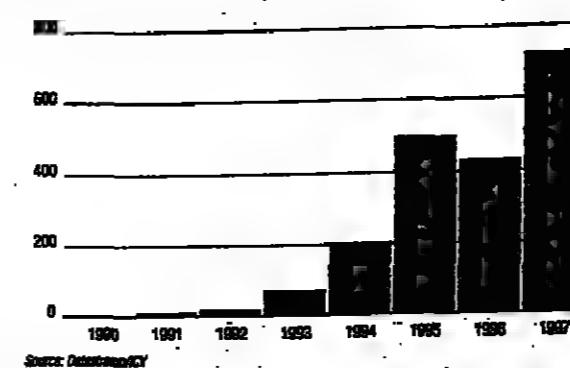
speculation, but on the performance of the economy and of the companies".

Government plans to set up a super-regulator with stronger powers to stamp out irregularities have made little progress.

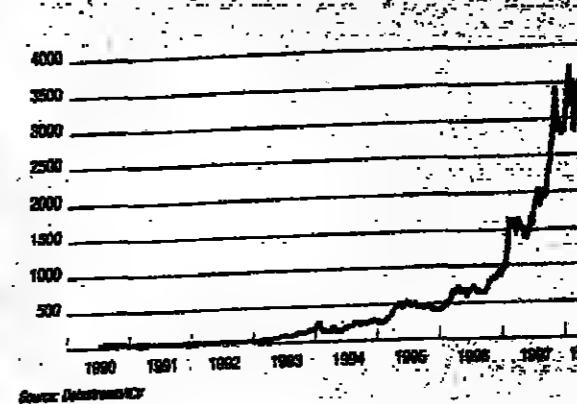
A strong local investor base does give Istanbul considerable liquidity and allows foreign buyers to smooth out peaks and troughs because they, unlike many retail investors, buy when prices fall and sell when prices rise.

The Istanbul stock exchange, resurrected 12 years ago after decades of inactivity, is housed in a modern headquarters overlooking the Bosphorus. Trading is screen-based; settlement and custody is fully electronic; stock is held at Takasbank, the custodian owned by the exchange and leading brokerages; settlement is made two days after trading; and minimum commission is 0.2 per cent.

Large turnover provides commission income which pays for good service at principal brokerages. Staff speak and write good English. Research products from brokerages such as Global, ATA and Eczacibasi,

Turkey
Average daily volume of shares traded (million)

IMKB-100



are rated highly. Calum Graham, fund manager at London-based AIB Govett, an asset management company, says "research is far better than in most emerging markets. The large brokerages are very good. They really know how to analyse a balance sheet and they have some excellent economists".

Expert advice is probably more important than in some other emerging markets, both to guide investors through an uncertain political and economic environment and encouraging groups to unwind their cross-holdings. This process is well-advanced at some blue chip companies such as Hacib Ozem Sabanci Holding, the country's second-largest

The government is encouraging groups to unwind their cross-holdings. This process is well-advanced at some blue chip companies such as Hacib Ozem Sabanci Holding, the country's second-largest

business group.

Turkey has built up a strong equity market in a short time and in the face of considerable difficulties. But it is only likely to develop fully once economic reforms are complete.

Privatisation has made little progress since 1996; by last December, the government had raised just \$3.52bn. Social security

reform, which would reduce the government's big budget deficit, is stalled. Inflation continues, rising at over 80 per cent, pushing interest rates to 25 to 30 per cent a year.

Stopping inflation, lowering interest rates, privatisation and a private pension industry would contribute to a total transformation of the Istanbul stock market.

EMERGING MARKETS • by John Labate

Reasons for treading carefully

The impact of the Asian financial crisis continues to be felt on ADRs

The early 1998 boom in US stocks left at least one sector trailing the pack in terms of share value and new issues, the past several months have been rocky for American Depository Receipts (ADRs) from emerging south-east Asian economies. Hard times continue for many companies from emerging markets with listing on US exchanges.

To some investors, the collapse in Asian shares is a buying opportunity. Bargain-hunters, however, should tread carefully. Some emerging-markets are showing better signs of improving than others.

ADRs are a great opportunity for companies to add liquidity and exposure to their shares. In a sense, such stocks are dual listed, with shares in the company's home country as well as overseas ADRs. Both sets of shares tend to rise and fall together and therefore ADRs are subject to the same volatility as the home country shares.

The impact of Asia's prolonged financial crisis continues to weigh on emerging markets. Asian jitters were the main factor behind the collapse in US shares late last October when the Dow Jones Industrial Average plunged more than 500 points in one day. But the crisis was generally shrugged off by US investors in the following months when it came to assessing the threat to US companies.

Enthusiasm for US shares, including multinationals, drove the Standard & Poor's 500 index and the Dow Jones Industrial Average to a series of highs after the October collapse. The blue-chip based Dow added more than 600 points in the first two months of 1998, an impressive rise of more than 8 per cent.

The market's recent run-up will provide a good buffer. Even if a new round of Asian warnings sends markets sharply lower in the spring months, shares of large US companies have a substantial cushion with which to absorb another severe plunge. So trepidation, at least for US companies doing business overseas, has eased considerably.

But investors' comfort with Asian emerging markets largely ends there. "From mid-1997 through the end of the year there was a net sell-off in terms of shares

in emerging markets," says James Donovan, head of Citibank's ADR division.

The Bank of New York estimates that ADRs from emerging markets fell in value by almost 20 per cent between late June and late December. The chill continues for many companies based in such countries that trade ADR shares on US exchanges.

The Asian repercussions were felt not only among investors but in the supply of new ADRs as well. Many companies based in the region postponed plans to launch ADR shares in the US.

The main culprit remains currency jitters stemming from Asia's massive crisis, which began last summer. The threat of rapidly falling values of local currencies has led many companies to wait for greater stability in the region before launching ADRs in the US. In addition, political instability is rising, increasing the risk to investors eyeing some countries.

Shares from Asia and Latin America were especially volatile as the Asian currency crisis unfolded last year. Shares in Telebras, Brazil's telecommunications giant, plunged from a high of \$164 in July to \$64 by early November. Shares, now in the high \$120s, are only slowly clawing their way back.

Other ADRs launched late in 1997 were more mixed. China Telecom, one of the most widely watched ADR listings of the year, has been an erratic but strong performer since its offering at \$27. For investors willing to stay the course, volatility will almost certainly continue for emerging market ADRs well into this year.

The outlook for emerging market ADRs varies from region to region. Mr Donovan believes that in some regions, especially Latin America and certain Asian countries such as Taiwan and Singapore, a rebound may be at hand. "We have seen the trend reverse since the middle of January," he says.

But for those hardest hit by the Asian crisis, including Indonesia, Thailand and Malaysia, recovery in ADRs may be a long way off.

Overall, last year's market for emerging market ADRs was seen as a comeback following the Mexican peso crisis. In spite of the Asian crisis in the second half of the year, a record \$1.5bn in new capital was raised in emerging market ADRs in 1997, according to Citibank estimates. Only time will tell if 1998 will match that performance.

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THE EUROPEAN STOCK MARKET FOR GROWTH COMPANIES

ALTERNATIVE STOCK MARKETS • by Vincent Boland

Easdaq's aim is to break down the barriers

Young, high-growth companies are being encouraged to look across the borders for capital

Across Europe, alternative stock markets are emerging to provide high-growth smaller companies with access to capital and hoping to emulate the success of Nasdaq, which pioneered the entry of high-growth US technology stocks by introducing Silicon Valley to Wall Street.

These markets include Germany's Neuer Markt, the Nouveau Marché in Paris, London's Alternative Investment Market (Aim), and Easdaq, based in Brussels. Their emergence has coincided with a growing trend among

high-growth and smaller European companies to tap the capital markets rather than rely on bank financing. The aim, says Stanislav Yassukovich, chairman of Easdaq, is to replicate Nasdaq by breaking down national barriers and promoting cross-border investment. "The whole point of Easdaq is access to capital on a pan-European basis."

The exchange, established a year ago, now has 25 listed companies across a range of sectors and a market capitalisation of more than \$6bn, and has emerged as a real challenger to Nasdaq. Issuers have raised over \$1.2bn, and turnover per day in shares of listed companies now stands at \$47m.

EuroNM is now embarking on further co-operation among the four member-exchanges to ensure that regulatory and operational stan-

dards are harmonised. A formal agreement in December 1996 adopted minimum common standards in listing requirements, membership criteria, trading procedures and disclosure rules. It has also launched a series of indices to track performance and provide benchmarks for investors.

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Investors appear prepared to support pan-European stock markets but there is no sign yet that they are replacing national markets in importance. Location is not the issue, investors say; the real question is the trading infrastructure such a market can provide.

"There is a role for a market that can look across international boundaries, and a common stock market across Europe seems to us a very good idea," says the

head of European equities at a fund management group in London. "Where that market is located is not the issue. What matters is the trading side: what kind of trading system it has and how liquid it is. Whoever provides that will be the winner."

Both Easdaq and EuroNM continue to face serious challenges from Nasdaq. For companies that have a dual Easdaq/Nasdaq listing, most liquidity is in the US market, says Adrian Merriman, executive director at CIBC Wood Gundy Oppenheimer, who specialises in advising European information technology companies. But there are other issues at stake.

"What differentiates the US market is not necessarily liquidity or the huge number of companies but the know-

ledge and intellectual capital that is dedicated by investment banks and research departments, and the sophistication of the investor base. That is only now arriving in Europe in the form of the US banks. It is an evolutionary process and one that clearly has to, and will, evolve," Mr Merriman says.

Some observers argue that it would be aided by the creation of a pan-European regulatory framework to replace the national regulators that now exist. Easdaq is especially keen to bring this about, and is seeking to persuade governments across Europe that more work needs to be done to create a single market for equity capital.

"If we are to create a truly single market for raising equity capital we need to

sweep away existing regulatory differences," Mr Yassukovich said recently. "We are close enough to having such a single market - now we are looking to achieve it."

If one does not develop, companies will continue to go to the US to raise capital, he warned.

"Clearly it would be very helpful if there was a common regulatory approach in place across Europe, but we don't feel it impacts on the development of EuroNM," says Clive Peider, the alliance's director of marketing. But he argues that such a development is not entirely necessary: "We have modelled a lot of our regulatory framework on Nasdaq, designed to meet the needs of Europe."

With the sudden arrival of

so many markets for young companies needing capital, the question also arises of whether they can all survive, and in what form. Both Easdaq and EuroNM believe there is room for both of them - for now, at least. "I can't see any reason why two markets doing exactly the same thing should survive, but it is far too early to predict which will be the winner. In the meantime the competition is extremely good," Mr Peider says.

However, Easdaq believes it has the edge because it has a common trading and settlement system: EuroNM is an example of the "fragmented system" that Mr Yassukovich says is part of Europe's problem. "I'm very encouraged that Easdaq is the market of the future for Europe," he says.

AUSTRALIA • by Gwen Robinson

Another milestone nears

On the back of soaring stock ownership the ASX is aiming for a public listing

The Australian Stock Exchange (ASX) is moving toward demutualisation and listing as a public company later this year on a wave of soaring stock ownership in Australia.

More than 5.5m, or 40 per cent, of Australians now own stocks, either through direct investment or indirectly through superannuation or managed funds, the ASX said last month. The figure jumped 6.4 per cent in just six months - largely due to the success last year of the government's partial float of Telstra, the telecommunications group - and brought Australian stock ownership to second place - in percentage terms - behind the US, where 45 per cent of adults invest in equities.

The scheduled July listing of AMP, Australia's largest

insurance and financial services group, and a string of other floats and privatisations over the next two years is expected further to increase the level of share ownership.

"Given that Australia has not yet really moved, as many other countries have, to privatising many of its public utilities, it sets a pretty optimistic outlook for the future of Australian capital markets," says Richard Humphry, ASX managing director.

The demutualisation and listing plan represents another milestone for the ASX after its creation in April 1987 from the merger of six separate state stock exchanges. The decade following saw the development of an organisation with net assets of nearly A\$150m and strong positive cash flows. The capitalisation of the equities market (domestic stocks only) rose from A\$184m just after the incorporation of ASX to A\$440m, while the value of trading grew from a daily average of

A\$264m in June 1987 to A\$915m by mid-1997.

Late last year members of the ASX voted to demutualise the exchange and work toward listing as a public company, and the Australian parliament passed the necessary legislation to facilitate the process.

The shift to corporate structures by stockbroking companies, instead of the traditional partnerships of individual members, was another reason, he says. As a result, the ASX faced an increasingly wide divergence of interest in its membership.

"Those who derive substantial benefit from their membership these days are fewer than 100 stockbroking corporations, but the 500-odd individual members still comprise the great majority of membership and therefore of votes," Mr Humphry says.

So far, only Sweden has demutualised its exchange in the manner planned by Australia, while Milan is pursuing an auction-style process.

Under the plan to divide equally the ASX's net assets of about A\$160m in the form of shares between member-brokers, the 520 individual stockbroker members of the ASX will receive shares worth about A\$270,000 when the exchange becomes a public company. Most paid about A\$25,000 for their memberships. In addition to the 520 individual members, nearly 90 corporate memberships belonging to the large securities houses will also receive share allocations. While the allocations will represent a windfall, the top winners will include the largest operators such as Merrill Lynch, which has about 38 corporate and individual memberships and is expected to receive shares worth nearly A\$10m.

After listing the ASX will be quoted as a company on its own market, under the supervision of the Australian Securities Commission, the watchdog body. The aims of the process are to expand access to the market and enhance its competitive-

ness in world financial markets. Such goals have already increased pressure on the ASX for faster growth and profits from existing revenue streams, as well as to create new ones. Among recent moves was the ASX's push in February this year to go fully electronic by ending the open-outcry system on options trading.

Technology has also presented new challenges in the form of the internet and upgrading computer systems ahead of the year 2000. As a relatively new stock exchange, the ASX is technology-dependent with fully computerised systems for both trading and settlement

in its equities and derivatives markets and a host of other automated procedures. The exchange last year hired US specialists to check its internally developed programmes for signs of year 2000 "bomb" problems. Although the system received a clean bill the ASX also uses computer programmes from external suppliers.

"In our case, proving the problem has been eliminated is by far the most costly part of the project," says Mr Humphry. Later this year the exchange will run a full test of its market-related systems with the date wound forward to 2000, from entry of bids and offers to final settlements of trades.

To tap into the growing use of the internet, the ASX has launched its Enterprise Market to help small and medium-sized companies raise capital from private investors through a "matching service".

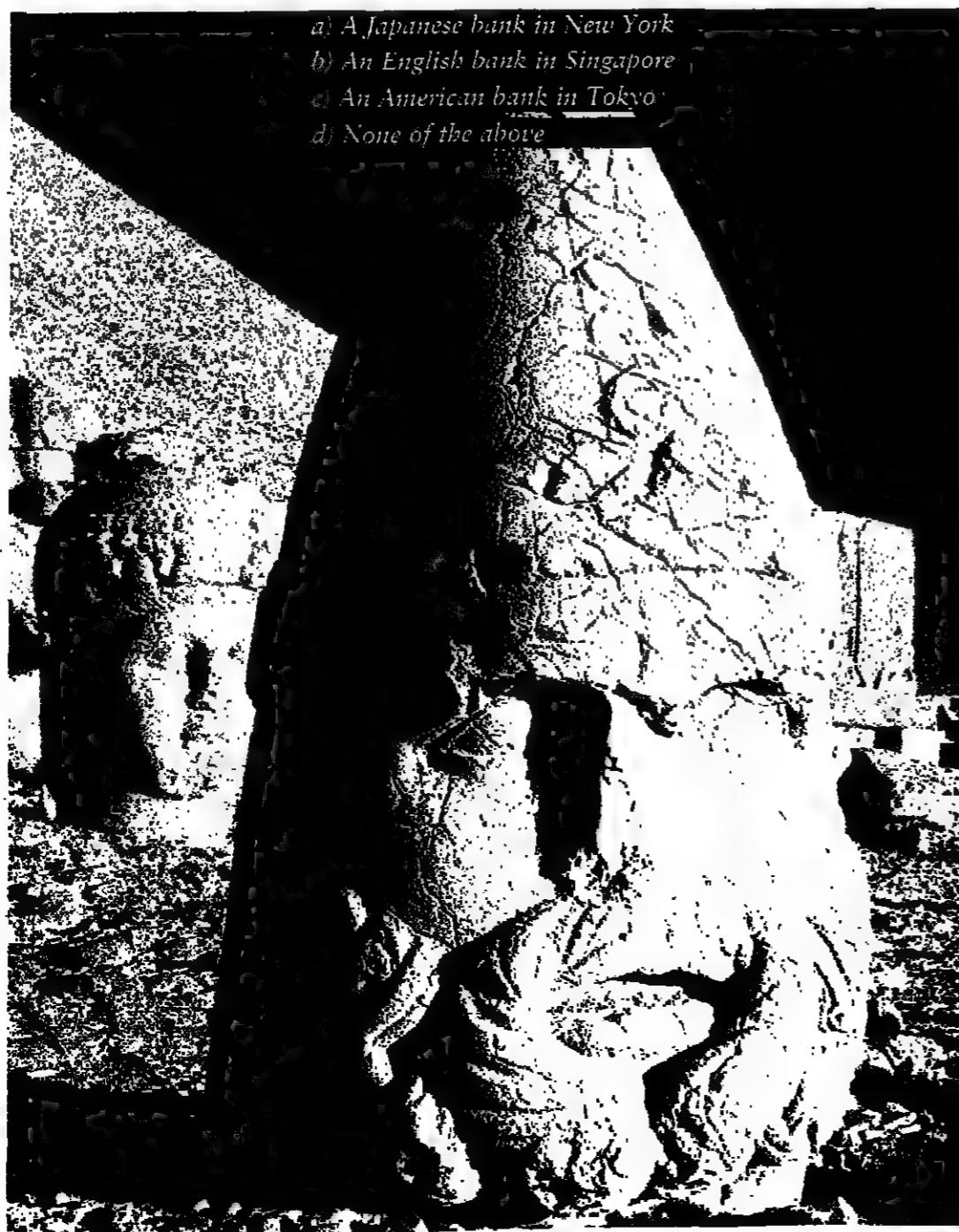
In other areas, tough new liquidity rules for companies traded on the ASX are set to take effect from July. Under the rules, companies will be excluded from the benchmark All Ordinaries index of leading companies if their monthly liquidity falls below 12.5 per cent of total ASX market liquidity for six consecutive months. Liquidity levels are calculated by dividing a company's volume of shares traded by the

number of shares on issue. The new rules have caused concern that some large and established companies with stocks tightly held by founding families or institutions will be dropped from the index. Funds managers tied to index-weighted stocks will also be forced to sell out of such companies.

However, the new rules will also open up new opportunities. "There will be forced sellers but, conversely, there will also be good opportunities for private managers and others who don't have to buy the All Ords," says James Waggett, an advisor with BT Private Stockbroking in Sydney.

Who did the first multi-currency check receivable securitization deal in the world?

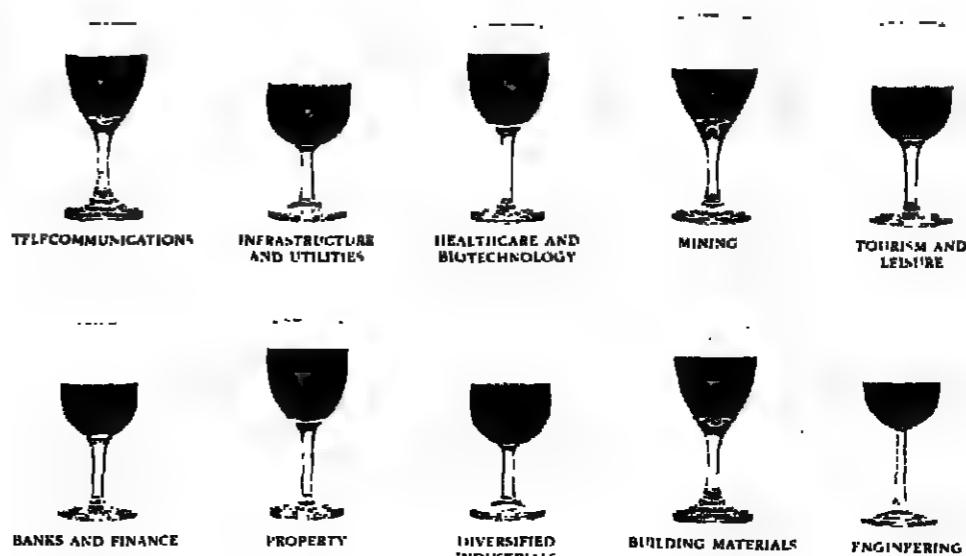
- a) A Japanese bank in New York
- b) An English bank in Singapore
- c) An American bank in Tokyo
- d) None of the above



The right choice is "d"; which should read "a global bank in Turkey". The bank which issued the first 144A Eurobond, the first IFC B Type Securitized Loan application and the first US Commercial Paper from Turkey. **Garanti Bank in short.** Wouldn't you invest in a bank, where all the benchmark transactions come from?

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8 GLOBAL STOCK EXCHANGES

TECHNOLOGY • by Geoff Nairn

IT is still changing the face of trading

Growing volumes in volatile markets have demanded robust systems

One way or another the computer has transformed the stock market in ways unimaginable even a few years ago.

In an era of internet brokerages and round-the-clock electronic trading, this statement rings particularly true; however, it was written in 1987 in a US newspaper article pondering technology's role in the Black Monday stock market crash.

Plus ça change. The London Stock Exchange's 'Big Bang' in 1986 started a period of rapid investment in new technology at many of the world's exchanges. But, with hindsight, the impact of these changes seems undramatic and Wall Street's 500-point fall on Black Monday is just a blip on a trader's screen.

A (then) unprecedented 800m shares were traded on the NYSE on Black Monday. "If anything I think there

is more change today than at the time of 'Big Bang,'" says Jerry Norton, head of investment banking at UK-based consultancy Logica, which has developed IT systems for around a dozen exchanges.

"Big Bang" was about changes to the market participants. This time round the changes affect the markets themselves.

The main focus of IT investment has traditionally been on improving the operations of an exchange. The New York Stock Exchange (NYSE), for example, has invested over \$1bn in its floor system in the past 10 years, moving from mechanical annunciator boards to flat panel displays, from pneumatic message tubes to wireless communications.

Much investment has also gone on behind the scenes into building robust computer systems to cope with rapidly growing trading volumes.

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Tandem Computers, whose "fault-tolerant" systems power these two exchanges and process around 90 per cent of all equity transactions worldwide, boasted that its technology had once again smoothly handled the volume.

The success of Nasdaq is perhaps the clearest demonstration of how technology is today changing the nature of trading. Nasdaq was the first fully-automated electronic marketplace and today it links more than 6,700 marketmakers and trades around 6,400 stocks. On a busy day the systems process more than 2,000 transactions a second.

Without its computer

systems, Nasdaq would grind to a halt as the exchange has no physical trading floor and all trades occur online through real-time interaction between market makers.

Easdaq is the European version of Nasdaq and was launched in 1996 to emulate Nasdaq's success in providing "virtual" market for fast-growing technology companies. Easdaq is tiny in comparison to Nasdaq with just 35 companies listed and an average of 500 trades a day.

The systems behind Easdaq were built on a shoestring budget of less than \$500,000. To save costs, Easdaq chose to share the computer and trade-matching technology of the bond dealing system operated by the International Securities Market Association in London.

"In technology terms it is pretty old," admits Tony Preece, head of market operations. "But we needed a system quickly and cheaply."

The settlement services

are provided by InterSettle, a cross-border settlement system operated by Swiss banks. Easdaq may be modest in size and ambition, but it is a good example of how technology is changing the traditional concept of stock markets.

Using off-the-shelf technology or by outsourcing IT functions to third parties, new "virtual" exchanges can be established quickly and cheaply in any location.

The Cayman Islands Stock Exchange is typical of the new breed of small technology-driven virtual exchange. It went live last year to provide a listing facility for the territory's offshore mutual funds and specialist debt securities.

The NYSE has spent more than \$1bn over 10 years on improving systems on its crowded trading floor

dept of Reuters America.

Because its ultimate potential is still unknown the internet's dangers are only beginning to surface. A study conducted by the regulatory arm of Nasdaq showed a close correlation between internet postings and changes in both trading volume and price, but Nasdaq admits it cannot monitor every investment-related posting in the thousands of chat rooms, bulletin boards and newsgroups on the internet.

A glimpse into the high-tech future was provided last month at an online investing conference in San Francisco, with a demonstration of the world's first wire-less internet securities trading system, according to its developer, w-Trade Technologies.

The system provides a broker or his customer with a portable online trading environment that allows them to receive alerts about market fluctuations, obtain real-time price quotes and execute trades by pressing a few buttons on a handheld wireless terminal.

"Whether on a golf course, in a car or attending a lunch, w-Trade delivers trading accessibility to your fingertips," says Donna Oliva, chief executive officer of w-Trade Technologies.

Financial Times Surveys

Pension Fund Investment

Thursday May 14

AT LAST, A BETTER WAY TO LOOK AT EUROPEAN INVESTMENTS

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FINANCIAL TIMES
No FT, no comment.

2 INVESTING IN SOUTH AFRICA

THE ECONOMY • by Tony Jackson

Growth is the essential ingredient

The country aims to free its economy from the shackles of the apartheid years

The South African economy displays the tension between two familiar forces in an unusually acute form.

With black unemployment running at about 30 per cent, it is imperative that growth should rebound from its present miserable levels.

But, for a developing country in the wake of the Mexican and Asian crises, sound money is imperative as well. As Alan Greenspan of the US Federal Reserve recently remarked, another such upheaval will come along some day. South Africa suffered its own mini-crisis in 1996, with the currency dropping by 23 per cent. It can ill afford another.

By common consent the ANC leans towards the sound money camp. Under central bank governor Chris Stals, real interest rates are generally regarded as ferociously high although Mr Stals disputes this.

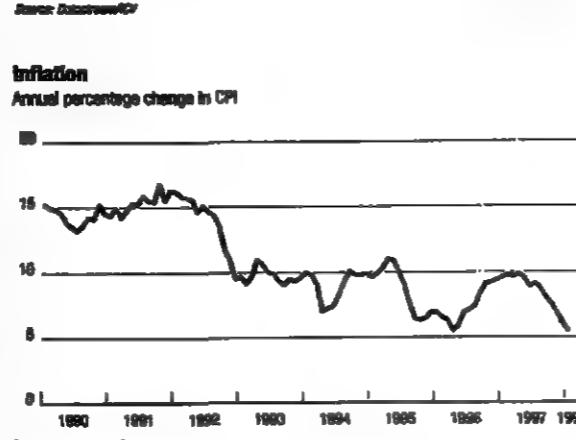
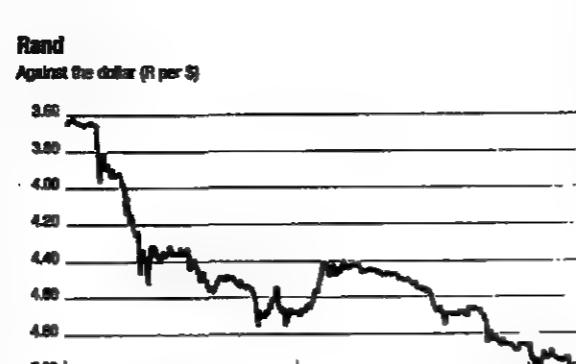
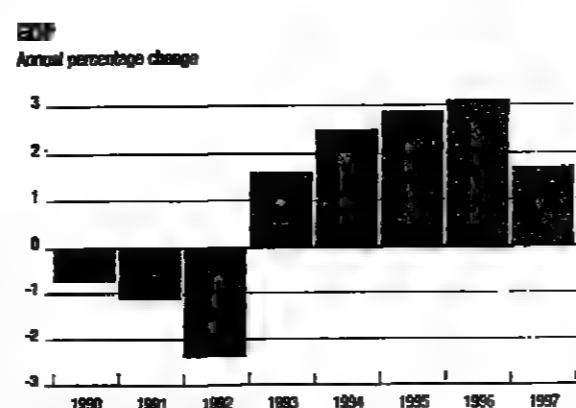
This is plainly a damper on growth. But after the mismanagement under the rule of the Nationalist party, when real interest rates were persistently negative, the government stance has wide support in the business community.

Carole Mason, group economist at Investec Bank, says: "The Reserve Bank doesn't have growth high on its priorities."

"It is more a question of attracting foreign capital to finance imports. And, with South Africa's paltry savings ratio, it needs foreign exchange reserves."

The government's economic policy is laid down in a document known as Gear (growth, employment and redistribution). Drawn up in response to the rand crisis, it contains both growth targets and guidelines on monetary policy.

The target for sustainable growth is 8 per cent. Tony Twine, of the independent economic consultants Econo-



metrix, says: "The reaction of most South Africans is to say, 'We'd love that but we're not quite sure how the hell we're going to get it'." Mr Twine's own estimate of potential growth in the medium term is between 4.5 and 5 per cent. "That's not great," he says. "But if we stay there for a few years we can start making inroads into what is politely known as the labour reserve. If we

stay below 4 per cent unemployment will grow."

The actual growth rate, Ms Mason observes, has averaged 1.3 per cent in the 1990s. Given population growth of 2 per cent, that is fairly dismal.

She says: "If [real] interest rates came down to 3-4 per cent [they are at present around twice that] growth should move to 4 per cent. But, ideally, we need growth

to create South Africa's largest listed company."

A second source is manufacturing. The South African economy, rather like that of Australia, has relied historically on its wealth of raw materials.

Exporting those, and importing finished goods, puts the country on the wrong end of the trade in added value.

"It is totally absurd," says Mr Twine, "that we produce a huge share of the world's

precious metals and all the

of 5.6 per cent. For that you need far more privatisation, no exchange controls and a reduced fiscal deficit."

There is also an urgent need for deregulation. As a hangover from the siege conditions of apartheid, parts of the economy are still over-regulated.

The oil industry is a prime example. Sasol, the chief indigenous producer, is the only oil company in the world still producing oil from coal. As an attempt at self-sufficiency, this is plainly uneconomic.

But it is propped up by preferential treatment. Sasol has first right of supply to more than half the South African market at a guaranteed price.

Meanwhile, there are 5,000 service stations around the country, employing 50,000 people.

This level of staffing partly relies on the fact that the regulations forbid motorists to serve themselves.

As Mr Twine observes: "Because of the distortions of the *lager* years, you have a lot of people doing jobs they shouldn't be doing. But at least they are jobs, and it's a brave government which tries to change that."

If such impediments are removed, where is the growth to come from? One obvious source, given the vast reserves of labour, is services, particularly tourism. The chief obstacle to that is the crime rate.

Here too, the government is in something of a box. Creating the forces to fight conventional crime takes money, but the government is committed to reducing the fiscal deficit.

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precious metals and all the

precious stones you can think of, yet we don't have a jewellery manufacturing industry."

"India has 800,000 people in that industry, which is three times the people we employ in mining."

Meanwhile, what is happening to inward investment? Perhaps unsettlingly, portfolio inflows are on the increase while direct investment remains relatively meagre.

The economy therefore seems vulnerable to outflows of hot money.

Mr Stals has robust views on this (see interview opposite).

But there is one further problem, that of exchange controls and the reaction when they are finally lifted, probably over the next couple of years.

STOCK EXCHANGE • by Mark Ashurst

Good news banishes gloom

In the first quarter of this year the financial index has surged to record highs

Brokers on the Johannesburg Stock Exchange have waited a long time for some really good news.

The tumbling gold price, Asian flu, fears of another correction on Wall Street and sluggish domestic growth instilled a vague anxiety among traders last year.

Those concerns have been eclipsed by this year's explosion in the financial index, which has surged to more than 20 consecutive record highs in the first quarter.

Excitement triggered by the imminent demutualisation of Old Mutual and Sanlam, the country's two biggest equity investors which plan to convert to listed companies within 18 months, has been compounded by consolidation among their rivals.

Exporting those, and importing finished goods, puts the country on the wrong end of the trade in added value.

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gold last year contributed less than 4 per cent of South Africa's gross domestic product, and accounts for just 3 per cent of the Johannesburg bourse. But it remains the nation's biggest source of foreign exchange.

It says much for the new resilience of South Africa's economy that the currency – and hence most non-gold equities – has been relatively uncashed by last year's 47 per cent plunge in the Johannesburg gold index.

Memories of 1996, when the rand lost 28 per cent of

its value against the dollar, remain vivid. But, while the fall in dollar income from gold has denting the balance of payments, it has not deterred foreigners. Net purchases of South African equities by foreigners reached a new high of R26bn last year compared with R5.2bn in 1996.

Economists predict the rand will continue its gradual decline against the dollar from its present level of just under R5 to about R5.20 by the year-end. This robust performance, which compares very favourably with the outlook for other emerging market currencies, is due largely to astute management of the currency by the Reserve Bank.

Despite the buoyant mood, the market remains vulnerable. Johannesburg traditionally tracks the Dow Jones, and analysts are nervous of a further correction on Wall Street. In an economy where business people in industries as diverse as vehicle manufacturing and computer software can quote the daily movements in the gold price, further weakness in billion could also knock confidence.

about R50bn, equal to South African Breweries, the world's fourth largest brewer, and about 4 per cent of the total value of the Johannesburg exchange.

An increased tax on pension fund income, which rose from 18 to 25 per cent in this month's budget, and an opportunistic demutualisation levy of 2.5 per cent of free reserves have not dampened sentiment.

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The financial index, which rose 36.1 per cent in 1997 to close the year at a record 10,163, has gained another third in the three months to March. Anglo American, De Beers and their financial subsidiaries, First National Bank and Southern Life, have been the star performers as the market rewarded news that operational control of the new entity would be vested in the RMB stable.

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INTERVIEW: CHRIS STALS • by Tony Jackson

Sit back and let the markets work

'Our monetary policy is the obvious one: an environment of financial stability'

When investors talk of the uncertainties facing the South African economy, two come high on the list: what policies will be pursued by the next president, Thabo Mbeki, and who will replace Chris Stals.

Mr Stals' present term as governor of the Reserve Bank ends in July next year. He makes it clear that he will call it a day.

"That will make it 10 years I have served as governor," he says. "Nothing has been decided, and there has been no discussion with government. But I'll be 64 then, and I'm certainly looking forward to becoming a pensioner."

Indeed, it has been a tough 10 years. In the first phase, he had to cope with the fiscal eccentricities of the Nationalist government. Since the 1984 change of government the bank has secured greater independence, and he has been more free to pursue the policies he sees fit.

But those policies have not proved universally popular. Mr Stals' monetary stance has been uncompromising, and at a time of very high and politically explosive unemployment, he is seen by some as the enemy of growth.

He meets the accusation with a straight bat. "Our monetary policy is the obvious one: an environment of financial stability, which is conducive to economic growth in the medium to long term."

His objective, in other words, is intermediate. The final objective may be jobs and growth, but that is a matter for the government.

Critics also say that with interest rates around 13 per cent and inflation of perhaps 6 per cent, real interest rates are cripplingly high. Certainly, they appear unprecedented in South Africa's recent history.

Nonsense, says Mr Stals. "Real interest rates in South Africa are about the middle for 28 emerging markets in the world today. I'm not even sure they're high historically."

The question is one of measurement. "Prime rate is not a good starting point; most big borrowers borrow

below that. Many people would prefer the deposit rate, which is around 13.5 per cent. As for inflation, that is a matter of expectations over the next 12 months. We have reduced that, but most people still expect 8-10 per cent, despite the fact that it's 5.5 per cent at present."

In other words, the real rate is perhaps 5 per cent. Alternatively, take the real yield on long bonds. "In most industrialised countries, that is 4.5 per cent. South Africa has a yield of 13.2 per cent and 8 per cent expected inflation. That's not much higher than the US."

The general expectation on inflation, he argues, is too high. Granted, the latest headline figure of 5.5 per cent is unrealistically low. The underlying figure he puts at 7.2 per cent.

"But I think there's good reason to hope the rate will remain lower permanently. This isn't the perception in South Africa. All wage rate negotiations still start from the assumption of 10 per cent inflation."

In fact, South Africa has no official inflation target. "We would like to have one, like other countries. But

that has to be set by government policy. The central bank would then have to tell the government what the fiscal policy should be to match that, and what should happen in the labour markets."

Plainly, this is dangerous territory politically. Unsurprisingly, then, the bank has preferred in the past to fall back on controlling the money supply. But as other countries have found, that is a dubious measure.

"The money supply has been increasing at 15 per cent a year for three years now, and inflation has been coming down", Mr Stals says. "So the model is very unreliable at this stage."

He now favours a more eclectic approach. "We're moving towards an inflation target. We give our interpretation: a rate of inflation comparable with our trading partners and major competitors. That should by definition keep the exchange rate more stable."

The average for those countries, he calculates, is below 5 per cent. "In industrial countries it's 3 per cent, but that's too ambitious. So we'll settle for a range of zero to 5 per cent."

So much for the internal value of the Rand. The remaining question is its external value: in particular, whether it is vulnerable to the catastrophic reversals seen recently in Asia.

First, as Mr Stals is careful to emphasise, that is a secondary effect. The main thing is to curb inflation. The exchange rate is the result, not the objective.

What about the pattern of foreign inflows? Granted, he says, that has not been ideal recently. Portfolio investment

has risen sharply,

while direct investment

is less

volatile

— has slowed down.

In January and February, Mr Stals calculates, almost R\$bn (\$2bn) came into the South African bond and equity markets from overseas. That compares with R\$6bn in the whole of last year. That could be a sign of speculative pressure. "But it also increases liquidity and brings interest rates down. In the present depressed real economic environment in South Africa, we welcome that."

Foreign direct investment is increasing, and presently accounts for around 25 per cent of total capital inflows.

"But there has been disappointingly low growth in the

past two years. It's difficult to say why, but it is perhaps linked to the domestic economy, where growth in fixed investment is down from 10 per cent in 1994 to 4.5 per cent now."

The final question relates to exchange controls, which are being reduced and are widely expected to end in the next couple of years. While giving nothing away, Mr Stals appears unmoved.

"I begin to believe that we've solved that problem with our gradual relaxation over the past four years. Exchange controls are not very effective any more. For corporations, obtaining permission to invest outside South Africa has become very much a formality, and we find demand for outward investment has declined a lot."

As for the hot money effect, this has not been a danger so far. "Portfolio investment is potentially very volatile, but that hasn't been in our experience. Even in the [1994] Rand crisis, we never had net selling by foreign portfolio investors. They have always been net buyers since the financial rand was abolished in 1995."

Why was this? "Especially



Chris Stals: 'I'm looking forward to becoming a pensioner'

at the beginning, we were very worried about big inflows and asked them that question. Their answer was that they had never had any South African investments in their portfolios. So if they built up an exposure of 1 per cent, that was a long-term position."

Over time, Mr Stals

emphasises, the plan is to expose the economy to the discipline of the markets.

"The more you open up and integrate with the rest of the world," he says, "the more the markets take care of themselves. To accept that strategy, we must have the courage to sit back and let the markets work."

BLACK EMPOWERMENT • by Mark Ashurst

New rush into business

Joint ventures between companies are helping to redress the balance of power

Almost four years after South Africa's first black-controlled companies were listed on the Johannesburg Stock Exchange, barely a week goes by now without new "empowerment deals" making the headlines.

Most involve joint ventures between white-owned companies and unlisted investment trusts owned by black entrepreneurs and trade unions.

The deals have increased the proportion of listed companies part-owned by blacks to almost 5 per cent of the market capitalisation of the Johannesburg Stock Exchange. But among listed companies the number of significant black-controlled businesses is as short as it is familiar.

Of these, Real Africa Holdings and New Africa Investments have reported earnings growth of more than 400 per cent over the past two years. Both are fast-growing industrial conglomerates built around niche life assurance serving the low income consumer market.

A third and once promising new conglomerate is missing from this league of "black chips" — Saffi. The black-controlled financial services group last year became the biggest shareholder in JCI, the mining house sold by Anglo American in November 1996 to promote black economic empowerment.

But the collapse of the gold price and disputes between its new owners have wrecked the project. The century-old mining house will be liquidated next month.

Stephen Koseff, chief executive of Investec, the investment bank which helped to create Saffi and backed its acquisition of JCI, says JCI's demise spoiled a still bolder plan.

"We wanted to create a major, diversified, black-controlled holding company with interests in the financial sector and mining. An industrial arm would have come next," he says.

Despite the heavy losses incurred by both white institutions and predominantly black pension funds a significant new mining group has been salvaged from the debris of JCI.

The new venture, to be known as JCI Gold, will acquire Western Areas, the group's best gold mine, and a portfolio of minor gold interests from the moribund JCI. These will be pooled to create a new gold-focused company with a net asset value of about R2.3bn, or R15 a share. JCI Gold will be controlled jointly by the African Mining Group, a broad-based black consortium, and the Kebble family, which funded the ill-fated acquisition of JCI for R54.50 a share by Mzi Khumalo, its former chairman.

Most of AMG's members were party to Mr Khumalo's

original bid in November 1996 but were subsequently marginalised when the tumbling gold price scuppered efforts to finance the deal.

Mr Khumalo resigned from JCI in January after a row over corporate governance. In his absence other AMG members will acquire a stake in JCI Gold, the new venture, at a much lower price.

"We bought JCI at the top of the market, now we are buying JCI Gold at the bottom," says Brett Kebble, chairman of JCI's gold division. "We have snatched victory from the jaws of defeat."

Of the many lessons learnt from JCI's metamorphosis, perhaps the most significant has been a reappraisal of what defines a "commercial" transaction. Sixteen months ago Mr Khumalo's bid for JCI was widely fitful because he paid a premium to JCI's market value after a competitive tender.

In future the "commercial" merits of black empowerment deals will be judged more on their potential to enhance future performance than on the price tag.

Judged by that criterion, no deal has been more sophisticated than the acquisition by a black consortium of a controlling stake in PQ Africa, the South African subsidiary of Perselet Q Data, the information technology group. A consortium led by Real Africa will take up 51 per cent of PQ Africa in May at a discount of about 27 per cent to the market value.

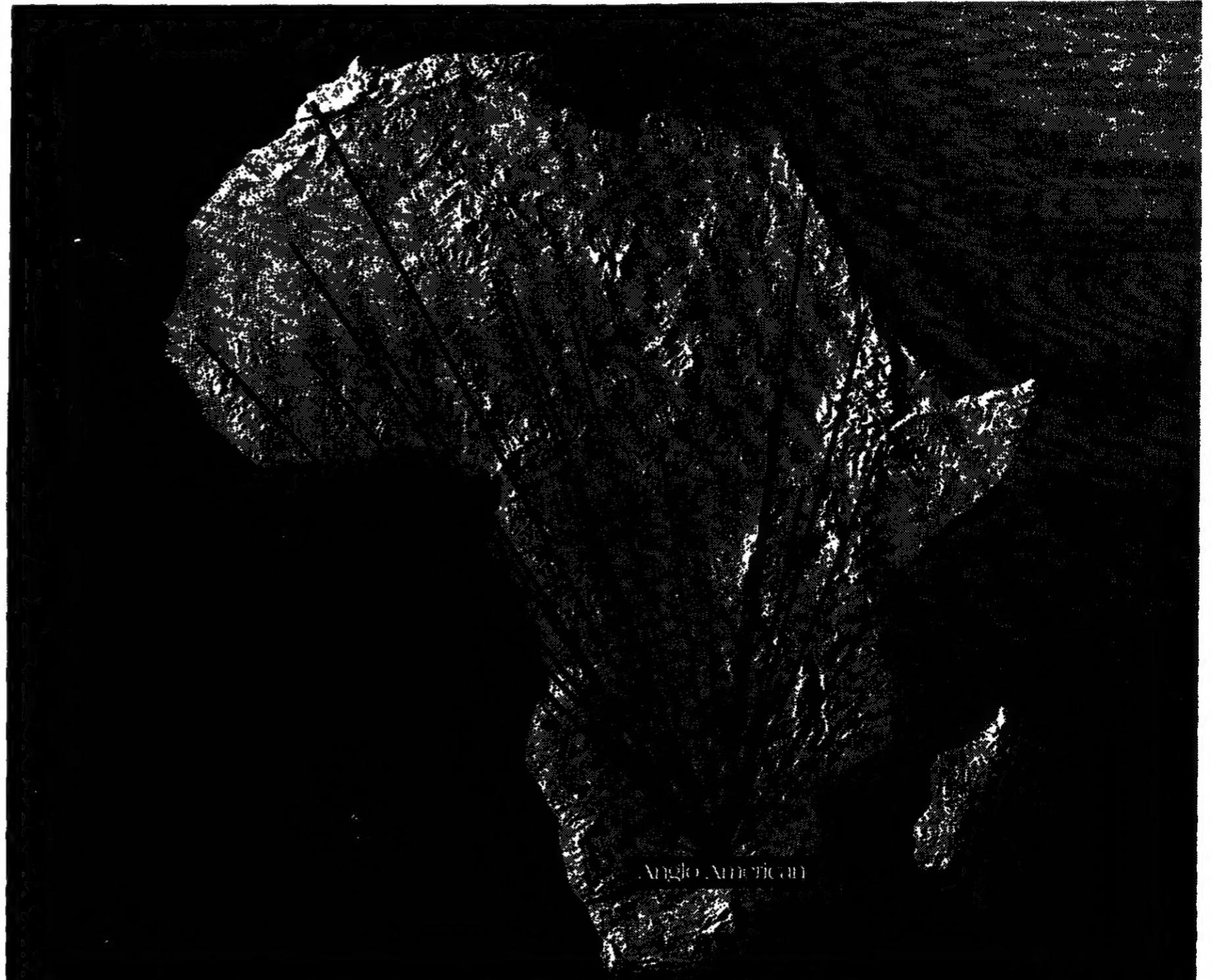
The payment will be staggered in three tranches, with further discounts if the company fails to achieve its profit forecasts. The buyers also have a first right to acquire several of the company's start-up operations, once they break into profit, and to exchange their shares in 2002 for a stake in the group's international sister company, PQ International.

No other black empowerment deal has been as carefully tailored to reduce risk to the black partner. The terms appear justified by the volume of new business available from corporate and parastatal clients under pressure to support black-owned companies. That trend has already boosted turnover at PQ Africa in the months following the deal.

Don Ncube, Real Africa chairman, says the deal reflects enlightened self-interest on the part of PQ's white owners. "If you want to control all, you run the risk of losing all. The discount will come back to them in the form of a bigger business," he says.

But, if PQ is the most sophisticated of the recent deals, it has been overshadowed by the sheer scale of recent announcements by Sanlam and Old Mutual. Both life insurers, which are South Africa's biggest equity investors, plan to convert to public companies within about 18 months.

The move will create more black shareholders than any of the asset transfers yet arranged by white institutions.



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4 INVESTING IN SOUTH AFRICA

CORPORATE GOVERNANCE • by Tony Jackson

Exit now from the time warp

Companies need to sharpen up and extend their core businesses abroad

From the standpoint of New York or London much of corporate South Africa seems stuck in a time warp. Vast, tangled conglomerates, apathetic shareholders, non-voting shares, pyramid holding companies – it all smacks more of the 1970s than the millennium.

Much of this can be traced directly to apartheid, and to exchange controls in particular. As South African business people frequently point out, the conditions of the 1970s and 1980s left them with little choice in managing their affairs.

First, a combination of high inflation and high tax on interest payments meant the only sensible way to invest surplus cash was in equities or corporate assets. At the same time exchange controls meant those assets had to be South African.

Thus the big life companies such as Old Mutual and Sanlam became

custodians of the nation's savings, building up huge holdings – typically, 15-20 per cent – in the nation's quoted companies.

Meanwhile, those companies bought up all the corporate assets which came on the market, including those dumped by foreign companies quitting the country.

The result is some very odd corporate structures. South African Breweries, for instance, is the world's fourth largest brewer with strong positions in international markets. At home it also makes plates, glass, matches, shoes and razors and runs retail and hotel empires.

To be fair, there are exceptions. South Africa's financial services are broadly world class, as is the mining industry. For the rest, the message is clear. South African companies need to extend their core businesses abroad while shedding peripheral assets at home.

From the point of view of foreign investors this raises two questions. How far have South African companies accepted the need to unbundle? And how far will the institutions put pressure on them to do so?

Mervyn King, South Africa's leading authority on corporate governance and author of the 1995 King Report, the equivalent of the Cadbury Report in Britain, points out that there has been quite a lot of unbundling already – the break-up of the Malibak industrial group a year ago or the mining group Gencor's spin-off of Billiton.

Mr King now works at First National Bank. Its ultimate con-

cern is value by doing so?

In public, at least, some of the biggest companies are ambivalent. Michael Spicer, a director of Anglo American Corporation, queries the idea that focus is everything.

"We have always resisted the notion that one size fits all", he says. "There is only one orthodoxy in the City of London or Manhattan, but there are always interesting exceptions whether it is General Electric or the Wallenberg empire."

The latter instance is perhaps unfortunate since the Swedish model, like the South African, is under pressure to reform. But, as Mr Spicer makes clear, Anglo is not opposed to change.

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troller, he points out, is Anglo. "But I think you'll find unbundling there, too, in the future."

The pressure, he argues, is not only commercial. The government also sees the conglomerates as concentrations of power and is looking at bringing in new competition laws. "So there could be investment opportunities here that you will find nowhere else in the world."

What about the other side of the coin, the institutions? Tom Boardman, chief executive of BOE Investment Bank, says: "There is no question that South African shareholders, including the institutions, are a fairly apathetic group. On the other hand, he concedes, there are signs of change. Fund managers, he says, are starting to pop up at AGMs and ask questions.

Garth Griffin, managing director of Old Mutual, displays some of the same ambivalence as Anglo. On the one hand, he says, Old Mutual has traditionally operated as a portfolio investor pure and simple.

Though the list of companies in which it holds 15-20 per cent runs to a page and a half of print, those

in which it has board representation are in single figures.

But Mr Griffin accepts that companies must create value. As he points out, Old Mutual itself plans to demutualise. "As we go through that process, the one thing we know is that management is focused on shareholder value."

There remains one thorny question, that of pyramid structures and non-voting shares. As Mr Boardman points out: "There are a lot of family-controlled companies in South Africa, and their tactic to raise money was pyramiding. That is how we built up BOE."

On the other hand, he and Mr Griffin both argue that the issue is best left to the market. "If the market no longer wants non-voting equity and pyramids", he says, "it will start discounting the shares."

There is one final catch. The government is keen to promote black empowerment.

"And how do you put black people in charge without capital?" Mr Boardman asks. "The answer is, by pyramiding and non-voting shares. That is the government's view as well."

The shake-up of institutions is producing spectacular combinations

Long viewed as one of South Africa's few internationally competitive industries, the financial services sector has withstood the influx of foreign competitors since 1994 more or less unscathed.

The frenetic activity that has exploded in the sector this year has been triggered not by more aggressive newcomers but by a radical restructuring of local institutions.

Old Mutual and Sanlam, the two biggest equity investors, signalled last year they were considering plans to demutualise and convert to companies listed on the Johannesburg Stock Exchange. The move, which has since been confirmed by both institutions, will add more than 5 per cent to the JSE's total capitalisation. But that may be the least of its effects.

Of the impact of the demutualisations, which are part of a broader strategy to transform from life assureds to diversified financial services groups, their listed rivals have charted a similar course.

The first of these plans reached fruition this month when a spate of corporate restructuring spurred the financial index of the JSE to a series of record highs.

The most spectacular is the merger of the banking and insurance interests of Anglo American. The resources-based conglomerate which dominates the local economy, and Rand Merchant Bank, an entrepreneurial niche player.

The combination will merge Anglo's Southern Life with RMB's Momentum, separate the retail operations of First National Bank to form a new wholly owned subsidiary and combine the asset management, corporate and investment banking interests of both groups.

The new formation will be South Africa's largest listed company with assets of about R250bn and a market capitalisation of R50bn.

A day after the Anglo-RMB deal was announced on March 10, Liberty Life, the third largest equity investor, said it was in talks to combine its interests with Standard Bank under a single holding company.

The move could could bring cross-shareholdings between Liberty and Standard, the parent in which Liberty holds 44 per cent, to create a new financial services giant with assets of about R300bn.

While negotiations proceed, Liberty International, the group's British property and financial services subsidiary, has set its sights on a place in the FTSE 100. In January the London-listed company hired Jim Sutcliffe, former head of Prudential, to lead its search for an acquisition of up to £2.5bn.

"We are now connected to the rest of the continent," he says. "It is probably the most exciting thing to me of what is happening post-apartheid. The barriers are coming down."

Mr Drake of Shell is equally enthusiastic. A closed South African market of 40m people has opened out to become part of a region with 200 to 250m inhabitants.

Toyota South Africa is exporting left-hand drive vehicles to west Africa as well as right-hand drive ones to markets in the south and east.

In retailing, the Shoprite Checkers group now has 20

Analysts expect Amalgamated Banks of South Africa and Nedcor, which with FNB and Standard dominate the retail sector, to be swept up in the same wave of consolidation. Both await the stock market listing of their largest shareholders, Sanlam and Old Mutual respectively, before a new corporate structure can be finalised.

Although the details vary, a common theme in all these transactions is a move by life assureds to sell insurance products through the distribution networks of retail banks.

Helped by a generous tax regime, a flimsy state welfare system and the double-digit corporate earnings generated by South Africa's bourse economy during isolation, life assureds have long dominated the financial sector.

The imposition in this month's budget of higher taxes on pension funds, and an opportunistic one-off demutualisation levy of 2.3 per cent of the mutuals' free reserves, may have dulled the glint in policyholders' eyes. But it hardly detracts from the importance of the restructuring.

The insurers' increasingly sophisticated products will give a new lease of life to retail banks burdened by the high costs of extensive brick-mortar and communications networks, which absorb on average 65 cents in every rand of income.

Banking and insurers are competing with each other right across the investment spectrum," says Stephen Koseff, chief executive of Investec, an investment bank. In future, at least within the new financial services giants, some will also be collaborating.

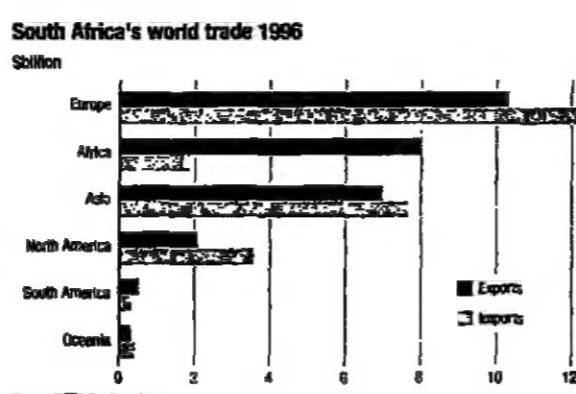
The outlook for smaller institutions is uncertain. At least 75 foreign banks have opened offices in Johannesburg during the past four years but none have tested the retail banking sector, nor threatened the dominant position of the "Big Four" commercial banks.

Increasingly they have bowed out of the market for low margin corporate work, where foreigners are routinely undercut by their local peers. More specialised treasury, cross-border and advisory services are more promising sectors where South African companies will pay a premium for access to a global network.

Greater discrimination will also be the distinguishing characteristic of successful small operators in the insurance sector. While the consolidation among top flight banks and insurers will enhance their exposure in all sectors of the insurance market, their smaller rivals are hatching new schemes to retain their existing client base.

The most compelling evidence for this trend came last month in the form of a hostile bid by African Life, an entry level life assured serving a predominantly black market, for Norwich Life, a mid-market operator with a strong property and asset management portfolio.

Though unsuccessful, the mere fact of a hostile bid – a rarity in corporate South Africa – is a token of profound change.



TRADE AND INVESTMENT • by Victor Mallet

An African renaissance

The lifting of the sanctions regime has opened up new opportunities for businesses

ing of sanctions. Trade and investment in Africa by South African companies, and by foreign companies based in South Africa, have grown rapidly.

Multinationals such as British Petroleum and Shell can now co-ordinate their operations across southern and eastern Africa. Big South African companies have invested in mining, brewing and supermarkets while others are selling trucks, cars, machinery and consumer goods into Tanzania, Uganda and beyond.

The economic foundations for this rapid growth of trade lie in what is seen as the beginnings of an "African renaissance".

Most of Africa remains desperately poor after three decades during which it fell

far behind Asia and Latin America. But several economies, notably Uganda, have started to expand rapidly in the 1990s.

South Africa is an obvious base for companies that want to take advantage of such a renaissance. Its transport and telecommunications infrastructure is unrivalled on the continent, it produces more electricity than the rest of Africa put together and it has a third of Africa's telephone lines.

Business executives also have to tread carefully. "We

are very conscious that in the rest of Africa there is a concern that you have a big brother down here," says John Drake, who is chairman and chief executive of Shell South Africa and oversees regional operations.

Other obstacles to doing business in Africa are more familiar. Bureaucracy, corruption and economic mismanagement are still rife, although investors say economic liberalisation has eased the difficulties in several of South Africa's trading partners.

"We are cautious," says one local businessman dealing with his company's African investments. "Markets are small and currency depreciation is something that scares the living hell out of us."

Another concern is the amount of management time spent on negotiating deals that are still small by global standards. "Companies do find it difficult to deal with Africa," says Jenny Cargill of BusinessMap, a Johannesburg consultancy.

"At this stage it is a strategic decision by companies rather than a short-term profit decision."

South Africa-based companies are nevertheless eagerly exploiting new opportunities for expansion. A consortium led by Anglovaal is negotiating to buy some of Zambia's copper mines, one of numerous mining deals involving South Africa's minerals groups. South African Breweries has been buying operations across the continent.

Banks and financial services groups have also been active throughout southern Africa.

Mercedes-Benz of South Africa has been exporting trucks and cars to various African markets and is considering the development of a simple, durable "African truck" which could be over-loaded by 50 per cent – a recognition of reality rather than a marketing ploy – and still survive the continent's rough roads.

Toyota South Africa is exporting left-hand drive vehicles to west Africa as well as right-hand drive ones to markets in the south and east.

In retailing, the Shoprite Checkers group now has 20

African stores outside South Africa, including a chain in Zambia bought from the state in a privatisation deal, and is looking at further investments.

Such projects are not

always easy. Local shopkeepers resent seeing profit margins cut sharply by foreign supermarkets as prices fall, and there has been much debate about the merits of using scarce foreign exchange to import consumer goods.

Pick 'n' Pay, another South African retailer, has opened in Zimbabwe, Botswana, Namibia and Swaziland and is planning to open stores in Mozambique.

Gareth Ackerman, managing director, group enterprises, believes it is important to upgrade existing facilities rather than impose "a sort of neo-colonialism" by trying to create new and expensive infrastructure that developing economies cannot afford.

For oil companies such as BP and Shell there is no doubt about the benefits of South Africa's reintegration into the rest of the continent.

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1998

GOLD • by Mark Ashurst

New dawn for the golden age

A wave of consolidation in the industry has followed the fall in the gold price

The tumbling gold price, a new spirit of co-operation among beleaguered mine owners and the demise of the traditional South African mining house have radically changed the profile of the country's gold industry.

JCI, the first black-controlled mining group and the world's sixth biggest gold producer, will be liquidated next month by institutional investors who have watched its share price fall almost R50 in 1996 to a low of almost R15 last year.

Its best gold asset, Western Areas, will form the hub of a new, focused producer, JCI Gold, which will acquire the gold interests of the century-old mining group later this year.

Gencor, which was the country's second largest mining group until it demerged its base metals operations to form London-listed Billiton last June, has been transformed into an investment holding company with fewer than 10 staff. Its gold assets were pooled last year with Gold Fields of South Africa to form a new listed, Gold Fields, which listed on the Johannesburg

Stock Exchange in February this year.

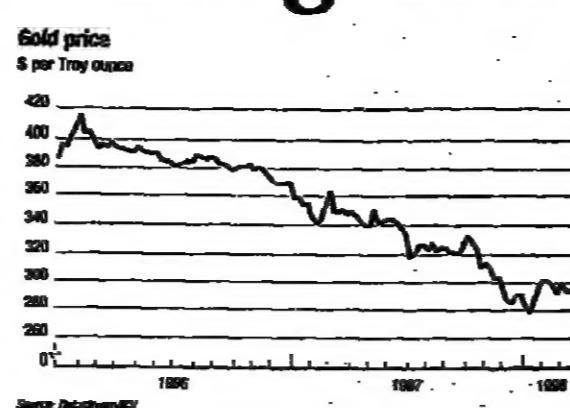
This wave of consolidation has not been ignored by Anglo American, the world's biggest gold producer. It plans to merge its diverse gold interests into a new, focused gold company, Anglogold. This is due to list in Johannesburg by June.

In a significant move for the mighty conglomerate, Anglogold will be a quasi-independent company in which Anglo American will hold a 40 per cent stake. It will also acquire JCI's HJ Joel mine, which Anglo American bought back from the wreckage of JCI barely a year after it disposed of its controlling stake in JCI to promote black economic empowerment.

To these local assets, Anglogold intends to add the international gold interests of Minorco, Anglo American's Luxembourg-based associate.

The new structures are designed to rescue the ratings of South African gold companies, whose assets have traditionally been undervalued in comparison with their international peers.

By merging individual mines into a single listed company, buying out minorities and pooling exploration projects with mineral rights and interests abroad, the new formations aim to spread risk and increase



Source: Bloomberg

bankable reserves.

The acid test will be their appeal to foreign fund managers, whose appetite for South African gold stocks has traditionally been subdued by the complex corporate structure of the country's mining finance houses.

With the gold price close to an 18-year low, much more needs to be done. Rising costs at ageing, deep-level mines, poor productivity in comparison with their international rivals, and the prospect of radical surgery ahead are a powerful deterrent to investors.

The problems are not new, but they are now so acute that the industry's long-standing lack of competitiveness can no longer be ignored. Since 1988 the industry's average working margin has fallen by 84 per

cent. Its working profit per kg was R6.280.

Over the same period the total workforce has shrunk from 515,000 to about 226,000.

Gold output fell to 493 tonnes last year, its lowest level in more than four decades.

Both Gold Fields and Anglogold are committed to bringing production costs below \$350 per ounce, a target which makes tens of thousands of job losses inevitable.

"We are in a position where we have to cut some jobs to save other jobs," says Bobby Godsell, Anglogold chief executive.

A recent "crisis summit" organised by the National Union of Mineworkers averted the threat of immediate strike action in favour of an agreement to set up a non-statutory committee to

monitor redundancies. The union also backed down on its highly publicised demand for a moratorium on further job cuts. But, despite this fragile consensus, shedding jobs has become an expensive process.

The Basic Conditions of Employment Act, for example, reduces working hours in the mining sector from 48 to 45 hours, increases rates of overtime pay and limits Sunday working. Although an exception is inevitable in the case of marginal mines, managers no longer enjoy the authority of a more permissive era.

"I feel like someone walking through a river with a boulder full of bricks and there are more guys trying to put bricks in it," says Richard Robinson, Gold Fields chief executive.

Even if the present round of reforms can resuscitate investors' confidence, more corporate restructuring is in the pipeline.

As the new gold giants seek structures which spread risk, they will inadvertently create a new market for marginal producers highly geared to the gold price.

A further round of mergers and acquisitions is likely among the most vulnerable operations. For example, all but three of Gold Fields' mines have been earmarked for disposal.

While still wary of extensive tax breaks, the government's view has changed

When the African National Congress first came to power in 1994, its policymakers reckoned there was little need for special incentives such as tax holidays or export processing zones to encourage investment in their newborn democracy. Sound macroeconomic policies, they decided, would be enough.

In the past two years that view has changed. The government does not favour foreign investors over domestic ones and remains wary of expensive tax breaks, but it has devised a range of incentives. It has also adopted strategies to target investments in compact Industrial Development Zones (IDZs) and in much bigger geographical areas known as Spatial Development Initiatives (SDIs).

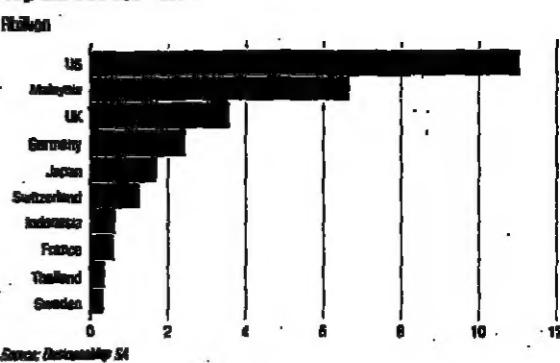
"We have now largely completed what we think is a reasonable package of incentives," says Alec Erwin, minister of trade and industry. "The main strategy we take is to give priority to the stability of the overall macro-environment and consistency of policy.

"Then we focus mainly on what we call the supply-side package - research and development, innovation and the trade-related human resource programme, which is high-level research and training of postgraduates. These are matching grant schemes. Then the other major thrust is incentives for small and medium companies."

This last category of incentives includes tax holidays with three tranches of benefits based on location, industrial sector and value added by labour.

"Many investments are capable of drawing down all three of those tranches, plus the allowance for accelerated depreciation, which gives

Top ten FDI countries



Source: University of

Foreign direct investment

Rand

1994 95 96 97

Source: University of

ern Europe. They also suggest the government could do much more to promote investment in tourism, a service industry which could create 800,000 badly needed jobs within a few years.

Not everyone supports Professor Schlemmer's suggestion that private sector companies are appointed as agents to manage the SDIs and other investment schemes, but most agree that the strained relations between government and business over the direction of industrial policy need to be improved.

"There is no strategic dialogue between the captains of industry and the leaders of government," says Jenny Cargill, of the consultancy BusinessMap.

The government, meanwhile, is pushing ahead with its plans to promote development corridors or SDIs throughout southern Africa, an idea not dissimilar to the cross-border "growth triangles" or "growth areas" of south-east Asia.

Of the dozen that have been mooted, the most advanced project concerns the transport corridor between Gauteng, the province around Johannesburg, and Maputo in Mozambique.

The Department of Trade and Industry, which co-ordinates management of the SDIs to deal with any problems and put together investment projects, hopes it can help create 88,000 jobs in four years in nearly 400 projects.

INDUSTRIAL RELATIONS • by Mark Ashurst

Changes on the shop floors

A welter of legislation has defined a new constitution for the workplace

Few places in South Africa have felt the impact of majority rule more keenly than the shop floors of its factories.

Since the African National Congress assumed power in 1994, its allies in the trade union movement have probably benefited more than any other group.

A welter of legislation, beginning with the Labour Relations Act of 1996, has defined a new constitution for the workplace. It has yet to win investors' confidence.

The dismantling of apartheid legislation has brought immediate benefits by removing many arcane labour practices. Industrial unrest has declined and productivity is rising faster than other indicators. Stoppages due to strikes have fallen from 3.1m working days in 1992 to 850,000 last year, the lowest since 1987.

The progress has been largely discounted in the capital markets for three reasons. First, the improve-

ments come off a very low base and are based on comparisons with an era when political protests routinely distorted the labour market.

Second, they are firmly based on the co-operation of trade unions, whose influence has been enshrined in statute.

Third, there are more battles ahead as the government prepares to implement its most controversial labour legislation yet, an Employment Equity Bill.

The increased influence of the Congress of South African Trade Unions, the largest labour federation, has not resulted in higher wage settlements.

Average wage increases have outpaced inflation and are forecast to continue this year at the 1987 level of 9.10 per cent while inflation falls towards 5 per cent. But settlements in unionised sectors have been consistently lower than in those which fall outside the new negotiating framework.

Stripped of its political role, organised labour is learning a new pragmatism. Rising competition in most sectors, and an overall reduction in jobs as companies adjust to a less protected environment, have provided an incentive to

avert industrial action. This trend has been encouraged by new statutory structures, which require industry-wide collective bargaining to be mandatory in most sectors.

New mechanisms for conciliation and arbitration have reduced the proportion of strikes triggered by non-wage related issues. Pay disputes triggered 71 per cent of strikes last year compared with 57.4 per cent in 1996.

Settlements have also been handled more swiftly as centralised bargaining chambers have removed many of the most contentious issues from the factory floor.

Despite this record, the relatively sophisticated structures inherent in the new legislation have been widely criticised by business as ill-suited to a developing country. Correcting the worst inefficiencies of apartheid labour practices has proved an easier task than creating a simple structure to please investors.

Its sequel, this year's Employment Equity Bill, will trigger similar antagonism at the National Economic Development and Labour Council, a tripartite body set up to represent the interests of labour and business in policymaking.

The law will compel companies with more than 50 staff to draw up plans to develop a workforce whose racial composition reflects

that of the country. A government watchdog will monitor progress.

The bill recognises mitigating factors which could frustrate efforts to achieve these targets. Employers are not compelled to fire existing staff to make room for an alternative strategy.

These differences came to a head last year during an emotive and largely rhetorical debate between trade unions and organised business over the Basic Conditions of Employment Act.

The law will impose a 45-hour working week, increase rates of overtime pay, entrench the role of trade unions in sectoral bargaining and introduce statutory conditions of employment in even the lowest-paid, and previously unregulated, industries.

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6 INVESTING IN SOUTH AFRICA

WESTERN CAPE • by Victor Mallet

Fresh start for sleepy Cape Town

Robust economic performance puts city and province at forefront of investor interest

Cape Town in the 1980s had a well-deserved reputation as a sleepy backwater for business, but in the 1990s the city and the Western Cape province as a whole have prospered and grown.

Streets in the city centre that were once almost empty are now thronged with tourists, buskers and hawkers. In the suburbs, South Africans and foreigners are investing in industry and property.

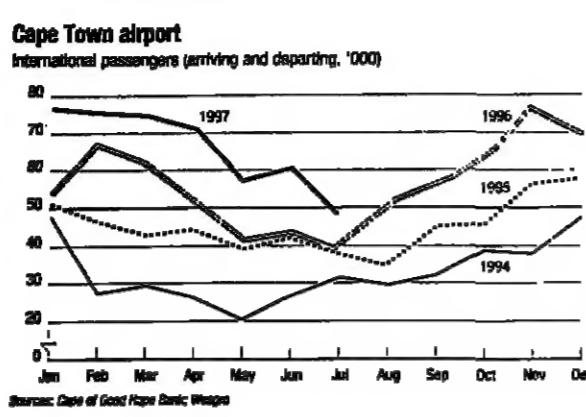
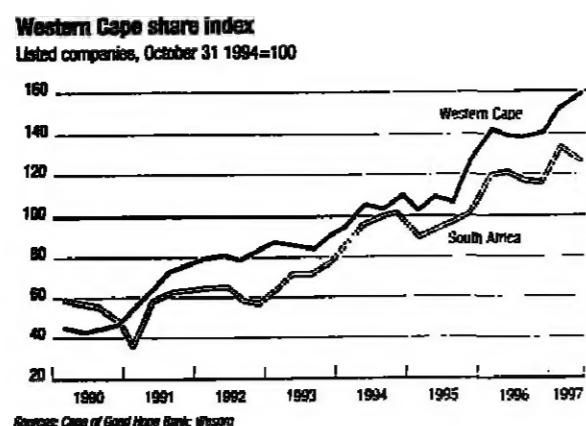
For Peter Pullen, a director of the Western Cape Investment and Trade Promotion Agency (Wesgro), there is one overriding reason for the region's success. "We are lucky that we never relied on minerals," he says.

"The Western Cape is still the fastest growing province. One of the major plus factors is that we don't suffer from the minerals curse."

Whereas Johannesburg and the mining communities of Gauteng and Free State provinces have been hard hit by the sharp fall in the price of gold, the Western Cape has enjoyed a surge in tourism and benefited from increased exports of wine, deciduous fruit and other products since the end of apartheid and the lifting of economic sanctions against South Africa.

"Tourism figures really skyrocketed," says Mr Pullen. The area has unmistakable attractions, including a Mediterranean climate, the wine country around Stellenbosch with its whitewashed Cape Dutch farmhouses, the beach resorts and whale-watching expeditions of False Bay and the Cape of Good Hope itself.

Cape Town lost to Athens in its bid to host the 2004 Olympic Games, but the



campaign raised the city's international profile and the region's climate and natural beauty are nurturing a fast-growing film production industry.

Investors have struggled to keep up with demand for a rapid expansion of tourism and other service industries. The Victoria and Alfred waterfront, previously a quiet corner of the commercial port with a single restaurant, has been redeveloped and draws thousands of visitors to its new hotels, cafes, bars and boat-trip companies.

Nearby, four large hotels are to be built on the site of an old power station. The over-stretched airport is being expanded and the cable car system taking tourists to the top of Table Mountain has had its capacity more than tripled to 800 people an hour.

Money is pouring into the Western Cape, not just from overseas, but from other parts of the country. Mr Pullen and other Western Cape officials, however, are reluctant to boast about a trend that has become a matter of extreme political sensitivity.

So many wealthy white South Africans are fleeing Johannesburg because of its high crime rate for Cape Town and the vineyards around it that the migration has been dubbed "the grape escape".

The region's economy has been growing at about 4 per cent a year, and it accounts for 14 per cent of the country's gross domestic product despite having only 10 per cent of the population.

Property prices have risen sharply and several development projects are underway. One of the biggest is Century City, which is

chosen to move their families to the Cape and commute.

The migration is an embarrassment and irritation for the ruling African National Congress, not least because the Western Cape is the only provincial government controlled by the opposition National Party, the party that devised apartheid.

Cape Town is the least "African" of South African cities. Whites and Coloureds - the mixed race people - outnumber the Africans who have migrated from the Eastern Cape.

The ANC does not want the region to turn into an enclave of resentful whites. To make matters worse for the government, many coloureds are fearful of black rule and support the NP, which is now a multi-racial party, albeit one still dominated by whites.

ANC leaders, many of whom feel uncomfortable in Cape Town's political and social atmosphere, are even considering the possibility of moving parliament from Cape Town to Gauteng. At present government officials have to travel frequently between Cape Town and the capital Pretoria.

Whatever the political implications, the influx of South African migrants and foreign visitors has helped the local economy. Unemployment in the Western Cape is estimated to be about 17 per cent of the workforce, substantially lower than the national figure of 20-30 per cent.

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expected to incorporate South Africa's largest shopping centre.

On the industrial front, work has started on the R3.5bn high-technology Capricorn industrial park near Muizenberg, where the first significant tenant is a joint venture between Sasol and Plessey that will make electronic systems for detonators in the mining industry.

The Western Cape's relatively robust economic performance when compared with other provinces does not necessarily make it a business paradise. Crime is not exclusively a Johannesburg problem, and the poor districts on the Cape Flats, behind Table Mountain, have recently been hit by gang violence.

Away from Cape Town, some areas of the province have been neglected since the 1980s. The quality of school education is often poor and local white businessmen, protected for years

use," she says. "We want to only the best. We want to launch the dirty EPZ-style stuff of the Far East."

For all the government's reservations about the racial make-up and the predominantly Afrikaans-speaking society of the Western Cape, its leaders have thrown their weight behind the efforts to increase foreign and local investment in the region.

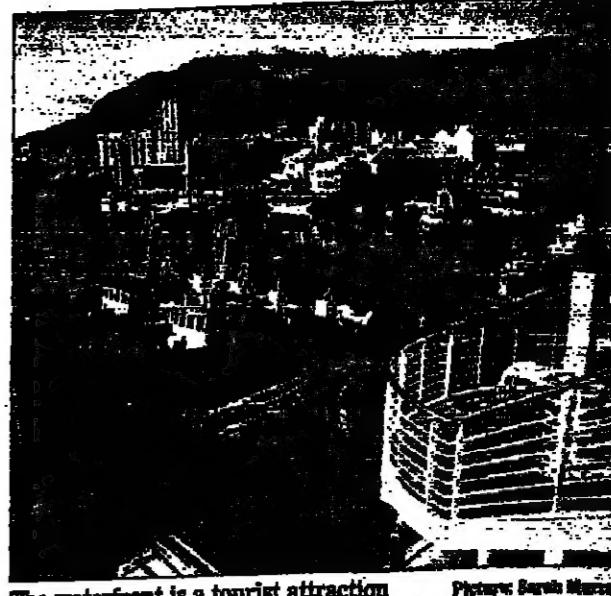
Nelson Mandela, president

in isolated markets behind high tariff barriers do not always welcome the cold winds of global competition as the economy opens up to international trade.

One such neglected area around Saldanha Bay, north of Cape Town on the Atlantic coast, is the focus for one of the government's Spatial Development Initiatives. The West Coast Development Initiative, centred on a R6.8bn steel plant to be finished this year, aims to create jobs and increase exports in sectors as diverse as tourism, fishing, seaweed farming and heavy industry by exploiting the area's underutilised labour and transport infrastructure.

Laurine Platky, project manager, hopes to achieve these aims without making the environmental mistakes that sometimes accompany rapid industrialisation in export processing zones.

"We are very strict about what kind of technology we



The waterfront is a tourist attraction Picture: South Africa

of South Africa, told *FT*. "The difference in Saldanha Bay is to launch the dirty EPZ-style stuff of the Far East."

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Nelson Mandela, president

CAR INDUSTRY • by Tony Jackson

The drive for efficiency

Manufacturers have to overcome the legacy of poor regulation and prohibitive tariffs

South Africa's car industry shows the legacy of apartheid, in microcosm. Manufacturers are striving, with fair success, to correct the inefficiencies caused by tariff protection and cack-handed regulation. But efficiency must be accompanied by growth: otherwise, there will be job losses on a politically unacceptable scale.

The distortions this caused

were predictable. Rules were set on local content, measured at first by weight. So

the earliest car assembly

plants in South Africa date

back to the 1920s. However,

it was in the late 1950s that

the government identified

the sector as central to its industrial policy.

Christoph Köpke, head of Mercedes-Benz of South Africa and president of the National Association of Automobile Manufacturers of South Africa, says "previously, there were good engineering skills in mining, but otherwise the economy was

fragmented, with short

production runs and a proliferation of models. And because car prices typically rose faster than inflation, domestic demand was suppressed.

The distortions this caused

were set on local content, measured at first by weight. So

the components industry

concentrated on making

heavy parts, mostly charac-

terised by low technology.

That particular distortion was corrected by a switch to value-based content at the end of the 1980s. More amazingly, the tariff on imported vehicles remained prohibitive, running at 115 per cent when the new government took over in 1994.

This had two effects. First, the industry became highly fragmented, with short production runs and a proliferation of models. And because car prices typically rose faster than inflation, domestic demand was suppressed.

In 1985, the situation was addressed by the so-called Motor Industry Development Programme, hammered out jointly by government, manufacturers and trade unions. Local content rules were relaxed. The tariff on imported vehicles is down to 70 per cent, and is due to fall to 40 per cent by 2002.

One obvious result has

been downward pressure on

prices charged by domestic

manufacturers. At first,

demand responded sharply,

with light vehicle sales up

from 300,000 in 1984 to

400,000 in 1993. Thereafter,

demand has sagged along

with the weakness in the

domestic economy.

How have foreign manu-

facturers reacted to the new

regime? This has varied with

their starting point. In broad

terms, the Americans left

South Africa in the apart-

heid years: the Japanese

never arrived; and the Ger-

mans stayed on.

Since 1994, General Motors

and Ford have re-entered

the market. Toyota and Nissan

have taken equity stakes, for

the first time, in the local

companies that bear their

name.

BMW plans to expand pro-

duction by some 250 per

cent, and to increase exports

from a sharply reduced

range of models. Mercedes-

Benz, which has been major-

ity owned by Daimler-Benz

of Germany since 1984, has

increased its exports from

R20m in 1989 to a forecast

R1bn this year, in built-up

vehicles and parts.

Daimler-Benz has also

broadened its activities from

carmaking to financial ser-

vices, technology consul-

tancy and aerospace. Accord-

ing to Mr Köpke, it has

thereby created 1,000 jobs

outside the auto industry in

South Africa.

One effect of all this has

been a sharp rise in the

industry's exports, based

almost entirely on compo-

nents. In 1996 exports of

built-up vehicles were worth

around R200m, little changed

from 1994. But in those two

years component exports

doubled to R400m.

If that sounds impressive,

there is a caveat. The two

main components were

leather seat covers and cata-

lytic converters, accounting

for 31 per cent and 12 per

cent of the total respectively.

In other words, the indus-

try is capitalising on raw

materials rather than tech-

nology. South African

leather is of very high qual-

ity, so that Mercedes-Benz

for instance, uses it on

almost all its cars world-

wide. As for catalytic con-

verters, South Africa con-

tributes the platinum

coating, while the tricky base

are made elsewhere.

The question is how suc-

cessful the new regime - the

MIDP - has proved. John

van Zyl, head of marketing

at Toyota South Africa - the

market leader - gives it a

</div